

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the quarterly period ended September 30, 2022

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 001-40644

**Kaltura, Inc.**

(Exact name of Registrant as specified in its Charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**20-8128326**  
(I.R.S. Employer  
Identification No.)

860 Broadway  
3rd Floor  
New York, New York  
(Address of principal executive offices)

**10003**  
(Zip Code)

Registrant's telephone number, including area code: (646) 290-5445

N/A

(Former name, former address and former fiscal year, if changed since last report)

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class                        | Trading Symbol(s) | Name of each exchange on which registered |
|--|-------------------|---|
| Common stock, \$0.0001 par value per share | KLTR              | The Nasdaq Stock Market LLC               |
| Preferred Stock Purchase Rights            | N/A               | (1)                                       |

(1) Attached to Common Stock

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

|                         |                                     |                           |                          |
|-------------------------|-------------------------------------|---------------------------|--------------------------|
| Large accelerated filer | <input type="checkbox"/>            | Accelerated filer         | <input type="checkbox"/> |
| Non-accelerated filer   | <input checked="" type="checkbox"/> | Smaller reporting company | <input type="checkbox"/> |
| Emerging growth company | <input checked="" type="checkbox"/> |                           |                          |

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares of the registrant's common stock, par value \$0.0001, outstanding as of November 2, 2022 was 133,264,863

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## FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains forward-looking statements. We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended (the “Securities Act”), and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”). All statements other than statements of historical facts contained in this Quarterly Report on Form 10-Q may be forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “expects,” “plans,” “anticipates,” “could,” “intends,” “targets,” “projects,” “contemplates,” “believes,” “estimates,” “forecasts,” “predicts,” “potential” or “continue” or the negative of these terms or other similar expressions. Forward-looking statements contained in this Quarterly Report on Form 10-Q include, but are not limited to statements regarding our future results of operations and financial position, industry and business trends, stock-based compensation, revenue recognition, business strategy, plans and market growth.

The forward-looking statements in this Quarterly Report on Form 10-Q are only predictions. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our business, financial condition, and results of operations. Forward-looking statements involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance, or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including, but not limited to, the following risks and the other important factors discussed in Part II, Item 1A, “Risk Factors” in this Quarterly Report on Form 10-Q and Part I, Item 1A, “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2021, filed with the Securities and Exchange Commission (the “SEC”) on February 25, 2022:

- We may not successfully execute or achieve the expected benefits of our 2022 Restructuring Plan (as defined below) and other cost saving measures we may take in the future, and our efforts may result in further actions and may adversely affect our business, financial condition and results of operations;
- Our business and operations have experienced rapid growth, and if we do not appropriately manage this growth and any future growth, or if we are unable to improve our systems, processes and controls, our business, financial condition, results of operations and prospects will be adversely affected;
- Our recent growth may not be indicative of our future growth, and we may not be able to sustain our revenue growth rate in the future. Our growth also makes it difficult to evaluate our current business and future prospects and may increase the risk that we will not be successful;
- We have a history of losses and may not be able to achieve or maintain profitability;
- The ongoing COVID-19 outbreak, and its variants, could adversely affect our business, financial condition and results of operations;
- The markets for our offerings are new and evolving and may develop more slowly or differently than we expect. Our future success depends on the growth and expansion of these markets and our ability to adapt and respond effectively to evolving market conditions;
- The loss of one or more of our significant customers, or any other reduction in the amount of revenue we derive from any such customer, would adversely affect our business, financial condition, results of operations and growth prospects;
- If we are not able to keep pace with technological and competitive developments and develop or otherwise introduce new products and solutions and enhancements to our existing offerings, our offerings may become less marketable, less competitive or obsolete, and our business, financial condition and results of operations may be adversely affected;
- A version of our Media Services is licensed to the public under an open source license, which could negatively affect our ability to monetize our offerings and protect our intellectual property rights;

- The markets in which we compete are nascent and highly fragmented, and we may not be able to compete successfully against current and future competitors, some of whom have greater financial, technical, and other resources than we do. If we do not compete successfully, our business, financial condition and results of operations could be harmed;
- If we are unable to increase sales of our subscriptions to new customers, expand the offerings to which our existing customers subscribe, or expand the value of our existing customers' subscriptions, our future revenue and results of operations will be adversely affected;
- If our existing customers do not renew their subscriptions, or if they renew on terms that are less economically beneficial to us, it could have an adverse effect on our business, financial condition and results of operations;
- We recognize a significant portion of revenue from subscriptions over the term of the relevant subscription period, and as a result, downturns or upturns in sales are not immediately reflected in full in our results of operations;
- We typically provide service-level commitments under our customer agreements. If we fail to meet these contractual commitments, we could be obligated to provide credits for future service, face contract termination with refunds of prepaid amounts or could experience a decrease in customer renewals in future periods, any of which would lower our revenue and adversely affect our business, financial condition and results of operations;
- We rely on third parties, including third parties outside the United States, for some of our software development, quality assurance, operations, and customer support;
- We depend on our management team and other key employees, and the loss of one or more of these employees or an inability to attract and retain highly skilled employees could adversely affect our business;
- If we are not able to maintain and enhance awareness of our brand, especially among developers and IT operators, our business, financial condition and results of operations may be adversely affected;
- Our corporate culture has contributed to our success, and if we cannot maintain this culture as we grow, we could lose the innovation, creativity, and entrepreneurial spirit we have worked to foster, which could adversely affect our business;
- Our failure to offer high quality customer support would have an adverse effect on our business, reputation and results of operations;
- The failure to effectively develop and expand our marketing and sales capabilities could harm our ability to increase our customer base and achieve broader market acceptance of our offerings;
- The sales prices of our offerings may change, which may reduce our revenue and gross profit and adversely affect our financial results;
- We expect our revenue mix to vary over time, which could negatively impact our gross margin and results of operations;
- The length of our sales cycle can be unpredictable, particularly with respect to sales to large customers, and our sales efforts may require considerable time and expense;
- Our international operations and expansion expose us to risk;
- If we are not successful in sustaining and expanding our international business, we may incur additional losses and our revenue growth could be adversely affected;
- Currency exchange rate fluctuations affect our results of operations, as reported in our financial statements;
- A portion of our revenue is generated by sales to government entities, which are subject to a number of challenges and risks;

- If we are unable to consummate acquisitions at our historical rate and at acceptable prices, and to enter into other strategic transactions and relationships that support our long-term strategy, our growth rate and the trading price of our common stock could be negatively affected. These transactions and relationships also subject us to certain risks;
- A real or perceived bug, defect, security vulnerability, error, or other performance failure involving our platform, products or solutions could cause us to lose revenue, damage our reputation, and expose us to liability;
- If we or our third-party service providers experience a security breach, data loss or other compromise, including if unauthorized parties obtain access to our customers' data, our reputation may be harmed, demand for our platform, products and solutions may be reduced, and we may incur significant liabilities;
- Failure to protect our proprietary technology, or to obtain, maintain, protect and enforce sufficiently broad intellectual property rights therein, could substantially harm our business, financial condition and results of operations;
- Our failure to raise additional capital or generate the significant capital necessary to expand our operations and invest in new offerings could reduce our ability to compete and could adversely affect our business;
- Changes in laws and regulations related to the internet, changes in the internet infrastructure itself, or increases in the cost of internet connectivity and network access may diminish the demand for our offerings and could harm our business; and
- Political, economic, and military conditions in Israel could materially and adversely affect our business.

The forward-looking statements in this Quarterly Report on Form 10-Q are based upon information available to us as of the date of this Quarterly Report on Form 10-Q, and while we believe such information forms a reasonable basis for such statements, such information may be limited or incomplete, and our statements should not be read to indicate that we have conducted an exhaustive inquiry into, or review of, all potentially available relevant information. These statements are inherently uncertain and investors are cautioned not to unduly rely upon these statements.

You should read this Quarterly Report on Form 10-Q and the documents that we reference in this Quarterly Report on Form 10-Q and have filed as exhibits to this Quarterly Report on Form 10-Q with the understanding that our actual future results, levels of activity, performance and achievements may be materially different from what we expect. We qualify all of our forward-looking statements by these cautionary statements. These forward-looking statements speak only as of the date of this Quarterly Report on Form 10-Q. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained in this Quarterly Report on Form 10-Q, whether as a result of any new information, future events or otherwise.

As used in this Quarterly Report on Form 10-Q, unless otherwise stated or the context requires otherwise, references to "Kaltura," the "Company," "we," "us," and "our," refer to Kaltura, Inc. and its subsidiaries on a consolidated basis.

**PART I—FINANCIAL INFORMATION**

**ITEM 1. FINANCIAL STATEMENTS**

**KALTURA, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
(U.S. dollars in thousands, except share and per share data)  
(unaudited)

|   | September 30, 2022 | December 31, 2021 |
|---|--------------------|-------------------|
| <b>ASSETS</b>   |                    |                   |
| <b>CURRENT ASSETS:</b>  |                    |                   |
| Cash and cash equivalents                                       | \$ 52,638          | \$ 143,949        |
| Marketable securities   | 39,744             | —                 |
| Trade receivables   | 23,270             | 17,509            |
| Prepaid expenses and other current assets                       | 7,863              | 5,110             |
| Deferred contract acquisition and fulfillment costs, current    | 10,455             | 9,079             |
| <b>Total current assets</b>                                     | <b>133,970</b>     | <b>175,647</b>    |
| <b>LONG-TERM ASSETS:</b>  |                    |                   |
| Marketable securities   | 1,965              | —                 |
| Property and equipment, net                                     | 13,771             | 9,503             |
| Other assets, noncurrent  | 3,414              | 2,543             |
| Deferred contract acquisition and fulfillment costs, noncurrent | 22,133             | 22,621            |
| Operating lease right-of-use assets                             | 23,106             | —                 |
| Intangible assets, net  | 1,385              | 1,909             |
| Goodwill  | 11,070             | 11,070            |
| <b>Total noncurrent assets</b>                                  | <b>76,844</b>      | <b>47,646</b>     |
| <b>TOTAL ASSETS</b>   | <b>\$ 210,814</b>  | <b>\$ 223,293</b> |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>                     |                    |                   |
| <b>CURRENT LIABILITIES:</b>                                     |                    |                   |
| Current portion of long-term loans                              | \$ 5,047           | \$ 2,794          |
| Trade payables  | 6,414              | 6,480             |
| Employees and payroll accruals                                  | 16,432             | 18,627            |
| Accrued expenses and other current liabilities                  | 15,048             | 18,496            |
| Operating lease liabilities, current                            | 1,960              | —                 |
| Deferred revenue, current                                       | 58,277             | 51,689            |
| <b>Total current liabilities</b>                                | <b>103,178</b>     | <b>98,086</b>     |
| <b>LONG-TERM LIABILITIES:</b>                                   |                    |                   |
| Deferred revenue, noncurrent                                    | 1,510              | 1,953             |
| Long-term loans, net of current portion                         | 31,446             | 35,795            |
| Operating lease liabilities, noncurrent                         | 21,181             | —                 |
| Other liabilities, noncurrent                                   | 1,996              | 2,185             |
| <b>Total long-term liabilities</b>                              | <b>56,133</b>      | <b>39,933</b>     |
| <b>TOTAL LIABILITIES</b>  | <b>\$ 159,311</b>  | <b>\$ 138,019</b> |

The accompanying notes are an integral part of the condensed consolidated financial statements

**KALTURA, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
(U.S. dollars in thousands, except share and per share data)  
(unaudited)

|   | <b>September 30, 2022</b> | <b>December 31, 2021</b> |
|---|---------------------------|--------------------------|
| <b>COMMITMENTS AND CONTINGENCIES (NOTE 8)</b>   |                           |                          |
| <b>STOCKHOLDERS' EQUITY:</b>  |                           |                          |
| Preferred stock, \$0.0001 par value per share, 20,000,000 shares authorized as of September 30, 2022 and December 31, 2021; 0 shares issued and outstanding as of September 30, 2022, and December 31, 2021   | —                         | —                        |
| Common stock \$0.0001 par value per share, 1,000,000,000 shares authorized as of September 30, 2022 and December 31, 2021; 140,177,314 and 134,610,294 shares issued as of September 30, 2022 and December 31, 2021, respectively; 132,492,124 and 126,925,104 outstanding as of September 30, 2022 and December 31, 2021, respectively | 13                        | 13                       |
| Treasury stock –<br>7,685,190 shares of common stock, \$0.0001 par value per share, as of September 30, 2022 and December 31, 2021  | (4,881)                   | (4,881)                  |
| Additional paid-in capital  | 433,462                   | 412,776                  |
| Accumulated other comprehensive loss  | (741)                     | —                        |
| Accumulated deficit   | (376,350)                 | (322,634)                |
| <b>Total stockholders' equity</b>   | <b>51,503</b>             | <b>85,274</b>            |
| <b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>   | <b>\$ 210,814</b>         | <b>\$ 223,293</b>        |

The accompanying notes are an integral part of the condensed consolidated financial statements.

**KALTURA, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
(U.S. dollars in thousands, except share and per share data)  
(unaudited)

|   | <b>Three Months Ended September 30,</b> |                  | <b>Nine Months Ended September 30,</b> |                  |
|---|---|------------------|--|------------------|
|   | <b>2022</b>                             | <b>2021</b>      | <b>2022</b>                            | <b>2021</b>      |
| <b>Revenue:</b>   |   |                  |  |                  |
| Subscription  | \$ 37,915                               | \$ 37,675        | \$ 112,904                             | \$ 106,483       |
| Professional services   | 3,136                                   | 5,309            | 11,841                                 | 15,817           |
| <b>Total revenue</b>  | <b>41,051</b>                           | <b>42,984</b>    | <b>124,745</b>                         | <b>122,300</b>   |
| <b>Cost of revenue:</b>   |   |                  |  |                  |
| Subscription  | 9,772                                   | 9,629            | 29,192                                 | 29,524           |
| Professional services   | 4,904                                   | 5,538            | 16,219                                 | 16,847           |
| <b>Total cost of revenue</b>  | <b>14,676</b>                           | <b>15,167</b>    | <b>45,411</b>                          | <b>46,371</b>    |
| <b>Gross profit</b>   | <b>26,375</b>                           | <b>27,817</b>    | <b>79,334</b>                          | <b>75,929</b>    |
| <b>Operating expenses:</b>  |   |                  |  |                  |
| Research and development  | 13,891                                  | 12,363           | 43,205                                 | 35,050           |
| Sales and marketing   | 15,040                                  | 11,257           | 46,072                                 | 31,942           |
| General and administrative  | 11,412                                  | 10,070           | 34,188                                 | 27,457           |
| Restructuring   | 884                                     | —                | 884                                    | —                |
| Other operating expenses  | —                                       | —                | —                                      | 1,724            |
| <b>Total operating expenses</b>   | <b>41,227</b>                           | <b>33,690</b>    | <b>124,349</b>                         | <b>96,173</b>    |
| <b>Operating loss</b>   | <b>14,852</b>                           | <b>5,873</b>     | <b>45,015</b>                          | <b>20,244</b>    |
| Financial expenses, net   | 3,002                                   | 17,780           | 2,945                                  | 18,432           |
| <b>Loss before provision for income taxes</b>   | <b>17,854</b>                           | <b>23,653</b>    | <b>47,960</b>                          | <b>38,676</b>    |
| Provision for income taxes  | 1,589                                   | 1,497            | 5,756                                  | 4,749            |
| <b>Net loss</b>   | <b>19,443</b>                           | <b>25,150</b>    | <b>53,716</b>                          | <b>43,425</b>    |
| Preferred stock accretion and cumulative undeclared dividends   | —                                       | 1,569            | —                                      | 8,241            |
| <b>Net loss attributable to common stockholders</b>   | <b>\$ 19,443</b>                        | <b>\$ 26,719</b> | <b>\$ 53,716</b>                       | <b>\$ 51,666</b> |
| Net loss per share attributable to common stockholders, basic and diluted   | \$ 0.15                                 | \$ 0.26          | \$ 0.41                                | \$ 1.00          |
| Weighted-average shares used in computing net loss per share attributable to common stockholders, basic and diluted | 132,185,026                             | 102,938,814      | 129,919,489                            | 51,647,683       |

The accompanying notes are an integral part of the condensed consolidated financial statements.

**KALTURA, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS**  
(U.S. dollars in thousands, except for share data)  
(unaudited)

|   | <b>Three Months Ended September</b> |                  | <b>Nine Months Ended September 30,</b> |                  |
|---|-------------------------------------|------------------|--|------------------|
|   | <b>2022</b>                         | <b>2021</b>      | <b>2022</b>                            | <b>2021</b>      |
| Net loss  | \$ 19,443                           | \$ 25,150        | \$ 53,716                              | \$ 43,425        |
| Other comprehensive income:   |                                     |                  |  |                  |
| Net unrealized gains (losses) on cash flow hedges                         | 553                                 | —                | (496)                                  | —                |
| Net unrealized gains (losses) on available-for-sale marketable securities | (100)                               | —                | (245)                                  | —                |
| Other comprehensive income (loss)   | 453                                 | —                | (741)                                  | —                |
| Comprehensive loss  | <u>\$ 18,990</u>                    | <u>\$ 25,150</u> | <u>\$ 54,457</u>                       | <u>\$ 43,425</u> |

The accompanying notes are an integral part of the condensed consolidated financial statements.

**KALTURA, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CONVERTIBLE AND REDEEMABLE CONVERTIBLE PREFERRED STOCK AND STOCKHOLDERS' EQUITY**  
**(DEFICIT)**

U.S. dollars in thousands (except share data)  
(unaudited)

|  | Common stock       |              | Treasury stock   |                   | Additional paid-in capital | Accumulated other comprehensive loss | Accumulated deficit | Total stockholders' equity |
|--|--------------------|--------------|------------------|-------------------|----------------------------|--------------------------------------|---------------------|----------------------------|
|  | Number             | Amount       | Number           | Amount            |                            |                                      |                     |                            |
| Balance as of July 1, 2022   | 130,586,754        | \$ 13        | 7,685,190        | \$ (4,881)        | \$ 426,037                 | \$ (1,194)                           | \$ (356,907)        | \$ 63,068                  |
| Stock-based compensation   | —                  | —            | —                | —                 | 6,176                      | —                                    | —                   | 6,176                      |
| Issuance of common stock upon exercise of stock options, and vesting of restricted stock units | 1,905,370          | *) -         | —                | —                 | 1,249                      | —                                    | —                   | 1,249                      |
| Other comprehensive income   | —                  | —            | —                | —                 | —                          | 453                                  | —                   | 453                        |
| Net loss   | —                  | —            | —                | —                 | —                          | —                                    | (19,443)            | (19,443)                   |
| Balance as of September 30, 2022   | <u>132,492,124</u> | <u>\$ 13</u> | <u>7,685,190</u> | <u>\$ (4,881)</u> | <u>\$ 433,462</u>          | <u>\$ (741)</u>                      | <u>\$ (376,350)</u> | <u>\$ 51,503</u>           |

\*) Represents an amount that is lower than \$1

The accompanying notes are an integral part of the condensed consolidated financial statements.

**KALTURA, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CONVERTIBLE AND REDEEMABLE CONVERTIBLE PREFERRED STOCK AND STOCKHOLDERS' EQUITY (DEFICIT)**

U.S. dollars in thousands (except share data)  
(unaudited)

|   | Convertible preferred stock |          | Redeemable convertible preferred stock |            | Common stock |        | Treasury stock |            | Additional paid-in capital | Accumulated deficit | Total stockholders' equity (deficit) |
|---|-----------------------------|----------|--|------------|--------------|--------|----------------|------------|----------------------------|---------------------|--------------------------------------|
|   | Number                      | Amount   | Number                                 | Amount     | Number       | Amount | Number         | Amount     |                            |                     |                                      |
| Balance as of July 1, 2021  | 1,043,778                   | \$ 1,921 | 15,806,333                             | \$ 159,340 | 25,794,262   | \$ 2   | 7,685,190      | \$ (4,881) | \$ 17,838                  | \$ (281,558)        | \$ (268,599)                         |
| Accretion of redeemable convertible preferred stock   | —                           | —        | —                                      | 1,569      | —            | —      | —              | —          | (1,569)                    | —                   | (1,569)                              |
| Redemption of redeemable convertible preferred stock upon initial public offering   | —                           | —        | —                                      | (1,569)    | —            | —      | —              | —          | —                          | —                   | —                                    |
| Conversion of convertible and redeemable convertible preferred stock to common stock upon initial public offering             | (1,043,778)                 | (1,921)  | (15,806,333)                           | (159,340)  | 76,262,942   | 8      | —              | —          | 161,253                    | —                   | 161,261                              |
| Issuance of common stock upon initial public offering, net of underwriting discounts and commissions and other issuance costs | —                           | —        | —                                      | —          | 17,250,000   | 2      | —              | —          | 155,596                    | —                   | 155,598                              |
| Conversion of warrants to common stock upon initial public offering   | —                           | —        | —                                      | —          | 7,067,699    | 1      | —              | —          | 70,676                     | —                   | 70,677                               |
| Stock-based compensation expenses   | —                           | —        | —                                      | —          | —            | —      | —              | —          | 3,736                      | —                   | 3,736                                |
| Issuance of common stock upon exercise of stock options   | —                           | —        | —                                      | —          | 201,097      | *) -   | —              | —          | 385                        | —                   | 385                                  |
| Net loss  | —                           | —        | —                                      | —          | —            | —      | —              | —          | —                          | (25,150)            | (25,150)                             |
| Balance as of September 30, 2021  | —                           | \$ —     | —                                      | \$ —       | 126,576,000  | \$ 13  | 7,685,190      | \$ (4,881) | \$ 407,915                 | \$ (306,708)        | \$ 96,339                            |

\*) Represents an amount that is lower than \$1

The accompanying notes are an integral part of the condensed consolidated financial statements.

**KALTURA, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CONVERTIBLE AND REDEEMABLE CONVERTIBLE PREFERRED STOCK AND STOCKHOLDERS' EQUITY**  
**(DEFICIT)**

U.S. dollars in thousands (except share data)  
(unaudited)

|  | Common stock |        | Treasury stock |            | Additional paid-in capital | Accumulated other comprehensive loss | Accumulated deficit | Total stockholders' equity |
|--|--------------|--------|----------------|------------|----------------------------|--------------------------------------|---------------------|----------------------------|
|  | Number       | Amount | Number         | Amount     |                            |                                      |                     |                            |
| Balance as of January 1, 2022  | 126,925,104  | \$ 13  | 7,685,190      | \$ (4,881) | \$ 412,776                 | \$ —                                 | \$ (322,634)        | \$ 85,274                  |
| Stock-based compensation   | —            | —      | —              | —          | 18,074                     | —                                    | —                   | 18,074                     |
| Issuance of common stock upon exercise of stock options, and vesting of restricted stock units | 5,567,020    | *) -   | —              | —          | 2,612                      | —                                    | —                   | 2,612                      |
| Other comprehensive loss   | —            | —      | —              | —          | —                          | (741)                                | —                   | (741)                      |
| Net loss   | —            | —      | —              | —          | —                          | —                                    | (53,716)            | (53,716)                   |
| Balance as of September 30, 2022   | 132,492,124  | \$ 13  | 7,685,190      | \$ (4,881) | \$ 433,462                 | \$ (741)                             | \$ (376,350)        | \$ 51,503                  |

\*) Represents an amount that is lower than \$1

The accompanying notes are an integral part of the condensed consolidated financial statements.

**KALTURA, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CONVERTIBLE AND REDEEMABLE CONVERTIBLE PREFERRED STOCK AND STOCKHOLDERS' EQUITY**  
**(DEFICIT)**

U.S. dollars in thousands (except share data)  
(unaudited)

|   | Convertible preferred stock |          | Redeemable convertible preferred stock |           | Common stock |        | Treasury stock |           | Receivables on account of stock | Additional paid-in capital | Accumulated deficit | Total stockholders' equity (deficit) |
|---|-----------------------------|----------|--|-----------|--------------|--------|----------------|-----------|---------------------------------|----------------------------|---------------------|--------------------------------------|
|   | Number                      | Amount   | Number                                 | Amount    | Number       | Amount | Number         | Amount    |                                 |                            |                     |                                      |
| Balance as of January 1, 2021   | 1,043,778                   | \$ 1,921 | 15,779,322                             | \$158,191 | 25,467,922   | \$ 2   | 7,685,190      | \$(4,881) | \$ (882)                        | \$ 8,388                   | \$ (263,283)        | \$ (260,656)                         |
| Loan forgiveness  | —                           | —        | —                                      | —         | —            | —      | —              | —         | 882                             | —                          | —                   | 882                                  |
| Accretion of redeemable convertible preferred stock   | —                           | —        | —                                      | 1,569     | —            | —      | —              | —         | —                               | (1,569)                    | —                   | (1,569)                              |
| Issuance of preferred stock upon exercise of warrants   | —                           | —        | 27,011                                 | 1,149     | —            | —      | —              | —         | —                               | —                          | —                   | —                                    |
| Redemption of redeemable convertible preferred stock upon initial public offering   | —                           | —        | —                                      | (1,569)   | —            | —      | —              | —         | —                               | —                          | —                   | —                                    |
| Conversion of convertible and redeemable convertible preferred stock to common stock upon initial public offering             | (1,043,778)                 | (1,921)  | (15,806,333)                           | (159,340) | 76,262,942   | 8      | —              | —         | —                               | 161,253                    | —                   | 161,261                              |
| Issuance of common stock upon initial public offering, net of underwriting discounts and commissions and other issuance costs | —                           | —        | —                                      | —         | 17,250,000   | 2      | —              | —         | —                               | 155,596                    | —                   | 155,598                              |
| Conversion of warrants to common stock upon initial public offering   | —                           | —        | —                                      | —         | 7,067,699    | 1      | —              | —         | —                               | 70,676                     | —                   | 70,677                               |
| Stock-based compensation expenses   | —                           | —        | —                                      | —         | —            | —      | —              | —         | —                               | 12,910                     | —                   | 12,910                               |
| Issuance of common stock upon exercise of stock options   | —                           | —        | —                                      | —         | 527,437      | *) -   | —              | —         | —                               | 661                        | —                   | 661                                  |
| Net loss  | —                           | —        | —                                      | —         | —            | —      | —              | —         | —                               | —                          | (43,425)            | (43,425)                             |
| Balance as of September 30, 2021  | —                           | \$ —     | —                                      | \$ —      | 126,576,000  | \$ 13  | 7,685,190      | \$(4,881) | \$ —                            | \$ 407,915                 | \$ (306,708)        | \$ 96,339                            |

\*) Represents an amount that is lower than \$1

The accompanying notes are an integral part of the condensed consolidated financial statements.

**KALTURA, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
U.S. dollars in thousands  
(unaudited)

|   | <b>Nine Months Ended September 30,</b> |                   |
|---|--|-------------------|
|   | <b>2022</b>                            | <b>2021</b>       |
| <b>Cash flows from operating activities:</b>  |  |                   |
| Net loss  | \$ (53,716)                            | \$ (43,425)       |
| Adjustments to reconcile net loss to net cash used in operating activities:                                       |  |                   |
| Loss (gain) on sale of property and equipment   | 179                                    | (757)             |
| Depreciation and amortization   | 1,874                                  | 1,795             |
| Stock-based compensation expenses   | 17,827                                 | 12,910            |
| Amortization of deferred contract acquisition and fulfillment costs   | 7,883                                  | 5,082             |
| Change in valuation of warrants to purchase preferred and common stock  | —                                      | 15,046            |
| Non-cash interest expenses (income), net  | (51)                                   | 267               |
| Non-cash expenses with respect to stockholders' loans   | —                                      | 882               |
| Changes in operating assets and liabilities:  |  |                   |
| Increase in trade receivables   | (5,761)                                | (7,055)           |
| Increase in prepaid expenses and other current assets and other assets, noncurrent                                | (697)                                  | (4,937)           |
| Increase in deferred contract acquisition and fulfillment costs   | (8,715)                                | (15,262)          |
| Increase in trade payables  | 98                                     | 849               |
| Increase (decrease) in accrued expenses and other current liabilities   | (3,600)                                | 4,055             |
| Increase (decrease) in employees and payroll accruals   | (2,195)                                | 4,265             |
| Decrease in other liabilities, noncurrent   | (33)                                   | (306)             |
| Increase in deferred revenue  | 6,145                                  | 15,221            |
| Operating lease right-of-use assets and lease liabilities, net  | (220)                                  | —                 |
| <b>Net cash used in operating activities</b>  | <b>(40,982)</b>                        | <b>(11,370)</b>   |
| <b>Cash flows from investing activities:</b>  |  |                   |
| Investment in available-for-sale marketable securities  | (47,447)                               | —                 |
| Proceeds from sales and maturities of available-for-sale marketable securities                                    | 5,670                                  | —                 |
| Purchases of property and equipment   | (1,004)                                | (1,580)           |
| Proceeds from sale of property, and equipment   | —                                      | 642               |
| Capitalized internal-use software   | (4,573)                                | (2,753)           |
| Investment in restricted bank deposit   | (1,850)                                | —                 |
| Purchase of intangible assets   | —                                      | (79)              |
| <b>Net cash used in investing activities</b>  | <b>(49,204)</b>                        | <b>(3,770)</b>    |
| <b>Cash flows from financing activities:</b>  |  |                   |
| Proceeds from initial public offering, net of underwriting discounts and commissions                              | —                                      | 160,425           |
| Payment related to the conversion of Series F redeemable convertible preferred stock upon initial public offering | —                                      | (1,569)           |
| Proceeds from long-term loans, net of debt issuance cost  | —                                      | 41,915            |
| Repayment of long-term loans  | (2,250)                                | (29,083)          |
| Principal payments on finance leases  | (135)                                  | (1,329)           |
| Proceeds from exercise of stock options   | 2,445                                  | 661               |
| Payment of debt issuance costs  | (125)                                  | —                 |
| Payment of deferred offering costs  | —                                      | (4,087)           |
| <b>Net cash provided by (used in) financing activities</b>  | <b>(65)</b>                            | <b>166,933</b>    |
| Net increase (decrease) in cash, cash equivalents and restricted cash   | (90,251)                               | 151,793           |
| Cash, cash equivalents and restricted cash at the beginning of the period   | 144,371                                | 28,355            |
| Cash, cash equivalents and restricted cash at the end of the period   | <u>\$ 54,120</u>                       | <u>\$ 180,148</u> |

The accompanying notes are an integral part of the condensed consolidated financial statements.

**KALTURA, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
U.S. dollars in thousands  
(unaudited)

|   | <b>Nine Months Ended September 30,</b> |                   |
|---|--|-------------------|
|   | <b>2022</b>                            | <b>2021</b>       |
| <u>Supplemental disclosure of non-cash activity:</u>  |  |                   |
| Purchase of property, equipment, internal-use software, and intangible asset in credit                            | \$ 141                                 | \$ 814            |
| Lease liabilities arising from right-of-use assets  | \$ 23,712                              | \$ —              |
| Capitalized stock-based compensation cost   | \$ 247                                 | \$ —              |
| Conversion of warrants to common stock upon initial public offering   | \$ —                                   | \$ 70,677         |
| Conversion of convertible and redeemable convertible preferred stock to common stock upon initial public offering | \$ —                                   | \$ 161,261        |
| Unpaid deferred offering costs  | \$ —                                   | \$ 626            |
| <u>Supplemental disclosure of cash flow information</u>   |  |                   |
| Cash paid for income taxes, net   | \$ 7,687                               | \$ 1,446          |
| Cash paid for interest  | \$ 1,429                               | \$ 1,938          |
| <u>Reconciliation of cash, cash equivalents, and restricted cash to the consolidated balance sheet</u>            |  |                   |
| Cash and cash equivalents   | \$ 52,638                              | \$ 179,740        |
| Restricted cash included in other assets, noncurrent  | 1,482                                  | 408               |
| <b>Total cash, cash equivalents, and restricted cash</b>  | <b>\$ 54,120</b>                       | <b>\$ 180,148</b> |

The accompanying notes are an integral part of the condensed consolidated financial statements.

**KALTURA, INC. AND SUBSIDIARIES**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**U.S. dollars in thousands (except share and per share data)**  
**(unaudited)**

**NOTE 1: GENERAL**

**Description of Business**

Kaltura, Inc. (together with its subsidiaries, the “Company”) was incorporated in October 2006 and commenced operations in January 2007. The Company’s business operations are allocated between two main segments, Enterprise, Education, and Technology (“EE&T”) and Media and Telecom (“M&T”). The Company has developed a platform for video creation, management, and collaboration. The Company’s platform enables companies, educational institutions, and other organizations to cost-effectively launch advanced online video experiences, including for Over-the-top (“OTT”) Television, Cloud TV, web video publishing, video-based teaching, learning and training, video-based marketing, and video-based collaboration. The Company’s core offerings consist of various Software-as-a-Service (“SaaS”) products and solutions and a Platform-as-a-Service (“PaaS”).

**NOTE 2: BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Basis of Presentation and Consolidation**

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”), and applicable rules and regulations of the Securities and Exchange Commission (the “SEC”) regarding interim financial reporting.

The condensed consolidated balance sheet as of December 31, 2021 was derived from the audited consolidated financial statements as of that date, but does not include all of the disclosures, including certain notes required by U.S. GAAP on an annual reporting basis. Certain information and note disclosures normally included in the financial statements prepared in accordance with U.S. GAAP have been condensed or omitted pursuant to such rules and regulations. Therefore, these unaudited condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and the related notes thereto as of and for the year ended December 31, 2021, included in the Company’s Annual Report on Form 10-K for the year ended December 31, 2021, filed with the SEC on February 25, 2022.

In management’s opinion, other than the changes to accounting for leases as described in Note 6, the unaudited condensed consolidated financial statements have been prepared on the same basis as the annual consolidated financial statements with normal recurring adjustments necessary for the fair presentation of the Company’s financial position as of September 30, 2022, and the Company’s consolidated results of operations, convertible and redeemable convertible preferred stock and stockholders’ equity (deficit), and cash flows for the three and nine months ended September 30, 2022 and 2021. The results for the three and nine months ended September 30, 2022, are not necessarily indicative of the results to be expected for the full year ending December 31, 2022, or any other future interim or annual period.

**Use of Estimates**

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates, judgments and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. The Company evaluates on an ongoing basis its assumptions, including those related to contingencies, income tax uncertainties, incremental borrowing rate for operating leases, fair value of financial assets and liabilities, including fair value of derivatives, fair value and useful life of intangible assets, as well as in estimates used in applying the revenue recognition policy. The Company bases these estimates on historical and anticipated results, trends and various other assumptions that it believes are reasonable under the circumstances, including assumptions as to future events. Actual results could differ from those estimates.

**Concentration of Risks**

Financial instruments that potentially subject the Company to concentrations of credit risk consist principally of cash and cash equivalents, restricted cash and trade receivables.

The majority of the Company’s cash, and cash equivalents and restricted cash are invested with major banks in the United States, Israel, and the United Kingdom. Such investments in the United States may be in excess of insured limits and they are not insured in other jurisdictions. In general, these investments may be redeemed upon demand and therefore bear minimal risk.

The Company’s trade receivables are geographically dispersed and derived from sales to customers mainly in the United States, Europe, and Asia. Concentration of credit risk with respect to trade receivables is limited by credit limits, ongoing credit evaluation, and account monitoring procedures.

Major customer data as a percentage of total revenues:

The following table sets forth customers that represented 10% or more of the Company’s total revenue in each of the periods set forth below:

|                  | Three Months Ended September 30, |         | Nine Months Ended September 30, |      |
|------------------|----------------------------------|---------|---------------------------------|------|
|                  | 2022                             | 2021    | 2022                            | 2021 |
| Customer A (M&T) | *) —                             | 10.76 % | *) —                            | *) — |

\*) Represents an amount that is lower than 10% of the Company’s total revenue.

**Significant Accounting Policies and Estimates**

The Company’s significant accounting policies are discussed in Note 2 of the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2021, which was filed with the SEC on February 25, 2022. There have been no significant changes to these policies during the nine months ended September 30, 2022 except as noted below.

**Derivatives and Hedging**

Derivatives are recognized at fair value as either assets or liabilities in the consolidated balance sheets in accordance with ASC Topic 815, “Derivatives and Hedging.” The gain or loss of derivatives which are designated and qualify as hedging instruments in a cash flow hedge, is recorded under accumulated other comprehensive income (loss) and reclassified into earnings in the same period or periods during which the hedged transaction affects earnings. Derivatives are classified within Level 2 of the fair value hierarchy as the valuation inputs are based on quoted prices and market observable data of similar instruments.

**Marketable Securities**

The Company invests its excess cash primarily in short-term fixed income securities, including government and investment-grade debt securities and money market funds. Marketable securities with original maturities greater than three months from the date of purchase and remaining maturities less than one year are classified as short-term marketable securities. Marketable securities with remaining maturities greater than one year, as of the balance sheet date and that the Company intends to hold for greater than one year, are classified as long-term marketable securities. Marketable securities are carried at fair market value, with unrealized gains and losses considered to be temporary in nature reported in accumulated other comprehensive loss. Cost of securities sold is based on specific identification. The Company

determines the appropriate classification of its investments in marketable securities at the time of purchase and reevaluates such designation at each balance sheet date. The Company has classified and accounted for its marketable securities as available-for-sale. After considering its capital preservation objectives, as well as its liquidity requirements, the Company may sell securities prior to their stated maturities. The Company determines any realized gains or losses on the sale of marketable securities on a specific identification method and record such gains and losses as a component of financial expense (income), net.

The Company evaluates the investments periodically for possible other-than-temporary impairment. A decline in fair value below the amortized costs of debt securities is considered an other-than-temporary impairment if it has the intent to sell the security or it is more likely than not that it will be required to sell the security before recovery of the entire amortized cost basis. In those instances, an impairment charge equal to the difference between the fair value and the amortized cost basis is recognized in financial expenses (income), net. Regardless of its intent or requirement to sell a debt security, impairment is considered other-than-temporary if the Company does not expect to recover the entire amortized cost basis.

#### ***Recently Adopted Accounting Pronouncements***

As an “emerging growth company”, the Jumpstart Our Business Startups Act (“JOBS Act”) allows the Company to delay adoption of new or revised accounting pronouncements applicable to public companies until such pronouncements are made applicable to private companies. The Company has elected to use this extended transition period under the JOBS Act. The adoption dates discussed below reflect this election.

In February 2016, the Financial Accounting Standards Board (“FASB”) issued ASU No. 2016-02, Leases (Topic 842), which would require lessees to put all leases on their balance sheets, whether operating or financing, while continuing to recognize the expenses on their income statements in a manner similar to the existing practice. The guidance states that a lessee would recognize a lease liability for the obligation to make lease payments and a right-of-use (“ROU”) asset for the right to use the underlying asset for the lease term.

The Company adopted the guidance on January 1, 2022 using a modified retrospective transition approach. It applied Topic 842 to all leases as of January 1, 2022 without adjusting the comparative periods presented. The Company elected certain practical expedients permitted under the transition guidance within the new guidance and carried forward the historical accounting relating to lease identification and classification, remaining lease terms, and initial direct costs. Upon adoption, the Company recognized operating lease right-of-use assets and corresponding lease liabilities of \$823. The adoption of Topic 842 did not have a material impact to the Company’s results of operations or cash flows. See Note 7, Leases, for further information.

In December 2019, the FASB issued ASU No. 2019-12, Income Taxes (Topic 740): Simplifying the Accounting for Income Taxes, which simplifies the accounting for income taxes by removing a variety of exceptions within the framework of ASC 740. These exceptions include the exception to the incremental approach for intra-period tax allocation in the event of a loss from continuing operations and income or a gain from other items (such as other comprehensive income), and the exception to using general methodology for the interim period tax accounting for year-to-date losses that exceed anticipated losses. The guidance became effective for the Company beginning January 1, 2022, and interim periods in fiscal years beginning January 1, 2023. Early adoption is permitted. The Company adopted this guidance on January 1, 2022, and the adoption did not have a material impact on its consolidated financial statements.

#### ***Recently Issued Accounting Pronouncements***

In June 2016, the FASB issued ASU No. 2016-13, Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments, which replaces the existing incurred loss impairment model with an expected credit loss model and requires a financial asset measured at amortized cost to be presented at the net amount expected to be collected. The guidance will be effective for the Company beginning January 1, 2023, and interim periods therein. Early adoption is permitted. The Company is currently evaluating the effect that ASU 2016-13 will have on its consolidated financial statements and related disclosures.

In October 2021, the FASB issued ASU 2021-08, Business Combinations (Topic 805): Accounting for Contract Assets and Contract Liabilities from Contracts with Customers, which requires an acquirer in a business combination to recognize and measure contract assets and contract liabilities in accordance with Accounting Standards Codification Topic 606. ASU 2021-08 is effective for fiscal years beginning after December 15, 2023 and early adoption is permitted. While the Company is continuing to assess the timing of adoption and the potential impacts of ASU 2021-08, it does not expect ASU 2021-08 to have a material effect, if any, on its consolidated financial statements.

KALTURA, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
U.S. dollars in thousands (except share and per share data)  
(unaudited)

**NOTE 3: REVENUES FROM CONTRACTS WITH CUSTOMERS**

*Disaggregation of Revenue*

The following tables present disaggregated revenue by category:

|                       | Three Months Ended September 30, 2022 |                       |                   |                       |
|-----------------------|---------------------------------------|-----------------------|-------------------|-----------------------|
|                       | Enterprise, Education and Technology  |                       | Media and Telecom |                       |
|                       | Amount                                | Percentage of revenue | Amount            | Percentage of revenue |
| Subscription          | \$ 28,676                             | 95.4 %                | \$ 9,239          | 84.0 %                |
| Professional services | 1,380                                 | 4.6 %                 | 1,756             | 16.0 %                |
|                       | <u>\$ 30,056</u>                      | <u>100 %</u>          | <u>\$ 10,995</u>  | <u>100 %</u>          |

|                       | Three Months Ended September 30, 2021 |                       |                   |                       |
|-----------------------|---------------------------------------|-----------------------|-------------------|-----------------------|
|                       | Enterprise, Education and Technology  |                       | Media and Telecom |                       |
|                       | Amount                                | Percentage of revenue | Amount            | Percentage of revenue |
| Subscription          | \$ 27,952                             | 91.9 %                | \$ 9,723          | 77.3 %                |
| Professional services | 2,458                                 | 8.1 %                 | 2,851             | 22.7 %                |
|                       | <u>\$ 30,410</u>                      | <u>100 %</u>          | <u>\$ 12,574</u>  | <u>100 %</u>          |

|                       | Nine Months Ended September 30, 2022 |                       |                   |                       |
|-----------------------|--------------------------------------|-----------------------|-------------------|-----------------------|
|                       | Enterprise, Education and Technology |                       | Media and Telecom |                       |
|                       | Amount                               | Percentage of revenue | Amount            | Percentage of revenue |
| Subscription          | \$ 84,558                            | 93.8 %                | \$ 28,346         | 82.0 %                |
| Professional services | 5,628                                | 6.2 %                 | 6,213             | 18.0 %                |
|                       | <u>\$ 90,186</u>                     | <u>100 %</u>          | <u>\$ 34,559</u>  | <u>100 %</u>          |

|                       | Nine Months Ended September 30, 2021 |                       |                   |                       |
|-----------------------|--------------------------------------|-----------------------|-------------------|-----------------------|
|                       | Enterprise, Education & Technology   |                       | Media and Telecom |                       |
|                       | Amount                               | Percentage of revenue | Amount            | Percentage of revenue |
| Subscription          | \$ 79,120                            | 89.9 %                | \$ 27,363         | 79.7 %                |
| Professional services | 8,846                                | 10.1 %                | 6,971             | 20.3 %                |
|                       | <u>\$ 87,966</u>                     | <u>100 %</u>          | <u>\$ 34,334</u>  | <u>100 %</u>          |

The following tables summarize revenue by region based on the billing address of customers:

|   | Three Months Ended September 30, |                       |                  |                       |
|---|----------------------------------|-----------------------|------------------|-----------------------|
|   | 2022                             |                       | 2021             |                       |
|   | Amount                           | Percentage of revenue | Amount           | Percentage of revenue |
| United States ("US")                        | \$ 22,602                        | 55.1 %                | \$ 25,061        | 58.3 %                |
| Europe, the Middle East and Africa ("EMEA") | 13,761                           | 33.5 %                | 13,482           | 31.4 %                |
| Other                                       | 4,688                            | 11.4 %                | 4,441            | 10.3 %                |
|   | <u>\$ 41,051</u>                 | <u>100 %</u>          | <u>\$ 42,984</u> | <u>100 %</u>          |

|       | Nine Months Ended September 30, |                       |                   |                       |
|-------|---------------------------------|-----------------------|-------------------|-----------------------|
|       | 2022                            |                       | 2021              |                       |
|       | Amount                          | Percentage of revenue | Amount            | Percentage of revenue |
| US    | \$ 69,488                       | 55.7 %                | \$ 72,087         | 58.9 %                |
| EMEA  | 41,401                          | 33.2 %                | 37,485            | 30.7 %                |
| Other | 13,856                          | 11.1 %                | 12,728            | 10.4 %                |
|       | <u>\$ 124,745</u>               | <u>100 %</u>          | <u>\$ 122,300</u> | <u>100 %</u>          |

### Remaining Performance Obligations

Remaining performance obligations represent the amount of contracted future revenue that has not yet been recognized, including both deferred revenue and contracted amounts that will be invoiced and recognized as revenue in future periods. As of September 30, 2022, the aggregate amount of the transaction price allocated to remaining performance obligations was \$169,183, which consists of both billed consideration in the amount of \$59,787 and unbilled consideration in the amount of \$109,396 that the Company expects to recognize as revenue but that was not yet recognized on the balance sheet. The Company expects to recognize 65% of its remaining performance obligations as revenue over the next 12 months and the remainder thereafter.

### Costs to Obtain a Contract

The following table represents a roll forward of costs to obtain a contract:

|  | Three Months Ended September 30, |           | Nine Months Ended September 30, |           |
|--|----------------------------------|-----------|---------------------------------|-----------|
|  | 2022                             | 2021      | 2022                            | 2021      |
| Beginning balance  | \$ 27,387                        | \$ 23,507 | \$ 26,274                       | \$ 17,683 |
| Additions to deferred contract acquisition costs during the period | 1,745                            | 5,049     | 7,219                           | 13,551    |
| Amortization of deferred contract acquisition costs                | (2,477)                          | (1,643)   | (6,838)                         | (4,321)   |
| Ending balance   | \$ 26,655                        | \$ 26,913 | \$ 26,655                       | \$ 26,913 |
| Deferred contract acquisition costs, current                       | \$ 8,701                         | \$ 7,346  | \$ 8,701                        | \$ 7,346  |
| Deferred contract acquisition costs, noncurrent                    | 17,954                           | 19,567    | 17,954                          | 19,567    |
| Total deferred costs to obtain a contract                          | \$ 26,655                        | \$ 26,913 | \$ 26,655                       | \$ 26,913 |

### Costs to Fulfill a Contract

The following table represents a roll forward of costs to fulfill a contract:

|   | Three Months Ended September 30, |          | Nine Months Ended September 30, |          |
|---|----------------------------------|----------|---------------------------------|----------|
|   | 2022                             | 2021     | 2022                            | 2021     |
| Beginning balance   | \$ 5,805                         | \$ 4,771 | \$ 5,427                        | \$ 4,041 |
| Additions to deferred costs to fulfill a contract during the period | 468                              | 492      | 1,551                           | 1,711    |
| Amortization of deferred costs to fulfill a contract                | (340)                            | (272)    | (1,045)                         | (761)    |
| Ending balance  | \$ 5,933                         | \$ 4,991 | \$ 5,933                        | \$ 4,991 |
| Deferred fulfillment costs, current                                 | 1,754                            | 1,356    | 1,754                           | 1,356    |
| Deferred fulfillment costs, noncurrent                              | 4,179                            | 3,635    | 4,179                           | 3,635    |
| Total deferred costs to fulfill a contract                          | \$ 5,933                         | \$ 4,991 | \$ 5,933                        | \$ 4,991 |

### NOTE 4: MARKETABLE SECURITIES

The following is a summary of available-for-sale marketable securities as of September 30, 2022:

|  | Amortized cost | Gross unrealized gains | Gross unrealized losses | Fair Value |
|--|----------------|------------------------|-------------------------|------------|
| <b>Available-for-sale – matures within one year:</b> |                |                        |                         |            |
| Corporate bonds                                      | \$ 9,730       | \$ —                   | \$ (82)                 | \$ 9,648   |
| Municipal securities                                 | 760            | —                      | (3)                     | 757        |
| U.S. Treasury  | 17,347         | —                      | (142)                   | 17,205     |
| Commercial paper                                     | 12,134         | —                      | —                       | 12,134     |
|  | 39,971         | —                      | (227)                   | 39,744     |
| <b>Available-for-sale – matures after one year:</b>  |                |                        |                         |            |
| Corporate bonds                                      | 1,026          | —                      | (17)                    | 1,009      |
| U.S. Treasury  | 957            | —                      | (1)                     | 956        |
|  | 1,983          | —                      | (18)                    | 1,965      |
| Total  | \$ 41,954      | \$ —                   | \$ (245)                | \$ 41,709  |

Based on the available evidence, the Company concluded that the gross unrealized losses on the marketable securities as of September 30, 2022 are temporary in nature. There were no gains or losses from available-for-sale marketable securities that were reclassified out of accumulated other comprehensive income during the periods presented.



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**NOTE 5: FAIR VALUE MEASUREMENTS**

In accordance with ASC 820, the Company measures its cash equivalents and marketable securities at fair value using the market approach valuation technique. Cash equivalents and marketable securities are classified within Level 1 or Level 2 because these assets are valued using quoted market prices or alternative pricing sources and models utilizing market observable inputs. Foreign currency derivative contracts are classified within the Level 2 value hierarchy, as the valuation inputs are based on quoted prices and market observable data of similar instruments.

| Description  | Fair Value Hierarchy | Fair Value Measurements As Of |                   |
|--|----------------------|-------------------------------|-------------------|
|  |                      | September 30, 2022            | December 31, 2021 |
| <b>Measured at fair value on a recurring basis:</b>  |                      |                               |                   |
| <b>Assets:</b>   |                      |                               |                   |
| Cash equivalents:  |                      |                               |                   |
| Money market funds   | Level 1              | \$ 31,234                     | \$ —              |
| Municipal securities   | Level 2              | \$ 364                        | \$ —              |
| Short-term marketable securities:  |                      |                               |                   |
| Corporate bonds  | Level 2              | \$ 9,648                      | \$ —              |
| Municipal securities   | Level 2              | \$ 757                        | \$ —              |
| U.S. Treasury  | Level 2              | \$ 17,205                     | \$ —              |
| Commercial paper   | Level 2              | \$ 12,134                     | \$ —              |
| Long-term marketable securities:   |                      |                               |                   |
| Corporate bonds  | Level 2              | \$ 1,008                      | \$ —              |
| U.S. Treasury  | Level 2              | \$ 957                        | \$ —              |
| <b>Liabilities:</b>  |                      |                               |                   |
| Derivative instruments liability included in accrued expenses and other current liabilities: |                      |                               |                   |
| Options and forward contracts designated as hedging instruments                              | Level 2              | \$ 615                        | \$ —              |

Prior to the Company's initial public offering (the "IPO"), the warrants to purchase preferred and common stock were measured at fair value using Level 3 inputs upon issuance and at each reporting date. Inputs used to determine the estimated fair value of the warrants to purchase preferred and common stock as of the valuation date included expected term, the risk-free interest rate, volatility, and the fair value of underlying shares.

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The following table sets forth a summary of the changes in the fair value of the warrants to purchase preferred and common stock:

|   | <b>Nine Months Ended September 30, 2021</b> |          |
|---|---|----------|
| Balance at January 1, 2021  | \$  | 56,780   |
| Reclassification of warrant to preferred stocks to mezzanine equity |   | (1,149)  |
| Change in fair value of warrants                                    |   | 15,046   |
| Conversion of warrants to common stock upon initial public offering |   | (70,677) |
| Balance at September 30, 2021                                       | \$  | —        |

On February 3, 2021, SVB Financial Group (“SVB”) converted a Warrant to Purchase Stock issued on February 3, 2011 (the “Series C Warrant”) into shares of the Company’s Series C Convertible Preferred Stock pursuant to the cashless conversion mechanism described in the Series C Warrant. The conversion was exercised for all 31,414 shares covered by the Series C Warrant and resulted in the net issuance of 27,011 shares of the Company’s Series C Convertible Preferred Stock. Pursuant to the terms of the Series C Warrant, the number of net shares issued was determined by dividing (a) the aggregate fair market value of the shares otherwise issuable upon exercise of the Series C Warrant minus the aggregate exercise price of such shares by (b) the fair market value of one share of the Company’s Series C Convertible Preferred Stock.

Upon the closing of the Company’s IPO, the warrants to purchase preferred and common stock were converted into 7,067,699 shares of common stock. The final re-measurement of the warrants was based upon the publicly available stock price on the conversion date.

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**NOTE 6: DERIVATIVES AND HEDGING**

The Company entered into forward, put and call option contracts to hedge certain forecasted payroll costs denominated in NIS against exchange rate fluctuations of the U.S. dollar for a period of up to twelve months. The Company recorded the cash flows associated with these derivatives under operating activities. The Company does not use derivative instruments for trading or speculative purposes.

***Notional Amount of Foreign Currency Contracts***

The Company had outstanding contracts designated as hedging instruments in the aggregate notional amount of \$17,465 as of September 30, 2022. The fair value of the Company's outstanding contracts amounted to a liability of \$615 as of September 30, 2022. These liabilities were recorded under accrued expenses and other current liabilities. Losses of \$472 and \$1,047 were reclassified from accumulated other comprehensive loss during the three and nine months ended September 30, 2022, respectively. Such losses were reclassified from accumulated other comprehensive loss when the related expenses were incurred. The Company had no outstanding contracts designated as hedging instruments as of December 31, 2021.

***Effect of Foreign Currency Contracts on the Condensed Consolidated Statements of Operations***

The effect of foreign currency contracts on the condensed consolidated statements of operations during the three and nine months ended September 30, 2022 were as follows:

| <b>Condensed Statement of Operations Location:</b> | <b>Three Months Ended<br/>September 30, 2022</b> | <b>Nine Months Ended September<br/>30, 2022</b> |
|--|--|---|
| Cost of revenue                                    | \$ 76  | \$ 171  |
| Research and development                           | 235  | 529   |
| Sales and marketing                                | 59   | 144   |
| General and administrative                         | 81   | 182   |
| Restructuring                                      | 21   | 21  |
| <b>Total</b>                                       | <b>\$ 472</b>                                    | <b>\$ 1,047</b>                                 |

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**NOTE 7: LEASES**

The Company leases its office facilities under non-cancelable agreements that expire at various dates through July 2027.

The Company determines if an arrangement is a lease at inception. As discussed in Note 2, operating lease right-of-use assets and liabilities are included on the Condensed Consolidated Balance Sheet beginning January 1, 2022. The Company currently has finance leases in an immaterial amount that will expire during the fourth quarter of 2022.

Operating lease right-of-use assets and liabilities are recognized at the present value of the future lease payments at the lease commencement date. Operating lease right-of-use assets also include any prepaid lease payments and lease incentives. Certain lease agreements include rental payments adjusted periodically for the consumer price index ("CPI"). The right-of-use and lease liability were calculated using the initial CPI and will not be subsequently adjusted. Payments for variable lease costs are expensed as incurred and not included in the operating lease right-of-use assets and liabilities. For short-term leases with a term of 12 months or less, operating lease right-of-use assets and liabilities are not recognized and the Company records lease payments in the Condensed Consolidated Statements of Operations on a straight-line basis over the lease term. The Company combines its lease payments and fixed payments for non-lease components and account for them together as a single lease component.

The interest rate used to determine the present value of the future lease payments is the Company's incremental borrowing rate, because the interest rate implicit in the Company's leases is not readily determinable. The Company's incremental borrowing rate is estimated to approximate the interest rate on a collateralized basis with similar terms and payments, and in economic environments where the leased asset is located. Many of the Company's lease agreements provide one or more options to renew. When determining lease terms, the Company uses the non-cancellable period of the leases and does not assume renewals unless it is reasonably certain that the Company will exercise the renewal option. Operating lease expenses are recognized on a straight-line basis over the lease term.

On April 6, 2022, the Company entered into a new lease agreement as tenant related to a property in Israel (the "Lease"). The Lease provides that the Company will lease a new building containing approximately 5,926 square meters. The initial lease term is approximately 5.5 years with two options to extend of five years each. The Company believes that it is reasonably certain that it will exercise the option for the first extension period, and accordingly includes this extension period as part of the lease term. For accounting purposes under ASC 842, the Lease commenced on June 22, 2022, resulting in the recording of a \$19,586 right-of-use operating lease asset and operating lease liability.

Components of operating lease expense were as follows:

|                       | <b>Three Months Ended<br/>September 30, 2022</b> | <b>Nine Months Ended<br/>September 30, 2022</b> |
|-----------------------|--|---|
| Operating lease cost  | \$ 1,026   | \$ 2,309  |
| Short-term lease cost | 154  | 261   |
| Variable lease cost   | 1  | 19  |
| <b>Total</b>          | <b>\$ 1,181</b>                                  | <b>\$ 2,589</b>                                 |

Rent expense under the previous lease accounting standard were \$657 and \$1,869 during the three and nine months ended September 30, 2021, respectively.

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Supplementary cash flow information related to operating leases was as follows:

|                                | <b>Three Months Ended<br/>September 30, 2022</b> | <b>Nine Months Ended<br/>September 30, 2022</b> |
|--------------------------------|--|---|
| Cash paid for operating leases | \$ 271   | \$ 1,614  |

As of September 30, 2022, the weighted-average discount rate is 4.8% and the weighted-average remaining term is 9.30 years. Maturities of the Company's operating lease liabilities as of September 30, 2022 were as follows:

**Year Ending December 31,**

|  |                  |
|--|------------------|
| 2022 (Remainder)                         | \$ 229           |
| 2023                                     | 3,407            |
| 2024                                     | 3,115            |
| 2025                                     | 3,172            |
| 2026                                     | 3,234            |
| 2027 and thereafter                      | 14,533           |
| <b>Total operating lease payments</b>    | <b>27,690</b>    |
| Less: imputed interest                   | 4,549            |
| <b>Total operating lease liabilities</b> | <b>\$ 23,141</b> |

As of December 31, 2021, the minimum lease payments under operating leases, including payments for leases which had not commenced, were as follows:

**Year Ending December 31,**

|              | <b>Rental of premises</b> |
|--------------|---------------------------|
| 2022         | \$ 1,317                  |
| 2023         | 788                       |
| 2024         | 806                       |
| 2025         | 862                       |
| 2026         | 919                       |
| 2027         | 548                       |
| <b>Total</b> | <b>\$ 5,240</b>           |

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**NOTE 8: COMMITMENTS AND CONTINGENCIES**

***Purchase Commitments***

The Company has entered into various non-cancelable agreements with third-party providers for use of mainly cloud and other services, under which it committed to minimum and fixed purchases through the year ending December 31, 2026. The following table presents details of the aggregate future non-cancelable purchase commitments under such agreements as of September 30, 2022:

| <u>Year Ending December 31,</u> |           |               |
|---------------------------------|-----------|---------------|
| 2022 (Remainder)                | \$        | 1,448         |
| 2023                            |           | 12,074        |
| 2024                            |           | 14,431        |
| 2025                            |           | 13,000        |
| 2026                            |           | 14,250        |
| Total purchase commitment       | <u>\$</u> | <u>55,203</u> |

***Litigation***

The Company is occasionally a party to claims or litigation in the normal course of the business. The Company does not believe that it is a party to any pending legal proceeding that is likely to have a material adverse effect on its business, financial condition, or results of operations.

**NOTE 9: CONDENSED CONSOLIDATED BALANCE SHEET COMPONENTS**

***Prepaid expenses and other current assets***

Prepaid expenses and other current assets consisted of the following:

|                         | <u>September 30, 2022</u> | <u>December 31, 2021</u> |
|-------------------------|---------------------------|--------------------------|
| Prepaid expenses        | \$ 4,723                  | \$ 3,858                 |
| Government institutions | 172                       | 576                      |
| Restricted bank deposit | 1,850                     | —                        |
| Other current assets    | 1,118                     | 676                      |
|                         | <u>\$ 7,863</u>           | <u>\$ 5,110</u>          |

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***Property and Equipment, net***

Composition of property and equipment is as follows:

|  | <u>September 30, 2022</u> | <u>December 31, 2021</u> |
|--|---------------------------|--------------------------|
| <u>Cost:</u>   |                           |                          |
| Computers and peripheral equipment                   | \$ 4,300                  | \$ 3,668                 |
| Office furniture and equipment                       | 381                       | 745                      |
| Leasehold improvements                               | 523                       | 513                      |
| Finance leases of computers and peripheral equipment | 253                       | 253                      |
| Internal use software                                | 11,672                    | 6,980                    |
|  | <u>17,129</u>             | <u>12,159</u>            |
| Accumulated depreciation                             | <u>(3,358)</u>            | <u>(2,656)</u>           |
| Depreciated cost                                     | <u>\$ 13,771</u>          | <u>\$ 9,503</u>          |

Depreciation expenses for the three months ended September 30, 2022 and 2021, and for the nine months ended September 30, 2022 and 2021 were \$380, \$375, \$1,350 and \$633, respectively.

***Other assets, noncurrent***

|                    | <u>September 30, 2022</u> | <u>December 31, 2021</u> |
|--------------------|---------------------------|--------------------------|
| Restricted cash    | \$ 1,482                  | \$ 422                   |
| Severance pay fund | 1,812                     | 1,968                    |
| Other              | 120                       | 153                      |
|                    | <u>\$ 3,414</u>           | <u>\$ 2,543</u>          |

***Accrued expenses and other current liabilities***

|                           | <u>September 30, 2022</u> | <u>December 31, 2021</u> |
|---------------------------|---------------------------|--------------------------|
| Accrued expenses          | \$ 6,686                  | \$ 7,240                 |
| Accrued taxes             | 6,406                     | 9,525                    |
| Derivative instruments    | 615                       | —                        |
| Other current liabilities | 1,341                     | 1,731                    |
|                           | <u>\$ 15,048</u>          | <u>\$ 18,496</u>         |

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**NOTE 10: GOODWILL AND INTANGIBLE ASSETS**

There was no goodwill activity during the periods presented.

The carrying amounts and accumulated amortization expenses of the intangible assets, as of September 30, 2022, and December 31, 2021, were as follows:

|   | September 30, 2022                                      |          | December 31, 2021 |         |
|---|---|----------|-------------------|---------|
|   | Weighted average<br>remaining useful<br>life (in years) | Balance  | Balance           |         |
| <b><u>Gross carrying amount:</u></b>                    |   |          |                   |         |
| Technology  | 2.50  | \$ 4,700 | \$                | 4,700   |
| Customer relationship                                   | 4.50  | 2,419    |                   | 2,419   |
| Tradename   | 0.67  | 980      |                   | 980     |
|   |   | 8,099    |                   | 8,099   |
| <b><u>Accumulated amortization and impairments:</u></b> |   |          |                   |         |
| Technology  |   | (3,642)  |                   | (3,323) |
| Customer relationship                                   |   | (2,190)  |                   | (2,049) |
| Tradename   |   | (882)    |                   | (818)   |
|   |   | (6,714)  |                   | (6,190) |
| Intangible assets, net                                  |   | \$ 1,385 | \$                | 1,909   |

During the three months ended September 30, 2022 and 2021, and the nine months ended September 30, 2022 and 2021, the Company recorded amortization expenses in the amount of \$141, \$219, \$524 and \$787, respectively, included in cost of revenue and sales and marketing expenses in the statements of operations.

The estimated future amortization expense of intangible assets as of September 30, 2022, is as follows:

|                  | December 31, |       |
|------------------|--------------|-------|
| 2022 (Remainder) | \$           | 144   |
| 2023             |              | 552   |
| 2024             |              | 478   |
| 2025             |              | 148   |
| 2026             |              | 50    |
| 2027             |              | 13    |
|                  | \$           | 1,385 |

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**NOTE 11: INCOME TAXES**

The Company recognized an income tax expense of \$1,589, \$1,497, \$5,756 and \$4,749 for the three and nine months ended September 30, 2022, and 2021, respectively. The tax expense for these periods was primarily attributable to pre-tax foreign earnings. The Company's effective tax rates of (9)%, (6)%, (12)% and (12)% for the three and nine months ended September 30, 2022 and 2021, respectively, differ from the U.S. statutory tax rate primarily due to U.S. losses for which there is no benefit and the tax rate differences between the U.S. and foreign countries.

The Company has a full valuation allowance on its deferred tax assets. As a result, consistent with the prior year, the Company does not record a tax benefit on its losses because it is more likely than not that the benefit will not be realized.

**NOTE 12: NET LOSS PER SHARE ATTRIBUTABLE TO COMMON STOCKHOLDERS**

The following table sets forth the computation of basic and diluted net loss per share attributable to common stockholders for the periods presented:

|   | <b>Three Months Ended September 30,</b> |                  | <b>Nine Months Ended September 30,</b> |                  |
|---|---|------------------|--|------------------|
|   | <b>2022</b>                             | <b>2021</b>      | <b>2022</b>                            | <b>2021</b>      |
| <b>Numerator:</b>   |   |                  |  |                  |
| Net loss  | \$ 19,443                               | \$ 25,150        | \$ 53,716                              | \$ 43,425        |
| Preferred stock accretion and cumulative dividends  | —                                       | 1,569            | —                                      | 8,241            |
| <b>Total loss attributable to common stockholders</b>   | <b>\$ 19,443</b>                        | <b>\$ 26,719</b> | <b>\$ 53,716</b>                       | <b>\$ 51,666</b> |
| <b>Denominator:</b>   |   |                  |  |                  |
| Weighted-average shares used in computing net loss per share attributable to common stockholders, basic | 132,185,026                             | 102,938,814      | 129,919,489                            | 51,647,683       |
| <b>Net loss per share attributable to common stockholders, basic and diluted</b>                        | <b>\$ 0.15</b>                          | <b>\$ 0.26</b>   | <b>\$ 0.41</b>                         | <b>\$ 1.00</b>   |

Instruments potentially exercisable for common stock that were excluded from the computation of diluted net loss per share attributable to common stockholders for the periods presented because including them would have been anti-dilutive are as follows:

|                                    | <b>As of September 30,</b> |             |
|------------------------------------|----------------------------|-------------|
|                                    | <b>2022</b>                | <b>2021</b> |
| Outstanding stock options and RSUs | 35,743,608                 | 30,625,929  |

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**NOTE 13: REPORTABLE SEGMENTS AND GEOGRAPHICAL INFORMATION**

*Reportable segments*

ASC 280, Segment Reporting, establishes standards for reporting information about operating segments. Operating segments are defined as components of an enterprise about which separate financial information is available that is evaluated regularly by the chief operating decision maker in deciding how to allocate resources and in assessing performance. The Company's chief operating decision maker ("CODM") is its Chief Executive Officer. The Company's CODM does not regularly review asset information by segments and, therefore, the Company does not report asset information by segment.

The Company organizes its operations in two segments: Enterprise, Education and Technology and Media and Telecom. The Enterprise, Education and Technology segment represents products related to industry solutions for education customers, and media services (except for Media and Telecom customers). The Media and Telecom segment primarily represents TV solutions that are sold to media and telecom operators.

The measurement of the reportable operating segments is based on the same accounting principles applied in these financial statements, which includes certain corporate overhead allocations.

|                            | <b>Three Months Ended September 30, 2022</b>    |                          |              |
|----------------------------|---|--------------------------|--------------|
|                            | <b>Enterprise, Education and<br/>Technology</b> | <b>Media and Telecom</b> | <b>Total</b> |
| Revenue                    | \$ 30,056                                       | \$ 10,995                | \$ 41,051    |
| Gross profit               | \$ 21,218                                       | \$ 5,157                 | \$ 26,375    |
| Operating expenses         |   |                          | 41,227       |
| Financial expenses, net    |   |                          | 3,002        |
| Provision for income taxes |   |                          | 1,589        |
| Net loss                   |   |                          | \$ 19,443    |

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**Three Months Ended September 30, 2021**

|                            | <b>Enterprise, Education and<br/>Technology</b> | <b>Media and Telecom</b> | <b>Total</b> |
|----------------------------|---|--------------------------|--------------|
| Revenue                    | \$ 30,410                                       | \$ 12,574                | \$ 42,984    |
| Gross profit               | \$ 22,157                                       | \$ 5,660                 | \$ 27,817    |
| Operating expenses         |   |                          | 33,690       |
| Financial expenses, net    |   |                          | 17,780       |
| Provision for income taxes |   |                          | 1,497        |
| Net loss                   |   |                          | \$ 25,150    |

**Nine Months Ended September 30, 2022**

|                            | <b>Enterprise, Education and<br/>Technology</b> | <b>Media and Telecom</b> | <b>Total</b> |
|----------------------------|---|--------------------------|--------------|
| Revenue                    | \$ 90,186                                       | \$ 34,559                | \$ 124,745   |
| Gross profit               | \$ 62,685                                       | \$ 16,649                | \$ 79,334    |
| Operating expenses         |   |                          | 124,349      |
| Financial expenses, net    |   |                          | 2,945        |
| Provision for income taxes |   |                          | 5,756        |
| Net loss                   |   |                          | \$ 53,716    |

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**Nine Months Ended September 30, 2021**

|                            | <b>Enterprise, Education and<br/>Technology</b> | <b>Media and Telecom</b> | <b>Total</b> |
|----------------------------|---|--------------------------|--------------|
| Revenue                    | \$ 87,966                                       | \$ 34,334                | \$ 122,300   |
| Gross profit               | \$ 62,057                                       | \$ 13,872                | \$ 75,929    |
| Operating expenses         |   |                          | 96,173       |
| Financial expenses, net    |   |                          | 18,432       |
| Provision for income taxes |   |                          | 4,749        |
| Net loss                   |   |                          | \$ 43,425    |

***Geographical information***

See Note 3 for disaggregated revenue by geographic region.

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**NOTE 14: LONG-TERM LOAN**

In January 2021, the Company refinanced all amounts outstanding under the existing loan agreements, terminated all outstanding commitments, and entered into a new credit agreement (the "Credit Agreement") with an existing lender, which provides for a new senior secured term loan facility in the aggregate principal amount of \$40,000 (the "Term Loan Facility") and a new senior secured revolving credit facility in the aggregate principal amount of \$10,000 (the "Revolving Credit Facility" and, together with the Term Loan Facility, the "Credit Facilities").

In June 2021, the Company entered into an amendment to the Credit Agreement (the "First Amendment"). Pursuant to the First Amendment, the Company borrowed an additional aggregate principal amount of \$12,500 and increased commitments under the Revolving Credit Facility to \$35,000.

In December 2021, the Company repaid in full its outstanding principal amount under the Revolving Credit Facility. As of September 30, 2022 and December 31, 2021, the total commitments under the Revolving Credit Facility are available for future borrowings.

Borrowings under the Credit Facilities are subject to interest, determined as follows: (a) Eurodollar loans accrue interest at a rate per annum equal to the Eurodollar rate plus a margin of 3.50% (the Eurodollar rate is calculated based on the Credit Agreement, subject to a 1.00% floor, divided by 1.00 minus the maximum effective reserve percentage for Eurocurrency funding), and (b) Alternate Base Rate ("ABR") loans accrue interest at a rate per annum equal to the ABR plus a margin of 2.50% (ABR is equal to the highest of (i) the prime rate and (ii) the Federal Funds Effective Rate plus 0.50%, subject to a 2.00% floor). As of September 30, 2022, the current rate of interest under the Credit Facilities was equal to a rate per annum of 7.24%, consisting of 3.74% (the 3-month LIBOR dollar rate as of September 30, 2022) and the margin of 3.50%.

The Term Loan Facility is payable in consecutive quarterly installments on the last day of each fiscal quarter in an amount equal to (i) \$250 for installments payable on April 1, 2021, through December 31, 2021 (ii) \$750 for installments payable on March 31, 2022 through December 31, 2022, and (iii) \$1,500 for installments payable on and after March 31, 2023. The remaining unpaid balance on the Term Loan Facility is due and payable on January 14, 2024, together with accrued and unpaid interest on the principal amount to be paid to, but excluding, the payment date. Amounts outstanding under the Credit Facilities may be voluntarily prepaid at any time and from time to time, in whole or in part, without premium or penalty.

Under the terms of the Credit Facilities, the Company is obligated to maintain certain covenants as defined therein. As of September 30, 2022, the Company met these covenants.

The aggregate principal annual maturities according to the Credit Facilities agreements are as follows:

| <b>Year Ending December 31,</b> |           |               |
|---------------------------------|-----------|---------------|
| 2022 (Remainder)                | \$        | 750           |
| 2023                            |           | 6,000         |
| 2024                            |           | 30,000        |
|                                 | <b>\$</b> | <b>36,750</b> |

The carrying amounts of the loans approximate their fair value.

**KALTURA, INC. AND SUBSIDIARIES**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
U.S. dollars in thousands (except share and per share data)  
(unaudited)

**NOTE 15: STOCKHOLDERS' EQUITY AND EQUITY INCENTIVE PLANS**

*Equity Incentive Plans*

On January 1, 2022, the number of shares of common stock authorized for issuance under the 2021 Incentive Award Plan (the "2021 Plan") automatically increased by 6,346,255 shares pursuant to the terms of the 2021 Plan.

*Stock Options*

A summary of the Company's stock option activity with respect to options granted under the 2021 Plan is as follows:

|  | <u>Number of Options</u> | <u>Weighted<br/>Average exercise<br/>price</u> | <u>Weighted remaining<br/>contractual term<br/>(years)</u> | <u>Aggregate<br/>Intrinsic<br/>Value</u> |
|--|--------------------------|--|--|--|
| Outstanding as of January 1, 2022        | 32,702,963               | \$ 3.98  | 8.34   | \$ 38,894                                |
| Granted                                  | —                        | \$ —   |  |  |
| Exercised                                | (3,980,967)              | \$ 0.65  |  | \$ 4,821                                 |
| Forfeited                                | (1,740,978)              | \$ 3.47  |  |  |
| Outstanding as of September 30, 2022     | <u>26,981,018</u>        | <u>\$ 4.50</u>                                 | <u>8.08</u>  | <u>\$ 12,061</u>                         |
| Exercisable options at end of the period | <u>16,311,112</u>        | <u>\$ 2.16</u>                                 | <u>7.93</u>  | <u>\$ 11,869</u>                         |

*RSUs*

The following table summarizes the RSU activity with respect to the 2021 Plan for the nine months ended September 30, 2022:

|   | <u>RSUs<br/>Outstanding</u> | <u>Weighted Average<br/>Grant Date Fair<br/>Value per Share</u> |
|---|-----------------------------|---|
| Outstanding as of December 31, 2021               | 4,924,417                   | \$4.38  |
| RSUs granted                                      | 6,818,106                   | \$1.93  |
| RSUs vested                                       | (1,586,053)                 | \$3.23  |
| RSUs forfeited                                    | (1,393,880)                 | \$3.43  |
| Unvested and Outstanding as of September 30, 2022 | <u>8,762,590</u>            | <u>\$2.83</u>   |

**KALTURA, INC. AND SUBSIDIARIES**  
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U.S. dollars in thousands (except share and per share data)  
(unaudited)

***Stock-Based Compensation Expense***

The stock-based compensation expense by line item in the accompanying consolidated statement of operations is summarized as follows:

|                            | <b>Three Months Ended September 30,</b> |                 | <b>Nine Months Ended September 30,</b> |                  |
|----------------------------|---|-----------------|--|------------------|
|                            | <b>2022</b>                             | <b>2021</b>     | <b>2022</b>                            | <b>2021</b>      |
| Cost of revenue            | \$ 297                                  | \$ 168          | \$ 1,068                               | \$ 635           |
| Research and development   | 1,096                                   | 528             | 3,236                                  | 2,252            |
| Sales and marketing        | 1,058                                   | 438             | 2,969                                  | 1,641            |
| General and administrative | 3,648                                   | 2,602           | 10,554                                 | 8,382            |
| <b>Total expenses</b>      | <b>\$ 6,099</b>                         | <b>\$ 3,736</b> | <b>\$ 17,827</b>                       | <b>\$ 12,910</b> |

As of September 30, 2022, there were \$49,680 of total unrecognized compensation cost related to non-vested stock-based compensation arrangements granted under the Company's equity incentive plans. These costs are expected to be recognized over a weighted-average period of approximately two and a half years.

***Rights Agreement***

On August 7, 2022, the Board of Directors of the Company approved and declared a dividend distribution of one preferred stock purchase right (each, a "Right") for each share of common stock of the Company outstanding at the close of business on August 22, 2022. Each Right will entitle the registered holder thereof, after the Rights become exercisable and until August 6, 2023 (or the earlier redemption, exchange, or termination of the Rights), to purchase from the Company one one-thousandth of a share of Series A Junior Participating Preferred Stock, par value \$0.0001 per share (the "Series A Preferred"), of the Company at a price of \$13.00 per one one-thousandth of a share of the Series A Preferred. The complete terms of the Rights are set out in a Rights Agreement, dated August 7, 2022, between the Company and American Stock Transfer & Trust Company, LLC as rights agent (the "Rights Agreement").

The Board of Directors of the Company adopted the Rights Agreement to protect stockholders from coercive or otherwise unfair takeover tactics. The Rights will cause substantial dilution to any person or group that acquires beneficial ownership of 10% (20% in the case of a passive institutional investor) or more of the common stock without the approval of the Board of Directors of the Company. The Rights are designed to promote the fair and equal treatment of all stockholders of the Company and ensure that the Board remains in the best position to discharge its fiduciary duties to the Company and its stockholders. Neither the Rights Agreement nor the Rights should interfere with any merger, tender or exchange offer or other business combination approved by the Board of Directors of the Company.

***Shares Reserved for Future Issuance***

The Company has the following common stock reserved for future issuance under the 2021 Plan:

|                                      | <b>September 30, 2022</b> |
|--------------------------------------|---------------------------|
| Outstanding options                  | 26,981,018                |
| Outstanding RSUs                     | 8,762,590                 |
| Outstanding warrants to common stock | 613,255                   |
| Shares reserved under 2021 Plan      | 4,665,169                 |
| <b>Total</b>                         | <b>41,022,032</b>         |

**KALTURA, INC. AND SUBSIDIARIES**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
U.S. dollars in thousands (except share and per share data)  
(unaudited)

**NOTE 16: SELECTED STATEMENTS OF OPERATIONS DATA**

|   | Three Months Ended September 30, |           | Nine Months Ended September 30, |           |
|---|----------------------------------|-----------|---------------------------------|-----------|
|   | 2022                             | 2021      | 2022                            | 2021      |
| Financial income:                             |                                  |           |                                 |           |
| Interest income                               | \$ 322                           | \$ 2      | \$ 493                          | \$ 3      |
|   | 322                              | 2         | 493                             | 3         |
| Financial expenses:                           |                                  |           |                                 |           |
| Bank fees                                     | 36                               | 23        | 112                             | 504       |
| Remeasurement of warrants to fair value       | —                                | 16,822    | —                               | 15,046    |
| Interest expense                              | 594                              | 766       | 1,581                           | 2,228     |
| Foreign currency translation adjustments, net | 2,483                            | 61        | 1,179                           | 335       |
| Other   | 211                              | 110       | 566                             | 322       |
|   | 3,324                            | 17,782    | 3,438                           | 18,435    |
| Financial expenses, net                       | \$ 3,002                         | \$ 17,780 | \$ 2,945                        | \$ 18,432 |

**NOTE 17: ACCUMULATED OTHER COMPREHENSIVE LOSS**

The following table summarizes the changes in accumulated other comprehensive loss by component, net of tax, during the periods presented:

|  | Net Unrealized Losses on<br>Available-for-Sale<br>Securities Instruments | Net Unrealized Losses on<br>Derivatives Designated as<br>Hedging Instruments | Total    |
|--|--|--|----------|
| Balance as of December 31, 2021;   | \$ —   | \$ —   | \$ —     |
| Other comprehensive loss before reclassifications                            | (245)  | (1,632)  | (1,877)  |
| Net realized losses reclassified from accumulated other comprehensive income | —  | 1,136  | 1,136    |
| Other comprehensive loss   | (245)  | (496)  | (741)    |
| Balance as of September 30, 2022   | \$ (245)   | \$ (496)   | \$ (741) |

There was no accumulated other comprehensive loss activity during the three and nine months ended September 30, 2021.

**KALTURA, INC. AND SUBSIDIARIES**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**U.S. dollars in thousands (except share and per share data)**  
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**NOTE 18: RESTRUCTURING ACTIVITIES**

On August 7, 2022, the Board of Directors of the Company approved a cost-reduction and re-organization plan that includes, among other things, downsizing around 10% of the Company's employees (the "Plan").

During the three and nine months ended September 30, 2022, in connection with the Plan, the Company recorded expenses of \$884, all for one time employee termination benefits.

The Company expects to incur approximately \$366 of additional severance charges in the fourth quarter of 2022. All those charges will be recorded under the Enterprise, Education and Technology segment.

The following table is a reconciliation of the beginning and ending restructuring liability for the nine months ended September 30, 2022, related to the Plan:

|                                  | <b>Enterprise, Education and<br/>Technology</b> | <b>Media and Telecom</b> | <b>Total</b>  |
|----------------------------------|---|--------------------------|---------------|
| Balance as of December 31, 2021  | \$ —  | \$ —                     | \$ —          |
| Accrual and accrual adjustments  | 661   | 223                      | 884           |
| Cash payments                    | (269)   | (114)                    | (383)         |
| Balance as of September 30, 2022 | <u>\$ 392</u>                                   | <u>\$ 109</u>            | <u>\$ 501</u> |

The restructuring liability for severance and termination benefits is reflected in "Employees and payroll accruals" in the condensed consolidated balance sheet as of September 30, 2022.

## Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations.

*The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our condensed consolidated financial statements and related notes appearing elsewhere in this Quarterly Report on Form 10-Q and our Annual Report on Form 10-K for the year ended December 31, 2021, filed with the SEC on February 25, 2022 (the "2021 10-K"). This discussion contains forward-looking statements based upon current plans, expectations and beliefs involving risks and uncertainties. Our actual results may differ materially from those anticipated in these forward-looking statements as a result of various factors, including those set forth in Part I, Item 1A, "Risk Factors" of our 2021 10-K and other factors set forth in Part II, Item 1A, "Risk Factors" and other parts of this Quarterly Report on Form 10-Q.*

### Overview

Our mission is to power any video experience, for any organization. Our Video Experience Cloud powers live, real-time, and on-demand video for webinars, events, virtual classrooms, and video sites. We also offer robust Application Programming Interfaces ("APIs") and Software Development Kits ("SDKs") for developers and industry solutions for education and media and telecom. Our Video Experience Cloud is used by leading brands across all industries, reaching millions of users, at home, at school and at work, for communication, collaboration, marketing, sales, customer care, learning, and entertainment experiences. With our flexible offerings, customers can experience the benefits of video across a wide range of use cases, while customizing their deployments to meet their individual, dynamic needs.

Our business was founded in 2006. We launched our Media Services and Video Content Management System in 2008 and initially offered it as an Online Video Platform for online publishers and media companies. Since then, we have capitalized on our flexible and extendable platform architecture to expand into new products, industry solutions, and use cases:

- 2009: Brought to market our LMS Video solution and began selling to educational institutions
- 2011: Released our Video Sites product and started selling to enterprises
- 2013: Expanded into live video
- 2014: Launched our TV Content Management System for media and telecom companies, following the acquisition of Tvinci Ltd., a leading provider of an OTT TV platform
- 2017: Launched our Lecture Capture solution
- 2018: Acquired certain of the assets of Rapt Media, Inc., an interactive personalized video startup
- 2020: Added real time conferencing capabilities to our Media Services following the acquisition of Newrow, Inc., a video conferencing and collaboration platform
- 2020: Released our Webinars, Events, and Virtual Classroom products
- 2021 & 2022: Expanded the capabilities of our Webinars, Events, and Virtual Classroom products, and fitted them to also address low-touch and self-serve sales

We generate revenue primarily through the sale of SaaS and PaaS subscriptions, and additional revenue from term license subscriptions. We also generate revenue through the sale of professional services associated with the implementation of deployments for new and existing customers.

We organize our business into two reporting segments: (i) Enterprise, Education, and Technology ("EE&T"); and (ii) Media and Telecom ("M&T"). These segments share a common underlying platform consisting of our API-based architecture, as well as unified product development, operations, and administrative resources.

- **Enterprise, Education & Technology:** Includes revenues from all of our products, industry solutions for education customers, and Media Services (except for media and telecom customers), as well as associated professional services for those offerings. These solutions are generally sold through our EE&T sales teams. Subscription revenues are primarily generated on a per full-time equivalent basis for on-demand and live products and solutions, per host basis for real-time-conferencing products and solutions, and per participant basis for the Events product (which intersects on-demand, live, and real-time-conferencing video). Contracts are generally 12 to 24 months in length. Billing is primarily done on an annual basis.
- **Media & Telecom:** Includes revenues from our TV Solution and Media Services for media and telecom customers, as well as associated professional services for those offerings. These offerings are generally sold through our media and telecom sales team. Revenues are generated on a per end-subscriber basis for telecom customers, and on a per video play basis for media customers. Contracts are generally two to five years in length. Billing is generally done on a quarterly or annual basis. It generally takes from six to 12 months to implement M&T offerings. The upfront resources required for implementation of our Media & Telecom solutions generally exceed those of our other offerings, resulting in a longer period from initial booking to go-live and a higher proportion of professional services revenue as a percentage of overall revenue. Additionally, a higher proportion of revenue comes from customers who choose to license our offerings through private cloud and on-premise deployments, which also impacts our gross margin. In the long-term, we expect the margins for this segment to improve due to the following: increasing the ratio of subscription revenue to professional services with scale, improved efficiencies of both production and professional services costs, and an increase in the proportion of revenues from media customers, which generally entail simpler deployments compared to telecom customers.

In August 2022, our Board of Directors approved a strategic restructuring program (the “2022 Restructuring Plan”) to streamline the Company’s operations in order to support the Company’s investment in critical growth areas. The 2022 Restructuring Plan is expected to include, among other things, a workforce reduction of approximately 10% of our employees. In connection with the 2022 Restructuring Plan, during the three and nine months ended September 30, 2022, we recorded expenses of \$884, all for one-time employee termination benefits. We expect to incur approximately \$366 of additional severance charges in the fourth quarter of 2022, all of which will be recorded under the EE&T segment. The 2022 Restructuring Plan is expected to be substantially completed in 2022. Based on the current profile and trends of the EE&T and M&T segments, including how their sales cycles, deployment cycles, and margins have continuously trended to be more similar, we have decided to merge the two segments together. Going forward we will have a single horizontal structure with mostly cross-company functions that run product development, marketing, sales, and professional services. We will report our financial results on a consolidated basis as a single reporting segment starting in the fourth quarter of 2022. See Note 18, Restructuring Activities, for further information.

Reflected below is a summary of reportable segment revenue and reportable segment gross profit for the three and nine months ended September 30, 2022 and 2021.

|                                    | Three Months Ended September 30, |           | Nine Months Ended September 30, |            |
|------------------------------------|----------------------------------|-----------|---------------------------------|------------|
|                                    | 2022                             | 2021      | 2022                            | 2021       |
|                                    | (in thousands)                   |           |                                 |            |
| <b>Revenue</b>                     |                                  |           |                                 |            |
| Enterprise, Education & Technology | \$ 30,056                        | \$ 30,410 | \$ 90,186                       | \$ 87,966  |
| Media & Telecom                    | 10,995                           | 12,574    | 34,559                          | 34,334     |
| Total Revenue                      | \$ 41,051                        | \$ 42,984 | \$ 124,745                      | \$ 122,300 |
| <b>Gross Profit</b>                |                                  |           |                                 |            |
| Enterprise, Education & Technology | 21,218                           | 22,157    | 62,685                          | 62,057     |
| Media & Telecom                    | 5,157                            | 5,660     | 16,649                          | 13,872     |
| Total Gross Profit                 | \$ 26,375                        | \$ 27,817 | \$ 79,334                       | \$ 75,929  |

We employ a land and expand strategy with the aim of having our customers increase their usage of our offerings and/or purchase additional offerings over time. For the three months ended September 30, 2021, our performance in expanding within our existing customer base was reflected by a Net Dollar Retention Rate (as defined below) of 117%. For the three months ended September 30, 2022, our Net Dollar Retention Rate was 96%, partially due to the impact of one major customer reducing part of their business with us in the fourth quarter of 2021. This customer has since renewed various existing projects with us and has partnered with us on new projects. The Net Dollar Retention Rate metric also reflects the impact of the currency headwinds that occurred during the quarter. Our average annualized recurring revenue, or ARR, per customer decreased by 1% in the three months ended September 30, 2022, compared to the three months ended September 30, 2021.

For any given year, a large majority of our revenue comes from existing customers, with whom we are in active dialogue and tend to have visibility into their expected usage of our offerings.

We focus our selling efforts on large organizations and sell our solutions primarily through direct sales teams and account teams. In addition, we are investing in low-touch and self-serve offerings for smaller customers.

### Impact of COVID-19

Prior to the pandemic, the market demand for our solutions was growing at a robust rate, with numerous tailwinds for long-term growth, and that demand accelerated mainly in 2021 as a result of the pandemic. We do not see this trend continuing in 2022.

### Key Factors Affecting Our Performance

#### *Expansion of our Platform*

We believe our platform is ideally suited for expansion across solutions, industries, and use cases. For example, in 2020, we entered the real-time conferencing market with the introduction of our Webinars, Meetings, and Virtual Classroom products, focusing on learning, training, and marketing. In 2021 and 2022 we expanded the capabilities of our Events product to support a broader range of event types and use cases and fitted them to also address low-touch and self-serve sales. We believe these products present a significant long-term opportunity, and we intend to harness our growing presence with them. Additionally, we will continue to invest in new video products for training, communication and collaboration, sales, marketing, and customer care, as we extend our platform into more industries.

### *Acquiring New Customers*

We are focused on continuing to grow the number of customers that use our solutions. Additionally, we are investing in low-touch and self-serve offerings that can be sold by inside-sales teams or completely online, as well as in distribution channels. We believe this will enable us to efficiently acquire smaller customers across all industries – beyond enterprises into SMEs, beyond universities into K-12 schools, beyond tier 1 media and telecom companies to tier 2 and 3 media and telecom companies, and beyond providing Media Services to large technology companies to also addressing smaller technology firms and startups.

### *Increasing Revenue from Existing Customers*

We are focused on increasing sales within our existing customer base through increased usage of our platform and the cross-selling of additional products and solutions. We especially see an upsell opportunity in introducing to our existing customers the new products that we launched in the most recent years: Webinars, Events, Virtual Classrooms. In order for us to increase revenue within our customer base, we will also need to maintain engineering-level customer support and continue to introduce new products and features as well as innovative new use cases that are tailored to our customers' needs.

### *Continued Investment in Growth*

Although we have invested significantly in our business to date, we believe that we still have a significant market opportunity ahead of us. We intend to continue to make investments to support the growth and expansion of our business and to increase revenue. We believe there is a significant opportunity to continue our growth. We expect that our cost of revenue and operating expenses will fluctuate over time.

## **Key Financial and Operating Metrics**

We measure our business using both financial and operating metrics. We use these metrics to assess the progress of our business, make decisions on where to allocate capital, time, and technology investments, and assess the near-term and long-term performance of our business. The key financial and operating metrics we use are:

|                                   | <b>Three Months Ended September 30,</b>   |             |
|-----------------------------------|---|-------------|
|                                   | <b>2022</b>                               | <b>2021</b> |
|                                   | <b>(in thousands, except percentages)</b> |             |
| Annualized Recurring Revenue      | \$ 152,926                                | \$ 151,704  |
| Net Dollar Retention Rate         | 96 %                                      | 117 %       |
| Remaining Performance Obligations | \$ 169,183                                | \$ 162,316  |

### *Annualized Recurring Revenue*

We use Annualized Recurring Revenue ("ARR") as a measure of our revenue trend and an indicator of our future revenue opportunity from existing recurring customer contracts. We calculate ARR by annualizing our recurring revenue for the most recently completed fiscal quarter. Recurring revenues are generated from SaaS and PaaS subscriptions, as well as term licenses for software installed on the customer's premises ("On-Prem"). For the SaaS and PaaS components, we calculate ARR by annualizing the actual recurring revenue recognized for the latest fiscal quarter. For the On-Prem components for which revenue recognition is not ratable across the license term, we calculate ARR for each contract by dividing the total contract value (excluding professional services) as of the last day of the specified period by the number of days in the contract term and then multiplying by 365. Recurring revenue excludes revenue from one-time professional services and setup fees. ARR is not adjusted for the impact of any known or projected future customer cancellations, upgrades or downgrades, or price increases or decreases.

The amount of actual revenue that we recognize over any 12-month period is likely to differ from ARR at the beginning of that period, sometimes significantly. This may occur due to new bookings, cancellations, upgrades or downgrades, pending renewals, professional services revenue, foreign exchange rate fluctuations and acquisitions or divestitures. ARR should be viewed independently of revenue as it is an operating metric and is not intended to be a replacement or forecast of revenue. Our calculation of ARR may differ from similarly titled metrics presented by other companies.

#### ***Net Dollar Retention Rate***

Our Net Dollar Retention Rate, which we use to measure our success in retaining and growing recurring revenue from our existing customers, compares our recognized recurring revenue from a set of customers across comparable periods. We calculate our Net Dollar Retention Rate for a given period as the recognized recurring revenue from the latest reported fiscal quarter from the set of customers whose revenue existed in the reported fiscal quarter from the prior year (the numerator), divided by recognized recurring revenue from such customers for the same fiscal quarter in the prior year (denominator). For annual periods, we report Net Dollar Retention Rate as the arithmetic average of the Net Dollar Retention Rate for all fiscal quarters included in the period. We consider subdivisions of the same legal entity (for example, divisions of a parent company or separate campuses that are part of the same state university system) to be a single customer for purposes of calculating our Net Dollar Retention Rate. Our calculation of Net Dollar Retention Rate for any fiscal period includes the positive recognized recurring revenue impacts of selling new services to existing customers and the negative recognized recurring revenue impacts of contraction and attrition among this set of customers. Our Net Dollar Retention Rate may fluctuate as a result of a number of factors, including the growing level of our revenue base, the level of penetration within our customer base, expansion of products and features, and our ability to retain our customers. Our calculation of Net Dollar Retention Rate may differ from similarly titled metrics presented by other companies.

#### ***Remaining Performance Obligations***

Remaining Performance Obligations represents the amount of contracted future revenue that has not yet been delivered, including both subscription and professional services revenues. Remaining Performance Obligations consists of both deferred revenue and contracted non-cancelable amounts that will be invoiced and recognized in future periods. As of September 30, 2022, our Remaining Performance Obligations was \$169.2 million, which consists of both billed consideration in the amount of \$59.8 million and unbilled consideration in the amount of \$109.4 million that we expect to invoice and recognize in future periods. We expect to recognize 65% of our Remaining Performance Obligations as revenue over the next 12 months and the remainder thereafter, in each case, in accordance with our revenue recognition policy.

#### **Non-GAAP Financial Measures**

In addition to our results determined in accordance with GAAP, we believe that Adjusted EBITDA, a non-GAAP financial measure, is useful in evaluating the performance of our business.

We define EBITDA as net profit (loss) before interest expense, net, provision for income taxes and depreciation and amortization expenses. Adjusted EBITDA is defined as EBITDA (as defined above), adjusted for the impact of certain non-cash and other items that we believe are not indicative of our core operating performance, such as non-cash stock-based compensation expenses and other operating expenses.

Adjusted EBITDA is a supplemental measure of our performance, is not defined by or presented in accordance with GAAP, and should not be considered in isolation or as an alternative to net profit (loss) or any other performance measure prepared in accordance with GAAP. Adjusted EBITDA is presented because we believe that it provides useful supplemental information to investors and analysts regarding our operating performance and is frequently used by these parties in evaluating companies in our industry. By presenting Adjusted EBITDA, we provide a basis for comparison of our business operations between periods by excluding items that we do not believe are indicative of our core operating performance. We believe that investors' understanding of our performance is enhanced by including this non-GAAP financial measure as a reasonable basis for comparing our ongoing results of operations. Additionally, our management uses Adjusted EBITDA as a supplemental measure of our performance because it assists us in comparing the operating performance of our business on a consistent basis between periods, as described above.

Although we use EBITDA and Adjusted EBITDA, as described above, EBITDA and Adjusted EBITDA, have significant limitations as analytical tools. Some of these limitations include:

- such measures do not reflect our cash expenditures, or future requirements for capital expenditures or contractual commitments;
- such measures do not reflect changes in, or cash requirements for, our working capital needs;
- such measures do not reflect the interest expense, or the cash requirements necessary to service interest or principal payments on our debt;
- such measures do not reflect our tax expense or the cash requirements to pay our taxes;
- although depreciation and amortization expense and non-cash stock-based compensation expense are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future and such measures do not reflect any cash requirements for such replacements; and
- other companies in our industry may calculate such measures differently than we do, thereby further limiting their usefulness as comparative measures.

Due to these limitations, EBITDA and Adjusted EBITDA should not be considered as measures of discretionary cash available to us to invest in the growth of our business. We compensate for these limitations by relying primarily on our GAAP results and using these non-GAAP measures only supplementally. Adjusted EBITDA includes an adjustment for non-cash stock-based compensation expenses. It is reasonable to expect that this item will occur in future periods. However, we believe this adjustment is appropriate because the amount recognized can vary significantly from period to period, does not directly relate to the ongoing operations of our business, and complicates comparisons of our internal operating results between periods and with the operating results of other companies over time. Each of the normal recurring adjustments and other adjustments described above help to provide management with a measure of our core operating performance over time by removing items that are not related to day-to-day operations. Nevertheless, because of the limitations described above, management does not view EBITDA, or Adjusted EBITDA in isolation and also uses other measures, such as revenue, operating loss, and net loss, to measure operating performance.

The following table reconciles EBITDA and Adjusted EBITDA to the most directly comparable GAAP financial performance measure, which is net loss:

|   | Three Months Ended September 30, |                   | Nine Months Ended September 30, |                   |
|---|----------------------------------|-------------------|---------------------------------|-------------------|
|   | 2022                             | 2021              | 2022                            | 2021              |
|   | (in thousands)                   |                   |                                 |                   |
| Net loss  | \$ (19,443)                      | \$ (25,150)       | \$ (53,716)                     | \$ (43,425)       |
| Financial expenses, net <sup>(a)</sup>                | 3,002                            | 17,780            | 2,945                           | 18,432            |
| Provision for income taxes                            | 1,589                            | 1,497             | 5,756                           | 4,749             |
| Depreciation and amortization                         | 521                              | 594               | 1,874                           | 1,795             |
| EBITDA  | (14,331)                         | (5,279)           | (43,141)                        | (18,449)          |
| Non-cash stock-based compensation expense             | 6,099                            | 3,736             | 17,827                          | 12,910            |
| Gain on sale of property and equipment <sup>(b)</sup> | —                                | (757)             | —                               | (757)             |
| Other operating expenses <sup>(c)</sup>               | —                                | —                 | —                               | 1,724             |
| Facility exit and transition costs <sup>(d)</sup>     | 154                              | —                 | 367                             | —                 |
| Restructuring <sup>(e)</sup>                          | 884                              | —                 | 884                             | —                 |
| Adjusted EBITDA                                       | <u>\$ (7,194)</u>                | <u>\$ (2,300)</u> | <u>\$ (24,063)</u>              | <u>\$ (4,572)</u> |

- (a) The three months ended September 30, 2022 and 2021, and the nine months ended September 30, 2022, and 2021, include \$0, \$16,822, \$0 and \$15,046 respectively, of remeasurement of warrants to fair value, and \$594, \$766, \$1,581 and \$2,228 respectively, of interest expenses.
- (b) The three and nine months ended September 30, 2021, include a one-time gain on sale of data center equipment in connection with our transition to a public cloud infrastructure.
- (c) Other operating expenses in the nine months ended September 30, 2021 consisted of expenses related to the forgiveness of loans to certain of our directors and executive officers in connection with the public filing of the registration statement in connection with our initial public offering.
- (d) Facility exit and transition costs for the three and nine months ended September 30, 2022 include losses from sale of fixed assets and other costs associated with moving to our temporary office in Israel.
- (e) The three and nine months ended September 30, 2022, include one-time employee termination benefits incurred in connection with the 2022 Restructuring Plan.

## **Components of Our Results of Operations**

### ***Revenue***

#### *Subscriptions*

Our revenues are mainly comprised of revenue from SaaS and PaaS subscriptions. SaaS and PaaS subscriptions provide access to our Video Experience Cloud which powers all types of video experiences: live, real-time, and on-demand video. We provide access to our platform either as a cloud-based service, which represent most of our SaaS and PaaS subscriptions, or, less commonly, as a term license to software installed on the customer's premises. Revenue from SaaS and PaaS subscriptions is recognized ratably over the time of the subscription, beginning from the date on which the customer is granted access to our Video Experience Cloud. Revenue from the sale of a term license is recognized at a point in time in which the license is delivered to the customer. Revenue from post-contract services ("PCS") included in On-Prem deals is recognized ratably over the period of the PCS.

#### *Professional Services*

Our revenue also includes professional services, which consist of consulting, integration and customization services, technical solution services and training related to our video experience. In some of our arrangements, professional services are accounted for as a separate performance obligation, and revenue is recognized upon rendering of the service.

In some of our SaaS and PaaS subscriptions, we determined that the professional services are solely set up activities that do not transfer goods or services to the customer and therefore are not accounted for as a separate performance obligation and are recognized ratably over the time of the subscription.

### ***Cost of Revenue***

Cost of subscription revenue consists primarily of employee-related costs including payroll, benefits and stock-based compensation expense for operations and customer support teams, costs of cloud hosting providers and other third-party service providers, amortization of capitalized software development costs and acquired technology and allocated overhead costs.

Cost of professional services consists primarily of personnel costs of our professional services organization, including payroll, benefits, and stock-based compensation expense, allocated overhead costs and other third-party service providers.

The costs associated with providing professional services are significantly higher as a percentage of related revenue than the costs associated with delivering our subscriptions due to the labor costs of providing professional services. As such, the implementation and professional services costs relating to an arrangement with a new customer are more significant than the costs to renew an existing customer's license and support arrangement.

Cost of revenue decreased in absolute dollars from the three and nine months ended September 30, 2021 to the three and nine months ended September 30, 2022. For the three months ended September 30, 2022 and 2021, and for the nine months ended September 30, 2022 and 2021, our cost of revenue was \$14,676, \$15,167, \$45,411 and \$46,371, respectively.

#### ***Gross Margins***

Gross margins have been and will continue to be affected by a variety of factors, including the average sales price of our products and services, volume growth, the mix of revenue between SaaS and PaaS subscriptions, software licenses, maintenance and support and professional services, onboarding of new media and telecom customers, hosting of major virtual events and changes in cloud infrastructure and personnel costs.

For the three months ended September 30, 2022 and 2021, our gross margins were 64% (74% for subscriptions and (56)% for professional services) and 65% (74% for subscriptions and (4)% for professional services), respectively. For the nine months ended September 30, 2022 and 2021, our gross margins were 64% (74% for subscriptions and (37)% for professional services) and 62% (72% for subscriptions and (7)% for professional services), respectively.

For our EE&T segment, gross margins for the three months ended September 30, 2022 and 2021, were 71% (78% for subscription and (88)% for professional services), and 73% (80% for subscription and (13)% for professional services), respectively. For the nine months ended September 30, 2022 and 2021, our gross margins were 70% (77% for subscriptions and (50)% for professional services) and 71% (77% for subscriptions and 10% for professional services), respectively.

For our M&T segment, gross margins for the three months ended September 30, 2022 and 2021 were 47% (63% for subscriptions and 25% for professional services) and 45% (57% for subscriptions and 3% for professional services), respectively. For the nine months ended September 30, 2022 and 2021, our gross margins were 48% (64% for subscription and (26)% for professional services) and 40% (58% for subscription and (28)% for professional services), respectively.

#### ***Research and Development***

Our research and development expenses consist primarily of costs incurred for personnel-related expenses for our technical staff, including salaries and other direct personnel-related costs. Additional expenses include consulting and professional fees for third-party development resources and cloud hosting providers for development environments.

#### ***Sales and Marketing Expenses***

Our sales and marketing expenses consist primarily of personnel related costs for our sales and marketing functions, including salaries, incentive compensation and other direct personnel-related costs. Additional expenses include marketing program costs.

#### ***General and Administrative Expenses***

Our general and administrative expenses consist primarily of personnel-related costs for our executive, finance, human resources, information technology, and legal functions, including salaries and other direct personnel-related costs.

We allocate overhead costs such as rent, utilities, and supplies to all departments based on relative headcount to each operating expense category.

***Financial Expenses (Income), Net***

Financial expenses (income), net consists of interest expense accrued or paid on our indebtedness, net of interest income earned on our cash and cash equivalents and marketable securities. Financial expenses (income), net also includes foreign exchange gains and losses. We expect interest expenses to vary each reporting period depending on the amount of outstanding indebtedness and prevailing interest rates.

We expect interest income will vary in each reporting period depending on our average cash balances and marketable securities during the period and applicable interest rates.

***Provision for Income Taxes***

We are subject to taxes in the United States as well as other tax jurisdictions or countries in which we conduct business. Earnings from our non-U.S. activities are subject to local country income tax and may be subject to current U.S. income tax. Due to cumulative losses, we maintain a valuation allowance against our deferred tax assets. We consider all available evidence, both positive and negative, in assessing the extent to which a valuation allowance should be applied against our deferred tax assets. Realization of our U.S. deferred tax assets depends upon future earnings, the timing and amount of which are uncertain. Our effective tax rate is affected by tax rates in foreign jurisdictions and the relative amounts of income we earn in those jurisdictions, as well as non-deductible expenses, such as share-based compensation, and changes in our valuation allowance.

## Results of Operations

The following tables summarize key components of our results of operations for the periods presented. The period-to-period comparisons of our historical results are not necessarily indicative of the results that may be expected in the future.

|  | Three Months Ended<br>September 30, |           | Period-over-Period Change |            | Nine Months Ended<br>September 30, |           | Period-over-Period Change |            |
|--|-------------------------------------|-----------|---------------------------|------------|------------------------------------|-----------|---------------------------|------------|
|  | 2022                                | 2021      | Dollar                    | Percentage | 2022                               | 2021      | Dollar                    | Percentage |
|  | (in thousands, except percentages)  |           |                           |            | (in thousands, except percentages) |           |                           |            |
| <b>Revenue:</b>                        |                                     |           |                           |            |                                    |           |                           |            |
| Enterprise, Education & Technology     | \$ 30,056                           | \$ 30,410 | \$ (354)                  | (1)%       | \$ 90,186                          | \$ 87,966 | \$ 2,220                  | 3 %        |
| Media & Telecom                        | 10,995                              | 12,574    | (1,579)                   | (13)%      | 34,559                             | 34,334    | 225                       | 1 %        |
| Total revenue                          | 41,051                              | 42,984    | (1,933)                   | (4)%       | 124,745                            | 122,300   | 2,445                     | 2 %        |
| Cost of revenue                        | 14,676                              | 15,167    | (491)                     | (3)%       | 45,411                             | 46,371    | (960)                     | (2)%       |
| Total gross profit                     | 26,375                              | 27,817    | (1,442)                   | (5)%       | 79,334                             | 75,929    | 3,405                     | 4 %        |
| <b>Operating expenses:</b>             |                                     |           |                           |            |                                    |           |                           |            |
| Research and development expenses      | 13,891                              | 12,363    | 1,528                     | 12 %       | 43,205                             | 35,050    | 8,155                     | 23 %       |
| Sales and marketing expenses           | 15,040                              | 11,257    | 3,783                     | 34 %       | 46,072                             | 31,942    | 14,130                    | 44 %       |
| General and administrative expenses    | 11,412                              | 10,070    | 1,342                     | 13 %       | 34,188                             | 27,457    | 6,731                     | 25 %       |
| Restructuring                          | 884                                 | —         | 884                       |            | 884                                | —         | 884                       |            |
| Other operating expenses               | —                                   | —         | —                         |            | —                                  | 1,724     | (1,724)                   |            |
| Total operating expenses               | 41,227                              | 33,690    | 7,537                     | 22 %       | 124,349                            | 96,173    | 28,176                    | 29 %       |
| Loss from operations                   | 14,852                              | 5,873     | 8,979                     | 153 %      | 45,015                             | 20,244    | 24,771                    | 122 %      |
| Financial expenses, net                | 3,002                               | 17,780    | (14,778)                  | (83)%      | 2,945                              | 18,432    | (15,487)                  | (84)%      |
| Loss before provision for income taxes | 17,854                              | 23,653    | (5,799)                   | (25)%      | 47,960                             | 38,676    | 9,284                     | 24 %       |
| Provision for income taxes             | 1,589                               | 1,497     | 92                        | 6 %        | 5,756                              | 4,749     | 1,007                     | 21 %       |
| Net loss                               | \$ 19,443                           | \$ 25,150 | \$ (5,707)                | (23)%      | \$ 53,716                          | \$ 43,425 | \$ 10,291                 | 24 %       |

## Segments

We currently manage and report operating results through two reportable segments. As discussed above, as a result of the 2022 Restructuring Plan and other factors, starting in the fourth quarter of 2022, we will report our financial results on a consolidated basis as a single reportable segment.

- **Enterprise, Education & Technology** (73% and 71% of revenue for the three months ended September 30, 2022 and 2021, respectively, and 72% of revenue for each of the nine months ended September 30, 2022 and 2021): Our EE&T segment represents revenues from all of our products, industry solutions for education customers, and Media Services (except for M&T customers), as well as associated professional services for those offerings.
- **Media & Telecom** (27% and 29% of revenue for the three months ended September 30, 2022 and 2021, respectively, and 28% of revenue for each of the nine months ended September 30, 2022 and 2021): Our M&T segment primarily represents revenues from our TV Solution and Media Services sold to media and telecom customers.

*Comparison of the three months ended September 30, 2022 and 2021*

*Enterprise, Education & Technology*

The following table presents our EE&T segment revenue and gross profit (loss) for the periods indicated:

|   | Three Months Ended<br>September 30, |           | Period-over-Period Change |            |
|---|-------------------------------------|-----------|---------------------------|------------|
|   | 2022                                | 2021      | Dollar                    | Percentage |
| <b>(in thousands, except percentages)</b>             |                                     |           |                           |            |
| Enterprise, Education & Technology revenue:           |                                     |           |                           |            |
| Subscription revenue                                  | \$ 28,676                           | \$ 27,952 | \$ 724                    | 3 %        |
| Professional services revenue                         | 1,380                               | 2,458     | (1,078)                   | (44)%      |
| Total Enterprise, Education & Technology revenue      | \$ 30,056                           | \$ 30,410 | \$ (354)                  | (1)%       |
| Enterprise, Education & Technology gross profit:      |                                     |           |                           |            |
| Subscription gross profit                             | \$ 22,438                           | \$ 22,471 | \$ (33)                   | 0 %        |
| Professional services gross loss                      | (1,220)                             | (314)     | (906)                     | 289 %      |
| Total Enterprise, Education & Technology gross profit | \$ 21,218                           | \$ 22,157 | \$ (939)                  | (4)%       |

*Enterprise, Education & Technology Revenue*

Total EE&T revenue decreased by \$0.4 million, or 1%, to \$30.1 million for the three months ended September 30, 2022, from \$30.4 million for the three months ended September 30, 2021. The decrease is mainly attributable to a \$2.2 million decrease in revenue generated from existing customers, mainly in professional services revenue. In addition, the revenue embodies an approximate reduction of \$0.5 million as a result of currency headwinds that occurred during the quarter. The decrease is partially offset by a \$1.8 million increase in revenue generated from new customers.

EE&T subscription revenue increased by \$0.7 million, or 3%, to \$28.7 million for the three months ended September 30, 2022, from \$28.0 million for the three months ended September 30, 2021.

EE&T professional services revenue decreased by \$1.1 million, or 44%, to \$1.4 million for the three months ended September 30, 2022, from \$2.5 million for the three months ended September 30, 2021. The decrease is mainly due to fewer large-scale virtual events of the type that typically require substantial professional services.

*Enterprise, Education & Technology Gross Profit*

EE&T gross profit decreased by \$0.9 million, or 4%, to \$21.2 million for the three months ended September 30, 2022, from \$22.2 million for the three months ended September 30, 2021. This decrease was mainly due to a \$0.4 million decrease in revenue (\$0.7 million increase for subscriptions and \$1.1 million decrease for professional services), increased production costs associated mainly with subscription cloud costs, offset by decreased compensation costs as a result of lower headcount, leading to a 2 percentage point decrease in gross margin to 71% for the three months ended September 30, 2022 from 73% for the three months ended September 30, 2021.

EE&T subscription gross profit decreased to \$22.4 million for the three months ended September 30, 2022, from \$22.5 million for the three months ended September 30, 2021. The decrease was mainly due to an increase in production costs, offset by an increase in revenue.

EE&T professional services gross profit decreased by \$0.9 million, or 289%, to a gross loss of \$1.2 million for the three months ended September 30, 2022, from a gross loss of \$0.3 million for the three months ended September 30, 2021. This decrease is mainly attributable to a \$1.1 million decrease in revenue, partially offset by a \$0.2 million decrease in compensation costs.

#### **Media & Telecom**

The following table presents our M&T segment revenue and gross profit for the periods indicated:

|   | Three Months Ended September 30,   |           | Period-over-Period Change |            |
|---|------------------------------------|-----------|---------------------------|------------|
|   | 2022                               | 2021      | Dollar                    | Percentage |
|   | (in thousands, except percentages) |           |                           |            |
| Media & Telecom revenue:                  |                                    |           |                           |            |
| Subscription revenue                      | \$ 9,239                           | \$ 9,723  | \$ (484)                  | (5)%       |
| Professional services revenue             | 1,756                              | 2,851     | (1,095)                   | (38)%      |
| Total Media & Telecom revenue             | \$ 10,995                          | \$ 12,574 | \$ (1,579)                | (13)%      |
| Media & Telecom gross profit:             |                                    |           |                           |            |
| Subscription gross profit                 | \$ 5,705                           | \$ 5,575  | \$ 130                    | 2 %        |
| Professional services gross profit (loss) | (548)                              | 85        | (633)                     | (745)%     |
| Total Media & Telecom gross profit        | \$ 5,157                           | \$ 5,660  | \$ (503)                  | (9)%       |

#### **Media & Telecom Revenue**

M&T revenue decreased by \$1.6 million, or 13%, to \$11.0 million for the three months ended September 30, 2022, from \$12.6 million for the three months ended September 30, 2021. The decrease is mainly attributable to a \$2.4 million decrease in revenue from existing customers, partially offset by a \$0.8 million increase in revenue from new customers. The decrease in revenue from existing customers also embodies an approximate revenue reduction of \$0.7 million as a result of currency headwinds that occurred during the quarter.

M&T subscription revenue decreased by \$0.5 million, or 5%, to \$9.2 million for the three months ended September 30, 2022, from \$9.7 million for the three months ended September 30, 2021.

M&T professional services revenue decreased by \$1.1 million, or 38%, to \$1.8 million for the three months ended September 30, 2022, from \$2.9 million for the three months ended September 30, 2021.

#### **Media & Telecom Gross Profit**

M&T gross profit decreased by \$0.5 million, or 9%, to \$5.2 million for the three months ended September 30, 2022, from \$5.7 million for the three months ended September 30, 2021. This decrease was mainly due to a \$1.6 million decrease in revenue, offset by a 2 percentage point increase in gross margin to 47% for the three months ended September 30, 2022 from 45% for the three months ended September 30, 2021. The increase in gross margin was attributable primarily to improvement in production costs and higher efficiency of our operations teams leading to lower compensation costs as a percentage of revenue.

M&T subscription gross profit increased by \$0.1 million, or 2%, to \$5.7 million for the three months ended September 30, 2022, from \$5.6 million for the three months ended September 30, 2021.

M&T professional services gross profit decreased by \$0.6 million, or 745%, to a gross loss of \$0.5 million for the three months ended September 30, 2022, from a gross profit of \$0.1 million for the three months ended September 30, 2021.

## Operating Expenses

### Research and Development expenses

|   | Three Months Ended September 30,   |           | Period-over-Period Change |            |
|---|------------------------------------|-----------|---------------------------|------------|
|   | 2022                               | 2021      | Dollar                    | Percentage |
|   | (in thousands, except percentages) |           |                           |            |
| Employee compensation                   | \$ 10,595                          | \$ 9,850  | \$ 745                    | 8 %        |
| Subcontractors and consultants          | 1,290                              | 1,050     | 240                       | 23 %       |
| IT related                              | 1,238                              | 920       | 318                       | 35 %       |
| Other                                   | 768                                | 543       | 225                       | 41 %       |
| Total research and development expenses | \$ 13,891                          | \$ 12,363 | \$ 1,528                  | 12 %       |

Research and development expenses increased by \$1.5 million, or 12%, to \$13.9 million for the three months ended September 30, 2022, from \$12.4 million for the three months ended September 30, 2021. The increase was primarily due to a \$0.7 million increase in compensation expenses, which was mainly related to increased stock-based compensation expenses, a \$0.3 million increase in IT related expenses and a \$0.2 million increase in subcontractors and consultants expense.

### Sales and Marketing expenses

|                                    | Three Months Ended September 30,   |           | Period-over-Period Change |            |
|------------------------------------|------------------------------------|-----------|---------------------------|------------|
|                                    | 2022                               | 2021      | Dollar                    | Percentage |
|                                    | (in thousands, except percentages) |           |                           |            |
| Employee compensation & commission | \$ 12,517                          | \$ 9,210  | \$ 3,307                  | 36 %       |
| Marketing expenses                 | 1,344                              | 1,155     | 189                       | 16 %       |
| Travel and entertainment           | 366                                | 88        | 278                       | 316 %      |
| Other                              | 813                                | 804       | 9                         | 1 %        |
| Total sales and marketing expenses | \$ 15,040                          | \$ 11,257 | \$ 3,783                  | 34 %       |

Sales and marketing expenses increased by \$3.8 million, or 34%, to \$15.0 million for the three months ended September 30, 2022, from \$11.3 million for the three months ended September 30, 2021. The increase was primarily due to a \$2.7 million increase in compensation related to higher headcount, a \$0.6 million increase in amortization of deferred commission expenses driven by higher accumulated bookings, a \$0.3 million increase in travel expenses and a \$0.2 million increase related to additional marketing expenses.

## General and Administrative expenses

|  | Three Months Ended September 30,   |                  | Period-over-Period Change |             |
|--|------------------------------------|------------------|---------------------------|-------------|
|  | 2022                               | 2021             | Dollar                    | Percentage  |
|  | (in thousands, except percentages) |                  |                           |             |
| Employee compensation                            | \$ 7,757                           | \$ 7,096         | \$ 661                    | 9 %         |
| Professional fees and insurance                  | 1,488                              | 1,265            | 223                       | 18 %        |
| Subcontractors and consultants                   | 362                                | 312              | 50                        | 16 %        |
| Travel and entertainment                         | 102                                | 21               | 81                        | 386 %       |
| Gain on sale of property and equipment           | 0                                  | (757)            | 757                       | *           |
| Other  | 1,703                              | 2,133            | (430)                     | -20 %       |
| <b>Total general and administrative expenses</b> | <b>\$ 11,412</b>                   | <b>\$ 10,070</b> | <b>\$ 1,342</b>           | <b>13 %</b> |

General and administrative expenses increased by \$1.3 million, or 13%, to \$11.4 million for the three months ended September 30, 2022, from \$10.1 million for the three months ended September 30, 2021. The increase was primarily due to a \$0.7 million increase in compensation related to higher headcount and increased stock-based compensation expenses and a one-time gain of \$0.8 million recorded in the three months ended September 30, 2021 related to sale of data center equipment in connection with our transition to a public cloud infrastructure. This increase was partially offset by a decrease of \$0.4 million in other expenses, mainly due to one-time expenses incurred in the three months ended September 30, 2021 relating to our IPO.

### Restructuring

Restructuring expenses were \$0.9 million for the three months ended September 30, 2022, due to the 2022 Restructuring Plan being implemented in the third quarter of 2022 and primarily consisting of employee severance and related costs.

See Note 18 to our condensed consolidated financial statements for additional details regarding the 2022 Restructuring Plan.

### Financial Expenses, net

Financial expenses, net decreased by \$14.8 million, or 83%, to \$3.0 million for the three months ended September 30, 2022, from \$17.8 million for the three months ended September 30, 2021. The decrease was primarily due to a \$16.8 million remeasurement of warrants to fair value recorded in the three months ended September 30, 2021 and \$0.3 million interest income associated with our investments, partially offset by a \$2.4 million increase in loss associated with exchange rate differences.

### Provision for Income Taxes

Provision for income taxes increased by \$0.1 million, or 6%, to \$1.6 million for the three months ended September 30, 2022, from \$1.5 million for the three months ended September 30, 2021, primarily due to increased tax liability related to income generated by our subsidiaries organized under the laws of Israel and the United Kingdom.

*Comparison of the nine months ended September 30, 2022 and 2021*

*Enterprise, Education & Technology*

The following table presents our EE&T segment revenue and gross profit (loss) for the periods indicated:

|  | Nine Months Ended September 30,    |                  | Period-over-Period Change |            |
|--|------------------------------------|------------------|---------------------------|------------|
|  | 2022                               | 2021             | Dollar                    | Percentage |
|  | (in thousands, except percentages) |                  |                           |            |
| Enterprise, Education & Technology revenue:                      |                                    |                  |                           |            |
| Subscription revenue   | \$ 84,558                          | \$ 79,120        | \$ 5,438                  | 7 %        |
| Professional services revenue                                    | 5,628                              | 8,846            | (3,218)                   | (36)%      |
| <b>Total Enterprise, Education &amp; Technology revenue</b>      | <b>90,186</b>                      | <b>87,966</b>    | <b>2,220</b>              | <b>3 %</b> |
| Enterprise, Education & Technology gross profit:                 |                                    |                  |                           |            |
| Subscription gross profit  | 65,473                             | 61,167           | 4,306                     | 7 %        |
| Professional services gross profit (loss)                        | (2,788)                            | 890              | (3,678)                   | (413)%     |
| <b>Total Enterprise, Education &amp; Technology gross profit</b> | <b>\$ 62,685</b>                   | <b>\$ 62,057</b> | <b>\$ 628</b>             | <b>1 %</b> |

*Enterprise, Education & Technology Revenue*

Total EE&T revenue increased by \$2.2 million, or 3%, to \$90.2 million for the nine months ended September 30, 2022, from \$88.0 million for the nine months ended September 30, 2021. The increase is mainly attributable to a \$3.4 million increase in revenue from new customers partially offset by a \$1.1 million decrease in revenue from existing customers. Revenue in the nine months ended September 30, 2022 was impacted by \$1.2 million decrease from currency exchange impact that occurred during the nine-month period.

EE&T subscription revenue increased by \$5.4 million, or 7%, to \$84.6 million for the nine months ended September 30, 2022, from \$79.1 million for the nine months ended September 30, 2021.

EE&T professional services revenue decreased by \$3.2 million, or 36%, to \$5.6 million for the nine months ended September 30, 2022 from \$8.8 million for the nine months ended September 30, 2021. The decrease is mainly due to fewer large-scale virtual events of the type that typically require substantial professional services.

### Enterprise, Education & Technology Gross Profit

EE&T gross profit increased by \$0.6 million, or 1%, to \$62.7 million for the nine months ended September 30, 2022, from \$62.1 million for the nine months ended September 30, 2021. This increase was mainly due to a \$2.2 million increase in revenue, partially offset by a \$1.3 million increase in production costs.

EE&T subscription gross profit increased by \$4.3 million, or 7%, to \$65.5 million for the nine months ended September 30, 2022, from \$61.2 million for the nine months ended September 30, 2021. This increase was mainly due to a \$5.4 million increase in revenue, partially offset by a \$1.3 million increase in production costs.

EE&T professional services gross profit decreased by \$3.7 million, or 413%, to a gross loss of \$2.8 million for the nine months ended September 30, 2022, from a gross profit of \$0.9 million for the nine months ended September 30, 2021. This decrease was mainly due to a decrease in professional services revenue from our Virtual Events.

### Media & Telecom

The following table presents our M&T segment revenue and gross profit for the periods indicated:

|                                    | Nine Months Ended September 30, |           | Period-over-Period Change |            |
|------------------------------------|---------------------------------|-----------|---------------------------|------------|
|                                    | 2022                            | 2021      | Dollar                    | Percentage |
| (in thousands, except percentages) |                                 |           |                           |            |
| Media & Telecom revenue:           |                                 |           |                           |            |
| Subscription revenue               | \$ 28,346                       | \$ 27,363 | \$ 983                    | 4 %        |
| Professional services revenue      | 6,213                           | 6,971     | (758)                     | (11)%      |
| Total Media & Telecom revenue      | \$ 34,559                       | \$ 34,334 | \$ 225                    | 1 %        |
| Media & Telecom gross profit:      |                                 |           |                           |            |
| Subscription gross profit          | \$ 18,239                       | \$ 15,793 | \$ 2,446                  | 15 %       |
| Professional services gross loss   | (1,590)                         | (1,921)   | 331                       | 17 %       |
| Total Media & Telecom gross profit | \$ 16,649                       | \$ 13,872 | \$ 2,777                  | 20 %       |

### Media & Telecom Revenue

M&T revenue increased by \$0.2 million, or 1%, to \$34.6 million for the nine months ended September 30, 2022, from \$34.3 million for the nine months ended September 30, 2021. The increase is mainly attributable to a \$2.9 million increase in revenue from new customers, partially offset by a \$2.7 million decrease in revenue from existing customers. The revenue during the nine months ended September 30, 2022 was impacted from \$1.8 million currency headwinds that occurred during the 2022 period.

M&T subscription revenue increased by \$1.0 million, or 4%, to \$28.3 million for the nine months ended September 30, 2022, from \$27.4 million for the nine months ended September 30, 2021. The increase was mainly due to an increase of \$0.9 million in revenue from new customers and an increase of \$1.6 million in revenue from existing customers, offset by a \$1.5 million reduction due to currency headwinds.

M&T professional services revenue decreased by \$0.8 million, or 11%, to \$6.2 million for the nine months ended September 30, 2022, from \$7.0 million for the nine months ended September 30, 2021. The decrease was mainly due to a reduction of \$2.3 million in revenue from existing customers and \$0.3 million reduction due to currency headwinds, offset by an increase of \$1.9 million in revenue from new customers.

### Media & Telecom Gross Profit

M&T gross profit increased by \$2.8 million, or 20%, to \$16.6 million for the nine months ended September 30, 2022, from \$13.9 million for the nine months ended September 30, 2021. This increase was mainly due to a \$2 million decrease in compensation, \$0.6 million decrease in production costs and \$0.2 million increase in revenue, all of which led to an increase in gross margin to 48% for the nine months ended September 30, 2022 from 40% for the nine months ended September 30, 2021.

M&T subscription gross profit increased by \$2.4 million, or 15%, to \$18.2 million for the nine months ended September 30, 2022, from \$15.8 million for the nine months ended September 30, 2021.

M&T professional services gross loss decreased by \$0.3 million, or 17%, to \$1.6 million for the nine months ended September 30, 2022, from \$1.9 million for the nine months ended September 30, 2021.

### Operating Expenses

#### Research and Development expenses

|   | Nine Months Ended September 30,    |           | Period-over-Period Change |            |
|---|------------------------------------|-----------|---------------------------|------------|
|   | 2022                               | 2021      | Dollar                    | Percentage |
|   | (in thousands, except percentages) |           |                           |            |
| Employee compensation                   | \$ 33,236                          | \$ 28,409 | \$ 4,827                  | 17 %       |
| Subcontractors and consultants          | 3,805                              | 2,842     | 963                       | 34 %       |
| IT related                              | 3,913                              | 2,303     | 1,610                     | 70 %       |
| Other                                   | 2,251                              | 1,496     | 755                       | 50 %       |
| Total research and development expenses | \$ 43,205                          | \$ 35,050 | \$ 8,155                  | 23 %       |

Research and development expenses increased by \$8.2 million, or 23%, to \$43.2 million for the nine months ended September 30, 2022, from \$35.1 million for the nine months ended September 30, 2021. The increase was primarily due to a \$4.8 million increase in compensation expenses, which was mainly related to higher headcount and increased stock-based compensation expenses, and a \$1.6 million increase in IT related expenses.

#### Sales and Marketing expenses

|                                    | Nine Months Ended September 30,    |           | Period-over-Period Change |            |
|------------------------------------|------------------------------------|-----------|---------------------------|------------|
|                                    | 2022                               | 2021      | Dollar                    | Percentage |
|                                    | (in thousands, except percentages) |           |                           |            |
| Employee compensation & commission | \$ 37,783                          | \$ 26,763 | \$ 11,020                 | 41 %       |
| Marketing expenses                 | 4,113                              | 2,661     | 1,452                     | 55 %       |
| Travel and entertainment           | 718                                | 110       | 608                       | 553 %      |
| Other                              | 3,458                              | 2,408     | 1,050                     | 44 %       |
| Total sales and marketing expenses | \$ 46,072                          | \$ 31,942 | \$ 14,130                 | 44 %       |

Sales and marketing expenses increased by \$14.1 million, or 44%, to \$46.1 million for the nine months ended September 30, 2022, from \$31.9 million for the nine months ended September 30, 2021. The increase was primarily due to a \$9.2 million increase in compensation related to higher headcount, a \$1.8 million increase in amortization of deferred commission expenses driven by higher accumulated bookings, and a \$1.5 million increase related to additional marketing expenses.

*General and Administrative expenses*

|   | Nine Months Ended September<br>30, |           | Period-over-Period Change |            |
|---|------------------------------------|-----------|---------------------------|------------|
|   | 2022                               | 2021      | Dollar                    | Percentage |
| (in thousands, except percentages)        |                                    |           |                           |            |
| Employee compensation                     | \$ 23,628                          | \$ 20,832 | \$ 2,796                  | 13 %       |
| Professional fees and insurance           | 4,777                              | 2,430     | 2,347                     | 97 %       |
| Subcontractors and consultants            | 932                                | 737       | 195                       | 26 %       |
| Travel and entertainment                  | 303                                | 73        | 230                       | 315 %      |
| Gain on sale of property and equipment    | —                                  | (757)     | 757                       | *          |
| Other                                     | 4,548                              | 3,385     | 1,163                     | 34 %       |
| Total general and administrative expenses | \$ 34,188                          | \$ 27,457 | \$ 6,731                  | 25 %       |

General and administrative expenses increased by \$6.7 million, or 25%, to \$34.2 million for the nine months ended September 30, 2022, from \$27.5 million for the nine months ended September 30, 2021. The increase was primarily due to a \$2.8 million increase in compensation related to higher headcount and increased stock-based compensation expenses and a \$2.3 million increase in professional fees and insurance to support our operation as a public company.

***Restructuring***

Restructuring expenses were \$0.9 million for the nine months ended September 30, 2022 due to the 2022 Restructuring Plan being implemented in the third quarter of 2022 and primarily consisting of employee severance and related costs.

***Other Operating Expenses***

Other operating expenses were \$1.7 million during the nine months ended September 30, 2021, and mainly related to the forgiveness of loans to certain of our directors and executive officers immediately prior to the public filing of the registration statement for our IPO, including related tax gross-up amounts payable by us to such directors and executive officers. We did not incur other operating expenses during the nine months ended September 30, 2022.

***Financial Expenses, net***

Financial expenses, net decreased by \$15.5 million, or 84%, to \$2.9 million for the nine months ended September 30, 2022, from \$18.4 million for the nine months ended September 30, 2021. The decrease was primarily due to a \$15.0 million remeasurement of warrants to fair value recorded in the nine months ended September 30, 2021, \$0.5 million interest income, and \$0.6 million lower interest expenses due to repayment of our Revolving Credit Facility during the fourth quarter of 2021, partially offset by a \$0.8 million loss associated with exchange rate differences.

***Provision for Income Taxes***

Provision for income taxes increased by \$1.0 million, or 21%, to \$5.8 million for the nine months ended September 30, 2022, from \$4.7 million for the nine months ended September 30, 2021, primarily due to increased tax liability related to income generated by our subsidiaries organized under the laws of Israel and the United Kingdom.

## Liquidity and Capital Resources

### Overview

Since our inception, we have financed our operations primarily through net cash provided by operating activities, equity issuances, and borrowings under our long-term debt arrangements. Our primary requirements for liquidity and capital are to finance working capital, capital expenditures and general corporate purposes. Our principal sources of liquidity are expected to be our cash on hand and borrowings available under our Revolving Credit Facility. During December 2021, we repaid in full the outstanding principal balance under our Revolving Credit Facility. Therefore, as of September 30, 2022, we had no balance outstanding under the Revolving Credit Facility and the total revolving commitment of \$35.0 million is available for future borrowings.

We believe that our net cash provided by operating activities, cash on hand, and availability under our Revolving Credit Facility will be adequate to meet our operating, investing, and financing needs for at least the next 12 months. Our future capital requirements will depend on many factors, including our revenue growth, the timing and extent of investments to support such growth, the expansion of sales and marketing activities, increases in general and administrative costs and many other factors as described under Part I, Item 1A. “Risk Factors” of our 2021 10-K and “—Key Factors Affecting Our Performance.”

If necessary, we may borrow funds under our Revolving Credit Facility to finance our liquidity requirements, subject to customary borrowing conditions. To the extent additional funds are necessary to meet our long-term liquidity needs as we continue to execute our business strategy, we anticipate that they will be obtained through the incurrence of additional indebtedness, additional equity financings or a combination of these potential sources of funds; however, such financing may not be available on favorable terms, or at all. In particular, the widespread pandemic related to COVID-19 and its variants, the conflict between Russia and Ukraine and rising inflation and interest rates have resulted in, and may continue to result in, significant disruption of global financial markets, reducing our ability to access capital. If we are unable to raise additional funds when desired, our business, financial condition and results of operations could be adversely affected.

### Credit Facilities

In January 2021, we entered into a new credit agreement (as amended, the “Credit Agreement”) with one of our existing lenders, which provides for a new senior secured term loan facility in the aggregate principal amount of \$40.0 million (the “Term Loan Facility”) and a new senior secured revolving credit facility in the aggregate principal amount of \$10.0 million (the “Revolving Credit Facility” and, together with the Term Loan Facility, the “Credit Facilities”). In June 2021, we entered into an amendment to the Credit Agreement (the “First Amendment”) to, among other things, increase commitments under the Revolving Credit Facility to \$35.0 million, and make certain other changes to certain covenants and definitions. The amount available for borrowing under the Revolving Credit Facility is limited to a borrowing base, which is equal to the product of (a) 800% (which will automatically reduce to 350% on the date the Term Loan Facility is repaid in full), multiplied by (b) monthly Recurring Revenue for the most recently ended monthly period, multiplied by (c) the Retention Rate (in each case, as defined in the Credit Agreement). The Revolving Credit Facility includes a sub-facility for letters of credit in the aggregate availability amount of \$10.0 million and a swingline sub-facility in the aggregate availability amount of \$5.0 million, each of which reduces borrowing availability under the Revolving Credit Facility.

Borrowings under the Credit Facilities are subject to interest, determined as follows: (a) Eurodollar loans accrue interest at a rate per annum equal to the Eurodollar rate determined for such day plus a margin of 3.50% (the Eurodollar rate is calculated as described in the Credit Agreement, subject to a 1.00% floor, divided by 1.00 minus the maximum effective reserve percentage for Euro currency funding), and (b) Alternate Base Rate (“ABR”) loans accrue interest at a rate per annum equal to the ABR plus a margin of 2.50% (ABR is equal to the highest of (i) the prime rate and (ii) the Federal Funds Effective Rate plus 0.50%, subject to a 2.00% floor). In addition to paying interest on the principal amounts outstanding under the Credit Facilities, we are required to pay a commitment fee under the Revolving Credit Facility on unused amounts at a rate of 0.25% per annum. We are also required to pay customary letter of credit and agency fees.

We are required to prepay amounts outstanding under the Term Loan Facility with 100% of the net cash proceeds of any indebtedness incurred by us or any of our subsidiaries other than certain permitted indebtedness. In addition, we are required to prepay amounts outstanding under the Credit Facilities with the net cash proceeds of any Asset Sale or Recovery Event (each as defined in the Credit Agreement), subject to certain limited reinvestment rights.

Amounts outstanding under the Credit Facilities may be voluntarily prepaid at any time and from time to time, in whole or in part, without premium or penalty. All voluntary prepayments (other than ABR loans borrowed under the Revolving Credit Facility) must be accompanied by accrued and unpaid interest on the principal amount being prepaid and customary “breakage” costs, if any, with respect to prepayments of Eurodollar loans.

The Term Loan Facility is payable in consecutive quarterly installments on the last day of each fiscal quarter in an amount equal to (x) \$250,000 for installments payable on March 31, 2021 through December 31, 2021, (y) \$750,000 for installments payable on March 31, 2022 through December 31, 2022, and (z) \$1.5 million for installments payable on and after March 31, 2023. The remaining unpaid balance on the Term Loan Facility is due and payable on January 14, 2024, together with accrued and unpaid interest on the principal amount to be paid to, but excluding, the payment date. Borrowings under the Revolving Credit Facility do not amortize and are due and payable on January 14, 2024.

Our obligations under the Credit Facilities are currently guaranteed by Kaltura Europe Limited, and are required to be guaranteed by all of our future direct and indirect subsidiaries other than certain excluded subsidiaries and immaterial foreign subsidiaries. Our obligations and those of Kaltura Europe Limited are, and the obligations of any future guarantors are required to be, secured by a first priority lien on substantially all of our respective assets.

The Credit Agreement contains a number of covenants that, among other things and subject to certain exceptions, restrict our ability, and the ability of our subsidiaries, to:

- create, issue, incur, assume, become liable in respect of or suffer to exist any debt or liens;
- consummate any merger, consolidation or amalgamation, or liquidate, wind up or dissolve, or dispose of all or substantially all of our or their respective property or business;
- dispose of property or, in the case of our subsidiaries, issue or sell any shares of such subsidiary’s capital stock;
- repay, prepay, redeem, purchase, retire or defease subordinated debt;
- declare or pay dividends or make certain other restricted payments;
- make certain investments;
- enter into transactions with affiliates;
- enter into new lines of business; and
- make certain amendments to our or their respective organizational documents or certain material contracts.

The Credit Agreement also contains certain financial covenants that require us to maintain (i) a minimum amount of Annualized Recurring Revenue (as defined in the Credit Agreement) as of the last day of each fiscal quarter (which minimum amount increases through the fiscal quarter ending December 31, 2023) (the “ARR Covenant”), and (ii) Liquidity (as defined in the Credit Agreement) of at least \$10 million as of the last day of any calendar month. We were in compliance with these covenants as of September 30, 2022.

The Credit Agreement also contains certain customary representations and warranties and affirmative covenants, and certain reporting obligations. In addition, the lenders under the Credit Facilities will be permitted to accelerate all outstanding borrowings and other obligations, terminate outstanding commitments and exercise other specified remedies upon the occurrence of certain events of default (subject to certain grace periods and exceptions), which include, among other things, payment defaults, breaches of representations and warranties, covenant defaults, certain cross-defaults and cross-accelerations to other indebtedness, certain events of bankruptcy and insolvency, certain judgments and Change of Control events. "Change of Control" is defined as (a) any "person" or "group" (as defined in Sections 13(d) and 14(d) of the Exchange Act) becoming the beneficial owner of 40% or more of the ordinary voting power for the election of our directors, (b) during any 24-month period, a majority of the members of our board of directors ceasing to be composed of individuals (i) who were members thereof on the first day of such period, (ii) whose election or nomination thereto was approved by individuals referred to in the foregoing clause constituting at least a majority of such board, or (iii) whose election or nomination thereto was approved by individuals referred to in the foregoing clauses (i) and (ii) constituting at least a majority of such board; or (c) at any time, if we cease to own and control 100% of each class of outstanding capital stock of each guarantor free and clear of all liens (other than certain permitted liens).

In December 2021, we repaid in full the outstanding principal balance under our Revolving Credit Facility. As of September 30, 2022, we had no balance outstanding under the Revolving Credit Facility and the total revolving commitment of \$35.0 million remains available for future borrowings.

### Cash Flows

The following table summarizes our cash flows for the periods presented:

|  | <b>Nine Months Ended September 30,</b> |                   |
|--|--|-------------------|
|  | <b>2022</b>                            | <b>2021</b>       |
|  | <b>(in thousands)</b>                  |                   |
| Net cash used in operating activities                                  | \$ (40,982)                            | \$ (11,370)       |
| Net cash used in investing activities                                  | (49,204)                               | (3,770)           |
| Net cash provided by (used in) financing activities                    | (65)                                   | 166,933           |
| Net increase (decrease) in cash, cash equivalents, and restricted cash | (90,251)                               | 151,793           |
| Cash, cash equivalents, and restricted cash at beginning of period     | 144,371                                | 28,355            |
| Cash, cash equivalents and restricted cash at end of period            | <u>\$ 54,120</u>                       | <u>\$ 180,148</u> |

### Operating Activities

Net cash flows used in operating activities increased by \$29.6 million for the nine months ended September 30, 2022, as compared to the nine months ended September 30, 2021.

Net cash used in operating activities of \$41.0 million for nine months ended September 30, 2022, was primarily due to \$53.7 million incremental net loss, adjusted for non-cash charges of \$27.5 million, and net cash outflows of \$15.0 million due to changes in our operating assets and liabilities. Non-cash charges primarily consisted of depreciation and amortization of \$1.9 million, stock-based compensation expenses of \$17.8 million and amortization of deferred contract acquisitions and fulfillment costs of \$7.9 million. The main drivers of net cash outflows were derived from the changes in operating assets and liabilities and were related to an increase of trade receivables of \$5.8 million, increase of deferred contract acquisition and fulfillment cost of \$8.7 million, an aggregate decrease in employees accruals, and accrued expenses and other liabilities of \$5.8 million and an increase of \$0.7 million in prepaid expenses and other current assets and other assets, noncurrent, partially offset by an increase in deferred revenue of \$6.1 million.

Net cash used in operating activities of \$11.4 million for the nine months ended September 30, 2021, was primarily due to \$43.4 million in incremental net loss, adjusted for non-cash charges of \$35.2 million, and net cash outflows of \$3.2 million provided by changes in our operating assets and liabilities. Non-cash charges primarily consisted of a \$15.0 million remeasurement of warrants to fair value, \$12.9 million of stock-based compensation expenses, \$5.1 million of amortization of deferred contract acquisition and fulfillment costs, and \$1.8 million of depreciation and amortization expenses. The main drivers of net cash outflows were derived from the changes in operating assets and liabilities and were related to an increase in deferred contract acquisition and fulfillment costs of \$15.3 million, increase in trade receivables of \$7.1 million, increase in prepaid expenses and other assets of \$4.9 million and decrease of \$0.3 million in other liabilities, noncurrent, partially offset by an increase in deferred revenue of \$15.2 million and an aggregate increase of \$9.2 million in employee and related accruals, accrued expenses and other current liabilities, and trade payables.

#### *Investing Activities*

Net cash flows used in investing activities increased by \$45.4 million for the nine months ended September 30, 2022, as compared to the nine months ended September 30, 2021.

Net cash used in investing activities of \$49.2 million for the nine months ended September 30, 2022 was related to \$4.6 million of capitalized internal use software, investment in available-for-sale marketable securities of \$47.4 million, investment in bank deposit of \$1.9 million and \$1.0 million of capital expenditure, partially offset by sales and maturities of available-for-sale marketable securities of \$5.7 million.

Net cash used in investing activities of \$3.8 million for the nine months ended September 30, 2021 was related to \$2.8 million of internal use software expenses, \$1.6 million in capital expenditures, and \$0.1 million in purchases of intangible assets, partially offset by proceeds of \$0.7 million from the sale of property and equipment.

#### *Financing Activities*

Net cash flows used in financing activities increased by \$167.0 million for the nine months ended September 30, 2022 as compared to the nine months ended September 30, 2021.

Net cash used in financing activities of \$0.1 million for the nine months ended September 30, 2022 was primarily due to repayment of long-term loans of \$2.3 million, repayment of finance lease liabilities of \$0.1 million, and payment of debt issuance costs of \$0.1 million, offset by \$2.4 million due to proceeds from the exercise of stock options.

Net cash provided by financing activities of \$166.9 million for the nine months ended September 30, 2021, was primarily due to proceeds from our IPO, net of underwriter discounts and commissions of \$160.4 million, proceeds from long term loans of \$42.0 million, and \$0.7 million of proceeds from the exercise of options by employees, offset by \$29.1 million of loan repayments, deferred offering costs of \$4.1 million, a \$1.6 million payment associated with the conversion of Series F redeemable convertible preferred stock, and principal payments of finance lease liabilities of \$1.3 million.

### **Contractual Obligations and Commitments**

Our principal commitments consist of obligations under operating and finance leases, purchase obligations with third-party providers for the use of cloud hosting and other services and outstanding debt. There were no material changes to our commitments and contractual obligations during the nine months ended September 30, 2022 from the commitments and contractual obligations disclosed in Part II, Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations," of our 2021 10-K other than the operating lease agreement we entered into in April 2022 for an office space in Israel. For further information on our commitments and contractual obligations, refer to Note 7, Note 8 and Note 14 of the notes to our unaudited condensed consolidated financial statements included in Part I, Item 1 of this Form 10-Q.

## **Critical Accounting Policies and Estimates**

Our condensed consolidated financial statements are prepared in accordance with GAAP. The preparation of these condensed consolidated financial statements requires us to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenses, as well as related disclosures. We evaluate our estimates and assumptions on an ongoing basis. Our estimates are based on historical experience and various other assumptions that we believe to be reasonable under the circumstances, including the anticipated impact of COVID-19 and macroeconomic uncertainty, including due to the Russia-Ukraine conflict, rising interest rates and inflation. As events continue to evolve and additional information becomes available, our estimates and assumptions may change materially in future periods.

Our critical accounting policies and estimates were disclosed in Part II, Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations," of our 2021 10-K. There have been no significant changes to these policies and estimates during the nine months ended September 30, 2022.

## **Item 3. Quantitative and Qualitative Disclosures About Market Risk.**

We are exposed to market risk from changes in exchange rates, interest rates and inflation. All of these market risks arise in the ordinary course of business, as we do not engage in speculative trading activities. The following analysis provides additional information regarding these risks.

### ***Foreign Currency and Exchange Risk***

Our revenue and expenses are primarily denominated in U.S. dollars. Our functional currency is the U.S. dollar. Our sales are mainly denominated in U.S. dollars and Euros. A significant portion of our operating costs are in Israel, consisting principally of salaries and related personnel expenses, and facility expenses, which are denominated in NIS. This foreign currency exposure gives rise to market risk associated with exchange rate movements of the U.S. dollar against the NIS and Euros. Furthermore, we anticipate that a significant portion of our expenses will continue to be denominated in NIS.

To reduce the impact of foreign currency exchange risks associated with forecasted future cash flows and certain existing assets and liabilities and the volatility in our consolidated statements of operations, we established a hedging program, starting March 2022. Currently, our hedging activity relates to U.S. dollar/NIS exchange rate exposure. We do not intend to enter into derivative instruments for trading or speculative purposes. We account for our derivative instruments as either assets or liabilities and carry them at fair value in the condensed consolidated balance sheets. The accounting for changes in the fair value of the derivative depends on the intended use of the derivative and the resulting designation. Our hedging activities are expected to reduce but not eliminate the impact of currency exchange rate movements.

A hypothetical 10% change in foreign currency exchange rates applicable to our business would have had an impact on our results for the nine months ended September 30, 2022, of \$2.3 million due to NIS (after considering cash-flow hedges) and \$2.8 million due to Euros.

### ***Interest Rate Risk***

As of September 30, 2022, we had outstanding floating rate debt obligations of \$37.2 million (consisting of the outstanding principal balance under our credit facilities). Accordingly, fluctuations in market interest rates may increase or decrease our interest expense which will, in turn, increase or decrease our net income and cash flow. We seek to manage exposure to adverse interest rate changes through our normal operating and financing activities. At this time, we do not use derivative instruments to mitigate our interest rate risk. A hypothetical 10% change in interest rates during the periods presented would not have a material impact on our results for the nine months ended September 30, 2022.

### ***Impact of Inflation***

While it is difficult to accurately measure the impact of inflation due to the imprecise nature of the estimates required, we do not believe inflation has had a material effect on our historical results of operations and financial condition. However, if our costs were to become subject to significant inflationary pressures, we may not be able to fully offset higher costs through price increases or other corrective measures, and our inability or failure to do so could adversely affect our business, financial condition, and results of operations.

## **Item 4. Controls and Procedures.**

### ***Limitations on effectiveness of controls and procedures***

In designing and evaluating our disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives. In addition, the design of disclosure controls and procedures must reflect the fact that there are resource constraints and that management is required to apply judgment in evaluating the benefits of possible controls and procedures relative to their costs.

### ***Evaluation of disclosure controls and procedures***

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated, as of the end of the period covered by this Quarterly Report on Form 10-Q, the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act). Based on that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that, as of September 30, 2022, due to the material weakness described below, our disclosure controls and procedures were not effective at the reasonable assurance level.

### ***Material Weaknesses***

In connection with the preparation of the consolidated financial statements included in our final prospectus dated July 20, 2021, filed with the SEC in accordance with Rule 424(b) of the Securities Act on July 22, 2021, we concluded that there was a material weakness in our internal control over financial reporting. In particular, we concluded that we did not have effective controls over the estimation of fair value in connection with stock-based compensation expenses and re-measurement of liabilities in connection with warrants to purchase preferred and common stock. As a result, we restated our consolidated financial statements as of and for the year ended December 31, 2020.

### ***Remediation Activities***

Management has been actively engaged in remediating the above-described material weakness since March 2021. During the third quarter of 2022, we continued to evaluate and improve our controls over the estimation of fair value in connection with stock-based compensation. The remediation measures we have implemented include hiring additional dedicated and experienced technical resources to strengthen our corporate oversight over financial reporting and controls associated with complex accounting matters. We also conducted an evaluation of the tools and external service providers we utilize in connection with the estimation of fair value. In addition, following the IPO, we utilize the market price of our publicly-traded common stock in our calculation of fair value in connection with stock-based compensation expenses. The re-measurement of liabilities in connection with warrants to purchase our preferred and common stock was not relevant to our financial reporting during the third quarter of 2022.

We believe we have made substantial improvements in the effectiveness of our internal controls over the estimation of fair value in connection with stock-based compensation, and we have not identified any additional material weaknesses in our internal control over financial reporting. We will not be able to conclude whether the steps we are taking will fully remediate the material weakness in our internal control over the estimation of fair value in connection with stock-based compensation until we have completed our remediation efforts and subsequently evaluated their effectiveness.

***Changes in internal control over financial reporting***

Other than as described above, there were no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the quarter ended September 30, 2022 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II - OTHER INFORMATION

### Item 1. Legal Proceedings.

From time to time, we are involved in various legal proceedings arising from the normal course of business activities. We are not presently a party to any litigation the outcome of which, we believe, if determined adversely to us, would individually or taken together have a material adverse effect on our business, operating results, cash flows or financial condition. Defending such proceedings is costly and can impose a significant burden on management and employees. We may receive unfavorable preliminary or interim rulings in the course of litigation, and there can be no assurances that favorable final outcomes will be obtained.

### Item 1A. Risk Factors.

A description of the risks associated with our business, financial condition, and results of operations is set forth in Part I, Item 1A, "Risk Factors" of our 2021 10-K. Except as set forth below, there have been no material changes from the risk factors previously disclosed in our 2021 10-K.

*We may not successfully execute or achieve the expected benefits of our 2022 Restructuring Plan and other cost saving measures we may take in the future, and our efforts may result in further actions and may adversely affect our business, financial condition and results of operations.*

On August 7, 2022, our board of directors approved the 2022 Restructuring Plan designed to position the Company for long-term profitable growth. The plan includes the release of approximately 10% of our employees. The 2022 Restructuring Plan is based on our current estimates, assumptions and forecasts, which are subject to known and unknown risks and uncertainties, including assumptions regarding cost savings, cash burn rate, access to restricted cash, gross profit improvements, and effectiveness of our reduced marketing spend. Accordingly, we may not be able to fully realize the cost savings, enhanced liquidity and other benefits anticipated from the 2022 Restructuring Plan. Additionally, implementation of the 2022 Restructuring Plan and any other cost-saving initiatives may be costly and disruptive to our business, the expected costs and charges may be greater than we have forecasted, and the estimated cost savings may be lower than we have forecasted. In addition, our initiatives could result in personnel attrition beyond our planned reduction in headcount or reduce employee morale, which could in turn adversely impact productivity, including through a loss of continuity, loss of accumulated knowledge and/or inefficiency during transitional periods, or our ability to attract highly skilled employees. Unfavorable publicity about us or the 2022 Restructuring Plan could result in reputational harm and could diminish confidence in our brand and business. The 2022 Restructuring Plan has required, and may continue to require, a significant amount of management's and other employees' time and focus, which may divert attention from effectively operating and growing our business.

*We are subject to various governmental export control, trade sanctions, and import laws and regulations that could impair our ability to compete in international markets or subject us to liability if we violate these controls.*

In some cases, our software is subject to export control laws and regulations, including the Export Administration Regulations administered by the U.S. Department of Commerce, the Israeli Control of Products and Services Decree (Engagement in Encryption), 5735-1974, and the Israeli Law of Regulation of Security Exports, 5767-2007, and our business must also be conducted in compliance with applicable trade and economic sanctions laws and regulations, including those administered and enforced by OFAC, the U.S. Department of State, the U.S. Department of Commerce, the United Nations Security Council and other relevant sanctions authorities (collectively, "Trade Controls"). As such, a license may be required to export or re-export our products, or provide related services, to certain countries and end users, as well as for certain end uses. Further, our offerings that incorporate encryption functionality may be subject to special controls applying to encryption items and/or certain reporting requirements. We have certain customer and third party relationships in Russia, Belarus and Ukraine. In response to the conflict between Russia and Ukraine, the U.S. government and the governments of other jurisdictions in which we operate, such as the European Union, have imposed enhanced export controls on certain products and sanctions on certain industry sectors and parties in Russia, and may impose additional controls and sanctions in the future. These and any additional sanctions and export controls, as well as any responses from Russia, could adversely impact our operations and negatively impact our business in the region, including our ability to provide services to or receive payments from our customers in Russia.

Our global operations expose us to the risk of violating, or being accused of violating, Trade Controls. While we have procedures in place designed to ensure our compliance with Trade Controls, we cannot guarantee that these procedures will be successfully followed, and failure to comply could subject us to both civil and criminal penalties, including substantial fines, disgorgement of profits, possible incarceration of responsible individuals for willful violations, possible loss of our export or import privileges, and reputational harm. Further, the process for obtaining necessary licenses may be time-consuming or unsuccessful, potentially causing delays in sales or losses of sales opportunities. Trade Controls are complex and dynamic regimes, and monitoring and ensuring compliance can be challenging, particularly given that our offerings are widely distributed throughout the world and are available for download without registration. Although we have no knowledge that our activities have resulted in violations of Trade Controls, any failure by us or our partners to comply with applicable laws and regulations would have negative consequences for us, including reputational harm, government investigations, and penalties. Investigations of alleged violations can be expensive and disruptive.

In addition, various countries regulate the import of certain encryption technology, including through import permit and license requirements, and have enacted laws that could limit our ability to distribute our offerings or the ability of our customers or end users to implement our offerings in those countries. Changes in our offerings or changes in export and import regulations in such countries may create delays in the introduction of our offerings into international markets, prevent our end-customers with international operations from deploying our offerings globally or, in some cases, prevent or delay the export or import of our offerings to certain countries, governments, or persons altogether. Any change in import laws or regulations, Trade Controls or related legislation, shift in the enforcement or scope of existing import or Trade Controls laws or regulations, or change in the countries, governments, persons, or technologies targeted by such import or Trade Controls laws or regulations, could result in decreased use of our offerings by, or in our decreased ability to export or sell our offerings to, existing or potential customers with international operations. Any decreased use of our offerings or limitation on our ability to export or sell our offerings in international markets could adversely affect our business, financial condition and results of operations, and our ability to execute our growth strategy.

***Our stockholder rights plan, or “poison pill,” includes terms and conditions that could discourage a takeover or other transaction that stockholders may consider favorable.***

On August 7, 2022, our Board of Directors approved and adopted a Rights Agreement, dated as of August 7, 2022 (the “Rights Agreement”), by and between the Company and American Stock Transfer & Trust Company, LLC, as rights agent. Pursuant to the Rights Agreement, the Board declared a dividend of one preferred stock purchase right (each, a “Right”) for each share of our common stock outstanding at the close of business on August 22, 2022. Each Right will entitle the registered holder thereof, after the Rights become exercisable and until August 6, 2023 (or the earlier redemption, exchange, or termination of the Rights), to purchase from the Company one one-thousandth of a share of Series A Junior Participating Preferred Stock, par value \$0.0001 per share (the “Series A Preferred”), of the Company at a price of \$13.00 per one one-thousandth of a share of the Series A Preferred. The complete terms of the Rights are set out in the Rights Agreement.

The Rights have certain anti-takeover effects, including potentially discouraging a takeover that stockholders may consider favorable. The Rights Agreement will cause substantial dilution to any person or group that acquires beneficial ownership of 10% (20% in the case of a passive institutional investor) or more of the Company’s common stock without the approval of the Board of Directors. As a result, the overall effect of the Rights Agreement and the issuance of the Rights may be to render more difficult or discourage a merger, tender or exchange offer or other business combination involving the Company that is not approved by the Board of Directors. The Rights Agreement is not intended to interfere with any merger, tender or exchange offer or other business combination approved by the Board. The Rights Agreement also does not prevent the Board from considering any offer that it considers to be in the best interest of its stockholders.

## **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

### ***Recent Sales of Unregistered Securities; Purchases of Equity Securities by the Issuer or Affiliated Purchaser***

None.

### ***Use of Proceeds***

On July 23, 2021, we completed our IPO, in which we issued and sold 15,000,000 shares of our common stock at a price to the public of \$10.00 per share. On August 6, 2021, we issued and sold an additional 2,250,000 shares of our common stock at a price of \$10.00 per share in connection with the underwriters’ exercise in full of their option to purchase additional shares of our common stock. All shares sold were registered pursuant to a registration statement on Form S-1 (File No. 333- 253699), as amended (the “Registration Statement”), declared effective by the SEC on July 20, 2021. Other than as reported in Part I, Item 5, “Market for Registrant’s Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities” in our 2021 10-K, there has been no material change in the expected use of the net proceeds from our IPO as described in the Registration Statement.

## **Item 3. Defaults Upon Senior Securities.**

None.

## **Item 4. Mine Safety Disclosures.**

Not applicable.

## **Item 5. Other Information.**

None.

## **Item 6. Exhibits**

The documents listed below are incorporated by reference or are filed with this Quarterly Report on Form 10-Q, in each case as indicated below.

| Exhibit Number | Exhibit Description  | Incorporated by Reference |            |         |             | Filed/Furnished Herewith |
|----------------|--|---------------------------|------------|---------|-------------|--------------------------|
|                |  | Form                      | File No.   | Exhibit | Filing Date |                          |
| 3.1            | <a href="#">Amended and Restated Certificate of Incorporation of Kaltura, Inc.</a>   | 8-K                       | 001-40644  | 3.1     | 07/23/2021  |                          |
| 3.2            | <a href="#">Certificate of Designations of Series A Junior Participating Preferred Stock of Kaltura, Inc.</a>  | 8-K                       | 001-40644  | 3.1     | 08/08/2022  |                          |
| 3.3            | <a href="#">Amended and Restated Bylaws of Kaltura, Inc.</a>   | 8-K                       | 001-40644  | 3.2     | 07/23/2021  |                          |
| 4.1            | <a href="#">Specimen Common Stock Certificate of Kaltura, Inc.</a>   | S-1/A                     | 333-253699 | 4.1     | 03/23/2021  |                          |
| 4.2            | <a href="#">Sixth Amended and Restated Investor Rights Agreement, dated as of July 22, 2016, by and among Kaltura, Inc. and each of the investors listed on Exhibit A thereto, as amended.</a> | S-1/A                     | 333-253699 | 4.2     | 03/23/2021  |                          |
| 4.3            | <a href="#">Warrant to Purchase Shares of Common Stock, dated as of March 26, 2020, issued by Kaltura, Inc. to Zarom Holding Limited, as amended.</a>  | S-1/A                     | 333-253699 | 4.7     | 03/23/2021  |                          |
| 4.4            | <a href="#">Rights Agreement, dated as of August 7, 2022, between Kaltura, Inc. and American Stock Transfer &amp; Trust Company, LLC</a>   | 8-K                       | 001-40644  | 4.1     | 08/08/2022  |                          |
| 31.1           | <a href="#">Certification of Chief Executive Officer pursuant to Rule 13a-14(a)/15d-14(a).</a>   |                           |            |         |             | *                        |

|         |   |    |
|---------|---|----|
| 31.2    | <a href="#">Certification of Chief Financial Officer pursuant to Rule 13a-14(a)/15d-14(a).</a>  | *  |
| 32.1    | <a href="#">Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350.</a>  | ** |
| 32.2    | <a href="#">Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350.</a>  | ** |
| 101.INS | Inline XBRL Instance Document - the instance document does not appear in the Interactive Data file because its XBRL tags are embedded within the Inline XBRL document | *  |
| 101.SCH | Inline XBRL Taxonomy Extension Schema Document  | *  |
| 101.CAL | Inline XBRL Taxonomy Extension Calculation Linkbase Document  | *  |
| 101.DEF | Inline XBRL Taxonomy Extension Definition Linkbase Document   | *  |
| 101.LAB | Inline XBRL Taxonomy Extension Label Linkbase Document  | *  |
| 101.PRE | Inline XBRL Taxonomy Extension Presentation Linkbase Document   | *  |
| 104     | Cover Page Interactive Data File (as formatted as Inline XBRL and contained in Exhibit 101)   | *  |

\* Filed herewith.

\*\* Furnished herewith.

**SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

KALTURA, INC.

Date: November 10, 2022

By:

\_\_\_\_\_  
/s/ Ron Yekutiel

**Ron Yekutiel**  
**Chairman and Chief Executive Officer**  
*(Principal Executive Officer)*

Date: November 10, 2022

By:

\_\_\_\_\_  
/s/ Yaron Garmazi

**Yaron Garmazi**  
**Chief Financial Officer**  
*(Principal Financial and Accounting Officer)*

## CERTIFICATION

I, Ron Yekutieli, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Kaltura, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) [Omitted];
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 10, 2022

By: \_\_\_\_\_ /s/ Ron Yekutieli

**Ron Yekutieli**  
**Chairman and Chief Executive Officer**  
*(Principal Executive Officer)*

## CERTIFICATION

I, Yaron Garmazi, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Kaltura, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) [Omitted];
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 10, 2022

By: \_\_\_\_\_  
**Yaron Garmazi**  
**Chief Financial Officer**  
*(Principal Financial and Accounting Officer)*

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of Kaltura, Inc. (the "Company") for the period ended September 30, 2022 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 10, 2022

By: \_\_\_\_\_  
/s/ Ron Yekutiel  
**Ron Yekutiel**  
**Chairman and Chief Executive Officer**  
*(Principal Executive Officer)*

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of Kaltura, Inc. (the "Company") for the period ended September 30, 2022, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 10, 2022

By: \_\_\_\_\_ /s/ Yaron Garmazi  
**Yaron Garmazi**  
**Chief Financial Officer**  
*(Principal Financial and Accounting Officer)*