

## Kaltura Announces Financial Results for Third Quarter 2024

November 6, 2024

NEW YORK, Nov. 06, 2024 (GLOBE NEWSWIRE) -- Kaltura, Inc. ("Kaltura" or the "Company"), the video experience cloud, today announced financial results for the third quarter ended September 30, 2024, as well as outlook for the fourth quarter and full year 2024.

"We delivered record subscription revenue and ARR in the third quarter, making it our eighth consecutive quarter of year-over-year revenue growth. Cash flow was at a record high, and Adjusted EBITDA was positive for the fifth consecutive quarter and at its highest level since the second quarter of 2020, fueled by a record gross margin. We also posted a sequential and year-over-year increase in new bookings for the second consecutive quarter, continued year-over-year improvement in gross retention, and record RPO. In light of these results, we are once again increasing our revenue and Adjusted EBITDA guidance for the full year and are expecting to post positive cash flow from operations in the fourth quarter and for the full year, which would translate to over a \$46 million improvement in cash flow from operations in 2024 as compared to the same period only two years ago," said Ron Yekutiel, Kaltura Co-founder, Chairman, President and CEO.

Mr. Yekutiel continued, "We believe that the tide is gradually turning on the industry and Kaltura, and that the improved booking and retention trend that we started seeing in recent quarters will continue and strengthen in 2025 and beyond, fueled by renewed industry and macroeconomic tailwinds as well as product enhancements harnessing Gen-Al that are expected to bring about further digital transformation and proliferation of video experiences. We expect that as the market gradually regrows, customers will further accelerate the consolidation of their video needs around Kaltura to boost all of their employee and customer experiences."

### Third Quarter 2024 Financial Highlights:

- Revenue for the third quarter of 2024 was \$44.3 million, an increase of 2% compared to \$43.5 million for the third quarter of 2023.
- **Subscription revenue** for the third quarter of 2024 was \$42.1 million, an increase of 3% compared to \$40.8 million for the third quarter of 2023.
- Annualized Recurring Revenue (ARR) for the third quarter of 2024 was \$168.9 million, an increase of 4% compared to \$163.1 million for the third quarter of 2023.
- GAAP Gross profit for the third quarter of 2024 was \$29.5 million, representing a gross margin of 67%, compared to a GAAP gross profit of \$27.7 million and gross margin of 64% for the third quarter of 2023.
- Non-GAAP Gross profit for the third quarter of 2024 was \$29.9 million, representing a non-GAAP gross margin of 68%, compared to a non-GAAP gross profit of \$28.1 million and non-GAAP gross margin of 65% for the third quarter of 2023.
- GAAP Operating loss was \$4.5 million for the third quarter of 2024, compared to an operating loss of \$8.3 million for the third quarter of 2023.
- Non-GAAP Operating income was \$1.3 million for the third quarter of 2024, compared to a non-GAAP operating loss of \$0.8 million for the third quarter of 2023.
- **GAAP Net loss** was \$3.6 million or \$0.02 per diluted share, for the third quarter of 2024, compared to a GAAP net loss of \$10.7 million, or \$0.08 per diluted share, for the third quarter of 2023.
- Non-GAAP Net income was \$2.1 million or \$0.01 per diluted share for the third quarter of 2024, compared to a non-GAAP net loss of \$3.2 million, or \$(0.02) per diluted share, for the third quarter of 2023.
- Adjusted EBITDA was \$2.4 million for the third quarter of 2024, compared to adjusted EBITDA of \$0.3 million for the third quarter of 2023.
- Net Cash Provided By Operating Activities was \$10.7 million for the third quarter of 2024, compared to \$1.7 million for the third quarter of 2023.

#### Third Quarter 2024 Business Highlights:

- Closed 2 seven-digit deals and 22 six-digit deals across a diverse array of industries, use-cases, and geographies.
- Highest new bookings since the fourth guarter of 2022.
- Improved gross retention year-over-year, and re-growth of Net Dollar Retention to 101% after posting 98% in the last three
  quarters.
- Started productizing our "Content Lab" where Gen-AI is used to analyze video captions and viewership engagement data
  to create in real-time new clips, highlight reels, and other immersive experiences that are hyper-personalized and hypercontextualized. Also showcased a beta version of our Gen-AI offerings for Media and Telecom customers at the IBC 2024
  conference in Amsterdam, including AI-generated metadata enrichment, subtitles, dubbing, chaptering, highlights, and
  content recommendation for live streaming, VOD assets, and user generated content.
- Won two additional significant industry awards: the "best overall event management solution award" in the 7th annual international Martech Breakthrough Awards Program, and "best video management platform award" in the 2024 Digiday Technology Awards.

#### **Financial Outlook:**

For the fourth quarter of 2024, Kaltura currently expects:

- Subscription Revenue to grow by 2%-4% year-over-year to between \$41.8 million and \$42.5 million.
- Total Revenue to grow (decline) by (1)% 1% year-over-year to between \$44.0 million and \$44.7 million.
- Adjusted EBITDA to be in the range of \$0.5 million to \$1.5 million.

For the full year ending December 31, 2024, Kaltura currently expects:

- Subscription Revenue to grow by 2% year-over-year to between \$166.1 million and \$166.8 million.
- Total Revenue to grow by 1% 2% year-over-year to between \$177.1 million and \$177.8 million.
- Adjusted EBITDA to be in the range of \$5.1 million to \$6.1 million.

The guidance provided above contains forward-looking statements and actual results may differ materially. Refer to "Forward-Looking Statements" below for information on the factors that could cause our actual results to differ materially from these forward-looking statements. Kaltura has not provided a quantitative reconciliation of forecasted Adjusted EBITDA to forecasted GAAP net loss within this press release because the Company is unable, without making unreasonable efforts, to calculate certain reconciling items with confidence. The reconciliation for Adjusted EBITDA includes but is not limited to the following items: stock-based compensation expenses, depreciation, amortization, financial expenses (income), net, provision for income tax, and other non-recurring operating expenses. These items, which could materially affect the computation of forward-looking GAAP net loss, are inherently uncertain and depend on various factors, some of which are outside of the Company's control.

Additional information on Kaltura's reported results, including a reconciliation of the non-GAAP financial measures to their most comparable GAAP measures, is included in the financial tables below.

#### **Conference Call**

Kaltura will host a conference call today on November 6, 2024 to review its third quarter 2024 financial results and to discuss its financial outlook.

Time: 8:00 a.m. ET
United States/Canada Toll
Free: 1-877-407-0789
International Toll: 1-201-689-8562

A live webcast will also be available in the Investor Relations section of Kaltura's website at: https://investors.kaltura.com/news-and-events/events.

A replay of the webcast will be available in the Investor Relations section of the company's web site approximately two hours after the conclusion of the call and remain available for approximately 30 calendar days.

## **About Kaltura**

Kaltura's mission is to power any video experience for any organization. Our Video Experience Cloud offers live, real-time, and on-demand video products for enterprises of all industries, as well as specialized industry solutions, currently for educational institutions and for media and telecom companies. Underlying our products and solutions is a broad set of Media Services that are also used by other cloud platforms and companies to power video experiences and workflows for their own products. Kaltura's Video Experience Cloud is used by leading brands reaching millions of users, at home, at school and at work, for communication, collaboration, training, marketing, sales, customer care, teaching, learning, virtual events, and entertainment experiences.

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#### **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including but not limited to, statements regarding our future financial and operating performance, including our guidance; our business strategy, plans and objectives for future operations; and general economic, business and industry conditions, including expectations with respect to trends in our market and industry and the impact of Gen-Al adoption.

In some cases, you can identify forward-looking statements by terminology such as "aim," "anticipate," "assume," "believe," "contemplate," "continue," "could," "due," "estimate," "expect," "goal," "intend," "may," "objective," "plan," "predict," "potential," "positioned," "seek," "should," "target," "will," "would" and other similar expressions that are predictions of or indicate future events and future trends, or the negative of these terms or other comparable terminology, although not all forward-looking statements contain these words. Any forward-looking statements contained herein are based on our historical performance and our current plans, estimates and expectations and are not a representation that such plans, estimates, or expectations will be achieved. These forward-looking statements represent our expectations as of the date of this press release. Subsequent events may cause these expectations to change, and we disclaim any obligation to update the forward-looking statements in the future, except as required by law. These forward-looking statements are subject to known and unknown risks and uncertainties that may cause actual results to differ materially from our current expectations.

Important factors that could cause actual results to differ materially from those anticipated in our forward-looking statements include, but are not limited to, the current volatile economic climate and its direct and indirect impact on our business and operations; political, economic, and military conditions in Israel and other geographies; our ability to retain our customers and meet demand; our ability to achieve and maintain profitability; the evolution of the markets for our offerings; our ability to keep pace with technological and competitive developments; risks associated with our use of certain artificial intelligence and machine learning models; our ability to maintain the interoperability of our offerings across devices, operating systems and third-party applications; risks associated with our Application Programming Interfaces, other components in our offerings and other intellectual property; our ability to compete successfully against current and future competitors; our ability to increase customer revenue; risks related to our approach to revenue recognition; our potential exposure to cybersecurity threats; our compliance with data privacy and data protection laws; our ability to meet our contractual commitments; our reliance on third parties; our ability to retain our key personnel; risks related to our revenue mix and customer base; risks related to our international operations; risks related to potential acquisitions; our ability to generate or raise additional capital; and the other risks under the caption "Risk Factors" in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023, filed with the Securities and Exchange Commission ("SEC"), as such factors may be updated from time to time in our other filings with the SEC, which are accessible on the SEC's website at <a href="https://www.sec.gov">www.sec.gov</a> and the Investor Relations page of our website at investors.kaltura.com.

### **Non-GAAP Financial Measures**

Kaltura has provided in this press release and the accompanying tables measures of financial information that have not been prepared in accordance with generally accepted accounting principles in the U.S. ("GAAP"), including non-GAAP gross profit, non-GAAP gross margin (calculated as a percentage of revenue), non-GAAP research and development expenses, non-GAAP sales and marketing expenses, non-GAAP general and administrative expenses, non-GAAP operating loss, non-GAAP operating margin (calculated as a percentage of revenue), non-GAAP net loss, non-GAAP net loss per share and Adjusted EBITDA. Kaltura defines these non-GAAP financial measures as the respective corresponding GAAP measure, adjusted for, as applicable: (1) stock-based compensation expense; (2) the amortization of acquired intangibles; (3) facility exit and transition costs; (4) restructuring charges; and (5) war-related costs. Kaltura defines EBITDA as net profit (loss) before financial expenses (income), net, provision for income taxes, and depreciation and amortization expenses. Adjusted EBITDA is defined as EBITDA (as defined above), adjusted for the impact of certain non-cash and other items that we believe are not indicative of our core operating performance, such as non-cash stock-based compensation expenses, facility exit and transition costs, restructuring charges and other non-recurring operating expenses. We believe these non-GAAP financial measures provide useful information to management and investors regarding certain financial and business trends relating to Kaltura's financial condition and results of operations. These non-GAAP metrics are a supplemental measure of our performance, are not defined by or presented in accordance with GAAP, and should not be considered in isolation or as an alternative to net profit (loss) or any other performance measure prepared in accordance with GAAP. Non-GAAP financial measures are presented because we believe that they provide useful supplemental information to investors and analysts regarding our operating performance and are frequently used by these parties in evaluating companies in our industry. By presenting these non-GAAP financial measures, we provide a basis for comparison of our business operations between periods by excluding items that we do not believe are indicative of our core operating performance. We believe that investors' understanding of our performance is enhanced by including these non-GAAP financial measures as a reasonable basis for comparing our ongoing results of operations. Additionally, our management uses these non-GAAP financial measures as supplemental measures of our performance because they assist us in comparing the operating performance of our business on a consistent basis between periods, as described above. Although we use the non-GAAP financial measures described above, such measures have significant limitations as analytical tools and only supplement but do not replace, our financial statements in accordance with GAAP. See the tables below regarding reconciliations of these non-GAAP financial measures to the most directly comparable GAAP measures.

### **Key Financial and Operating Metrics**

Annualized Recurring Revenue. We use Annualized Recurring Revenue ("ARR") as a measure of our revenue trend and an indicator of our future revenue opportunity from existing recurring customer contracts. We calculate ARR by annualizing our recurring revenue for the most recently completed fiscal quarter. Recurring revenues are generated from SaaS and PaaS subscriptions, as well as term licenses for software installed on the customer's premises ("On-Prem"). For the SaaS and PaaS components, we calculate ARR by annualizing the actual recurring revenue recognized for the latest fiscal quarter. For the On-Prem components for which revenue recognition is not ratable across the license term, we calculate ARR for each contract by dividing the total contract value (excluding professional services) as of the last day of the specified period by the number of days in the contract term and then multiplying by 365. Recurring revenue excludes revenue from one-time professional services and setup fees. ARR is not adjusted for the impact of any known or projected future customer cancellations, upgrades or downgrades or price increases or decreases. The amount of actual revenue that we recognize over any 12-month period is likely to differ from ARR at the beginning of that period, sometimes significantly. This may occur due to new bookings, cancellations, upgrades or downgrades, pending renewals, professional services revenue, foreign exchange rate fluctuations and acquisitions or divestitures. ARR should be viewed independently of revenue as it is an operating metric and is not intended to be a replacement or forecast of revenue. Our calculation of ARR may differ from similarly titled metrics presented by other companies.

Net Dollar Retention Rate. Our Net Dollar Retention Rate, which we use to measure our success in retaining and growing recurring revenue from our existing customers, compares our recognized recurring revenue from a set of customers across comparable periods. We calculate our Net Dollar Retention Rate for a given period as the recognized recurring revenue from the latest reported fiscal quarter from the set of customers whose revenue existed in the reported fiscal quarter from the prior year (the numerator), divided by recognized recurring revenue from such customers for the same fiscal quarter in the prior year (denominator). For annual periods, we report Net Dollar Retention Rate as the arithmetic average of the Net Dollar Retention Rate for all fiscal quarters included in the period. We consider subdivisions of the same legal entity (for example, divisions of a parent company or separate campuses that are part of the same state university system), as well as Value-add Resellers ("VARs") (meaning resellers that directly manage the relationship with the customer) and the customers they manage, to be a single customer for purposes of calculating our Net Dollar Retention Rate. Our calculation of Net Dollar Retention Rate for any fiscal period includes the positive recognized recurring revenue impacts of selling new services to existing customers and the negative recognized recurring revenue impacts of contraction and attrition among this set of customers. Our Net Dollar Retention Rate may fluctuate as a result of a number of factors, including the growing level of our revenue base, the level of penetration within our customer base, expansion of products and features, and our ability to retain our customers. Our calculation of Net Dollar Retention Rate may differ from similarly titled metrics presented by other companies.

Remaining Performance Obligations. Remaining Performance Obligations represents the amount of contracted future revenue that has not yet been delivered, including both subscription and professional services revenues. Remaining Performance Obligations consists of both deferred revenue and contracted non-cancelable amounts that will be invoiced and recognized in future periods. We expect to recognize 59% of our Remaining Performance Obligations as revenue over the next 12 months, and the remainder thereafter, in each case, in accordance with our revenue recognition policy; however, we cannot guarantee that any portion of our Remaining Performance Obligations will be recognized as revenue within the timeframe we expect or at all.

### Consolidated Balance Sheets (U.S. dollars in thousands)

		A	s of			
	Septer	nber 30, 2024	Decei	mber 31, 2023		
	(U	naudited)				
ASSETS						
CURRENT ASSETS:						
Cash and cash equivalents	\$	36,840	\$	36,684		
Marketable securities		40,873		32,692		
Trade receivables		22,646		23,312		
Prepaid expenses and other current assets		7,916		8,410		
Deferred contract acquisition and fulfillment costs, current		10,274		10,636		
Total current assets		118,549		111,734		
LONG-TERM ASSETS:						
Marketable securities		2,229		5,844		
Property and equipment, net		17,062		20,113		
Other assets, noncurrent		2,916		3,100		
Deferred contract acquisition and fulfillment costs, noncurrent		13,766		17,314		
Operating lease right-of-use assets		12,659		13,872		
Intangible assets, net		332		689		
Goodwill		11,070		11,070		
Total noncurrent assets		60,034		72,002		
TOTAL ASSETS	\$	178,583	\$	183,736		
LIABILITIES AND STOCKHOLDERS' EQUITY						
CURRENT LIABILITIES:						
Current portion of long-term loans	\$	2,499	\$	1,612		
Trade payables		5,819		3,629		
Employees and payroll accruals		12,005		12,651		

Accrued expenses and other current liabilities	20,138	17,279
Operating lease liabilities	2,448	2,374
Deferred revenue, current	 63,214	 62,364
Total current liabilities	 106,123	 99,909
NONCURRENT LIABILITIES:		
Deferred revenue, noncurrent	78	369
Long-term loans, net of current portion	30,481	33,047
Operating lease liabilities, noncurrent	15,652	17,796
Other liabilities, noncurrent	 2,108	 2,295
Total noncurrent liabilities	 48,319	 53,507
TOTAL LIABILITIES	\$ 154,442	\$ 153,416
STOCKHOLDERS' EQUITY:		
Common stock	15	14
Treasury stock	(7,114)	(4,881)
Additional paid-in capital	493,148	471,635
Accumulated other comprehensive income	297	1,047
Accumulated deficit	 (462,205)	 (437,495)
Total stockholders' equity	 24,141	 30,320
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 178,583	\$ 183,736

## Consolidated Statements of Operations (U.S. dollars in thousands, except for share data)

	Three Months En	ded September 30,	Nine Months End	ed September 30,	
	2024	2023	2024	2023	
		(Una	udited)		
Revenue:					
Subscription	\$ 42,085	\$ 40,847	\$ 124,267	\$ 121,962	
Professional services	2,210	2,695	8,841	8,732	
<u>Total revenue</u>	44,295	43,542	133,108	130,694	
Cost of revenue:					
Subscription	10,437	11,004	32,699	33,106	
Professional services	4,317	4,839	13,584	14,001	
Total cost of revenue	14,754	15,843	46,283	47,107	
Gross profit	29,541	27,699	86,825	83,587	
Operating expenses:					
Research and development	12,427	12,558	36,460	39,663	
Sales and marketing	11,830	11,683	35,421	36,489	
General and administrative	9,750	11,767	35,250	36,298	
Restructuring		5	<u>_</u>	973	
Total operating expenses	34,007	36,013	107,131	113,423	
Operating loss	4,466	8,314	20,306	29,836	
Financial expenses, net	(2,160)	(95)	(1,672)	(3,047)	

Loss before provision for income taxes	2,306	8,219	18,634	26,789
Provision for income taxes	1,304	2,507	6,076	7,510
Net loss	3,610	10,726	24,710	34,299
Net loss per share attributable to common stockholders, basic and diluted	\$ 0.02	\$ 0.08	\$ 0.17	\$ 0.25
Weighted average number of shares used in computing basic net loss per share attributable to common stockholders	149,306,274	139,186,364	147,074,320	137,033,800

Stock-based compensation included in above line items:

	Three Months Ended September 30,			Nine Months Ended September 30,				
		2024		2023		2024		2023
				(Unau	idited)	1		
Cost of revenue	\$	259	\$	295	\$	807	\$	827
Research and development		1,268		1,162		3,597		3,439
Sales and marketing		684		776		2,183		2,347
General and administrative		3,424		5,137		14,478		15,343
Total	\$	5,635	\$	7,370	\$	21,065	\$	21,956

# Revenue by Segment (U.S. dollars in thousands):

	Thre	Three Months Ended September 30,			Nine Months Ended September 30,					
		2024		2023		2024		2023		
		(Unaudited)								
Enterprise, Education and Technology	\$	32,341	\$	31,095	\$	95,746	\$	93,583		
Media and Telecom		11,954		12,447		37,362		37,111		
Total	\$	44,295	\$	43,542	\$	133,108	\$	130,694		

# Gross Profit by Segment (U.S. dollars in thousands):

	Three	Three Months Ended September 30,			Nine Months Ended September 30,				
		2024		2023	:	2024		2023	
				(Unau	dited)				
Enterprise, Education and Technology	\$	24,539	\$	22,762	\$	71,026	\$	68,625	
Media and Telecom		5,002		4,937		15,799		14,962	
Total	\$	29,541	\$	27,699	\$	86,825	\$	83,587	

## Consolidated Statement of Cash Flows (U.S. dollars in thousands)

	Nine Months Ended September 30,						
	2024			2023			
Cash flows from operating activities:							
Net loss	\$	(24,710)	\$	(34,299)			
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:							
Depreciation and amortization		3,834		3,409			
Stock-based compensation expenses		21,065		21,956			
Amortization of deferred contract acquisition and fulfillment costs		8,550		8,774			
Non-cash interest income, net		(713)		(705)			

Decrease in ruder receivables   666   6.921     Decrease in prepaid expenses and other current assets and other assets, noncurrent   (4,367)   (4,853)     Increase in deferred contract acquisition and fulfillment costs   (4,367)   (4,853)     Increase (Decrease) in trade payables   2,182   (5,575)     Increase in accrued expenses and other current liabilities   2,742   91     Increase in employees and payroll accruals   (646)   (2,504)     Increase in employees and payroll accruals   (646)   (2,504)     Increase (Decrease) in other liabilities, noncurrent   (27)   (411)     Increase (Decrease) in other liabilities, not   (857)   (1,613)     Net cash provided by (used in) operating activities   7,920   (9,904)     Cash flows from investing activities   (857)   (1,613)     Investment in available-for-sale marketable securities   (37,745)   (33,609)     Proceeds from sales and maturities of available-for-sale marketable securities   (37,745)   (39,609)     Proceeds from sales and maturities of available-for-sale marketable securities   (37,745)   (1,493)     Capitalized internal-use software   (421)   (1,792)     Capitalized internal-use software   (1,493)   (1,493)     Investment in restricted bank deposit   (1,001)     Net cash provided by (used in) investing activities   (4,184)   1,081      Cash flows from financing activities:   (4,500)     Proceeds from exercise of stock options   (4,500)     Proceeds from exercise of stock options   (4,500)     Payment of long-term loans   (4,500)     Payments on account of repurchase of common stock   (2,233)   (4,500)     Payments on account of repurchase of common stock   (3,865)   (3,276)    Net cash used in financing activities   (3,865)   (3,276)    Net increase (decrease) in cash, cash equivalents and restricted cash   (1,660)   (3,686)   (3,473)    Net increase (decrease) in cash, cash equivalents and restricted cash   (4,660)   (4,660)   (4,660)   (4,660)   (4,660)   (4,660)   (4,660)   (4,660)   (4,660)   (4,660)   (4,660)   (4,660)   (4,660)   (4,660)   (4,660)	Gain on foreign exchange	(285)	(439)
Increase in prepaid expenses and other current assets and other assets, noncurrent non	Changes in operating assets and liabilities:		
Increase   Inceferred contract acquisition and fulfillment costs   (4,367)   (4,853)     Increase   Indeferred contract acquisition and fulfillment costs   (4,367)   (4,853)     Increase   Increas	Decrease in trade receivables	666	6,921
Increase (Decrease) in trade payables   2,182   (5,575)     Increase in accrued expenses and other current liabilities   2,742   91     Decrease in employees and payroll accruals   (646)   (2,504)     Increase (Decrease) in other liabilities, noncurrent   (27)   411     Increase (Decrease) in deferred revenue   559   (1,285)     Operating lease right-of-use assets and lease liabilities, net   (857)   (1,613)     Net cash provided by (used in) operating activities   7,920   (9,904)     Cash flows from investing activities   (37,745)   (33,609)     Proceeds from sales and maturities of available-for-sale marketable securities   (37,745)   (33,609)     Proceeds from sales and maturities of available-for-sale marketable securities   (37,745)   (1,792)     Purchases of property and equipment   (421)   (1,792)     Capitalized internal-use software   — (1,493)     Investment in restricted bank deposit   — (1,001)     Net cash provided by (used in) investing activities   (4,184)   1,081     Cash flows from financing activities   (1,750)   (4,500)     Proceeds from exercise of stock options   (1,750)   (4,500)     Proceeds from exercise of stock options   (1,750)   (4,500)     Payment of long-term loans   (1,750)   (4,500)     Payment of each issuance costs   (101)   — (101)     Repurchase of common stock   (2,233)   — (101)     Payment of each issuance costs   (101)   — (101)     Net cash used in financing activities   (3,865)   (3,276)     Effect of exchange rate changes on cash, cash equivalents and restricted cash   (156)   (11,660)     Cash, cash equivalents and restricted cash at the beginning of the period   (36,784)   (45,833)     Cash, cash equivalents and restricted cash at the beginning of the period   (36,784)   (45,833)     Cash, cash equivalents and restricted cash at the beginning of the period   (36,784)   (45,833)     Cash, cash equivalents and restricted cash at the beginning of the period   (36,784)   (45,833)     Cash, cash equivalents and restricted cash at the beginning of the period   (36,784)		(73)	(193)
Increase in accrued expenses and other current liabilities	Increase in deferred contract acquisition and fulfillment costs	(4,367)	(4,853)
Decrease in employees and payroll accruals Increase (Decrease) in other liabilities, noncurrent         (27)         411           Increase (Decrease) in other liabilities, noncurrent         (55)         (1,285)           Operating lease right-of-use assets and lease liabilities, net         (857)         (1,613)           Net cash provided by (used in) operating activities         7,920         (9,904)           Cash flows from investing activities:         33,982         38,976           Investment in available-for-sale marketable securities         33,982         38,976           Purchases of property and equipment         (421)         (1,792)           Capitalized internal-use software         —         (1,483)           Investment in restricted bank deposit         —         (1,001)           Net cash provided by (used in) investing activities         (4,184)         1,081           Cash flows from financing activities:         —         (1,500)           Repayment of long-term loans         (1,750)         (4,500)           Proceeds from exercise of stock options         245         1,224           Payment of exercise of stock options         245         1,224           Payments on account of repurchase of common stock         (2,233)         —           Payments on account of repurchase of common stock         (3,865)	Increase (Decrease) in trade payables	2,182	(5,575)
Increase (Decrease) in other liabilities, noncurrent Increase (Decrease) in other liabilities, ner Increase (Decrease) in other revenue	Increase in accrued expenses and other current liabilities	2,742	91
Increase (Decrease) in deferred revenue         559 (1,285)           Operating lease right-of-use assets and lease liabilities, net         (857)         (1,613)           Net cash provided by (used in) operating activities         7,920         (9,904)           Cash flows from investing activities.         3,920         38,976           Investment in available-for-sale marketable securities         33,982         38,976           Purchases of property and equipment         (421)         (1,792)           Capitalized internal-use software         —         (1,433)           Investment in restricted bank deposit         —         (1,001)           Net cash provided by (used in) investing activities         (4,184)         1,081           Cash flows from financing activities:         (4,184)         1,081           Repayment of long-term loans         (1,750)         (4,500)           Proceeds from exercise of stock options         245         1,224           Payment of debt issuance costs         (10)         —           Repurchase of common stock         (2,233)         —           Payments on account of repurchase of common stock         (117)         —           Net cash used in financing activities         (3,865)         (3,276)           Effect of exchange rate changes on cash, cash equivalents and r	Decrease in employees and payroll accruals	(646)	(2,504)
Operating lease right-of-use assets and lease liabilities, net         (857)         (1,613)           Net cash provided by (used in) operating activities         7,920         (9,904)           Cash flows from investing activities:         8           Investment in available-for-sale marketable securities         (37,745)         (33,609)           Proceeds from sales and maturities of available-for-sale marketable securities         33,982         38,976           Purchases of property and equipment         (421)         (1,792)           Capitalized internal-use software         —         (1,403)           Investment in restricted bank deposit         —         (1,001)           Net cash provided by (used in) investing activities         (4,184)         1,081           Cash flows from financing activities:         —         (4,500)           Proceeds from exercise of stock options         245         1,224           Payment of long-term loans         (1,750)         (4,500)           Payment of debt issuance costs         (10)         —           Repurchase of common stock         (2,233)         —           Payments on account of repurchase of common stock         (117)         —           Net cash used in financing activities         (3,865)         (3,276)           Effect of exchange rate changes on	Increase (Decrease) in other liabilities, noncurrent	(27)	411
Net cash provided by (used in) operating activities         7,920         (9,904)           Cash flows from investing activities:         8           Investment in available-for-sale marketable securities         (37,745)         (33,609)           Proceeds from sales and maturities of available-for-sale marketable securities         33,982         38,976           Purchases of property and equipment         (421)         (1,792)           Capitalized internal-use software         —         (1,493)           Investment in restricted bank deposit         —         (1,001)           Net cash provided by (used in) investing activities         (4,184)         1,081           Cash flows from financing activities:         —         (1,750)         (4,500)           Proceeds from exercise of stock options         245         1,224           Payment of long-term loans         (10)         —           Repayment of debt issuance costs         (10)         —           Repurchase of common stock         (2,233)         —           Payments on account of repurchase of common stock         (117)         —           Net cash used in financing activities         (3,865)         (3,276)           Effect of exchange rate changes on cash, cash equivalents and restricted cash         285         439           Net incr	Increase (Decrease) in deferred revenue	559	(1,285)
Investment in available-for-sale marketable securities (37,745) (33,609) Proceeds from sales and maturities of available-for-sale marketable securities 33,962 38,976 Purchases of property and equipment (421) (1,792) Capitalized internal-use software — (1,493) Investment in restricted bank deposit —— (1,001)  Net cash provided by (used in) investing activities (4,184) 1,081  Cash flows from financing activities:  Repayment of long-term loans (1,750) (4,500) Proceeds from exercise of stock options 245 1,224 Payment of debt issuance costs (10) — Repurchase of common stock (2,233) — Payments on account of repurchase of common stock (1177) ——  Net cash used in financing activities (3,865) (3,276)  Effect of exchange rate changes on cash, cash equivalents and restricted cash (156 (11,660) Cash, cash equivalents and restricted cash at the beginning of the period 36,784 45,833	Operating lease right-of-use assets and lease liabilities, net	(857)	(1,613)
Investment in available-for-sale marketable securities   (37,745)   (33,609)     Proceeds from sales and maturities of available-for-sale marketable securities   33,982   38,976     Purchases of property and equipment   (421)   (1,792)     Capitalized internal-use software   — (1,493)     Investment in restricted bank deposit   — (1,001)     Net cash provided by (used in) investing activities   (4,184)   1,081     Cash flows from financing activities:     (4,184)   1,081     Cash flows from financing activities:   (4,500)     Proceeds from exercise of stock options   245   1,224     Payment of long-term loans   (10)   — (10)   — (10)     Repurchase of common stock   (2,233)   — (10)   — (10)     Payments on account of repurchase of common stock   (117)   — (117)   — (117)     Net cash used in financing activities   (3,865)   (3,276)     Effect of exchange rate changes on cash, cash equivalents and restricted cash   156   (11,660)     Cash, cash equivalents and restricted cash at the beginning of the period   36,784   45,833	Net cash provided by (used in) operating activities	7,920	(9,904)
Proceeds from sales and maturities of available-for-sale marketable securities         33,982         38,976           Purchases of property and equipment         (421)         (1,792)           Capitalized internal-use software         —         (1,493)           Investment in restricted bank deposit         —         (1,001)           Net cash provided by (used in) investing activities         (4,184)         1,081           Cash flows from financing activities:         —         (4,500)           Proceeds from exercise of stock options         245         1,224           Payment of debt issuance costs         (10)         —           Repurchase of common stock         (2,233)         —           Payments on account of repurchase of common stock         (117)         —           Net cash used in financing activities         (3,865)         (3,276)           Effect of exchange rate changes on cash, cash equivalents and restricted cash         285         439           Net increase (decrease) in cash, cash equivalents and restricted cash         156         (11,660)           Cash, cash equivalents and restricted cash at the beginning of the period         36,784         45,833	Cash flows from investing activities:		
Purchases of property and equipment         (421)         (1,792)           Capitalized internal-use software         —         (1,493)           Investment in restricted bank deposit         —         (1,001)           Net cash provided by (used in) investing activities         (4,184)         1,081           Cash flows from financing activities:           Repayment of long-term loans         (1,750)         (4,500)           Proceeds from exercise of stock options         245         1,224           Payment of debt issuance costs         (10)         —           Repurchase of common stock         (2,233)         —           Payments on account of repurchase of common stock         (117)         —           Net cash used in financing activities         (3,865)         (3,276)           Effect of exchange rate changes on cash, cash equivalents and restricted cash         285         439           Net increase (decrease) in cash, cash equivalents and restricted cash         156         (11,660)           Cash, cash equivalents and restricted cash at the beginning of the period         36,784         45,833	Investment in available-for-sale marketable securities	(37,745)	(33,609)
Capitalized internal-use software Investment in restricted bank deposit         — (1,493)           Net cash provided by (used in) investing activities         (4,184)         1,081           Cash flows from financing activities:           Repayment of long-term loans         (1,750)         (4,500)           Proceeds from exercise of stock options         245         1,224           Payment of debt issuance costs         (10)         —           Repurchase of common stock         (2,233)         —           Payments on account of repurchase of common stock         (117)         —           Net cash used in financing activities         (3,865)         (3,276)           Effect of exchange rate changes on cash, cash equivalents and restricted cash         285         439           Net increase (decrease) in cash, cash equivalents and restricted cash         156         (11,660)           Cash, cash equivalents and restricted cash at the beginning of the period         36,784         45,833	Proceeds from sales and maturities of available-for-sale marketable securities	33,982	38,976
Investment in restricted bank deposit — (1,001)  Net cash provided by (used in) investing activities (4,184) 1,081  Cash flows from financing activities:  Repayment of long-term loans (1,750) (4,500) Proceeds from exercise of stock options 245 1,224 Payment of debt issuance costs (10) — Repurchase of common stock (2,233) — Payments on account of repurchase of common stock (1177) —  Net cash used in financing activities (3,865) (3,276)  Effect of exchange rate changes on cash, cash equivalents and restricted cash 285 439  Net increase (decrease) in cash, cash equivalents and restricted cash at the beginning of the period 36,784 45,833	Purchases of property and equipment	(421)	(1,792)
Net cash provided by (used in) investing activities (4,184) 1,081  Cash flows from financing activities:  Repayment of long-term loans (1,750) (4,500) Proceeds from exercise of stock options 245 1,224 Payment of debt issuance costs (10) — Repurchase of common stock (2,233) — Payments on account of repurchase of common stock (1177) —  Net cash used in financing activities (3,865) (3,276)  Effect of exchange rate changes on cash, cash equivalents and restricted cash  Net increase (decrease) in cash, cash equivalents and restricted cash 156 (11,660) Cash, cash equivalents and restricted cash at the beginning of the period 36,784 45,833	Capitalized internal-use software	_	(1,493)
Cash flows from financing activities:  Repayment of long-term loans Proceeds from exercise of stock options Payment of debt issuance costs (10) Payment of debt issuance costs (10) Payments on account of repurchase of common stock Payments on account of repurchase of common stock (117) Payments on account of r	Investment in restricted bank deposit		(1,001)
Repayment of long-term loans (1,750) (4,500) Proceeds from exercise of stock options 245 1,224 Payment of debt issuance costs (10) — Repurchase of common stock (2,233) — Payments on account of repurchase of common stock (117) —  Net cash used in financing activities (3,865) (3,276)  Effect of exchange rate changes on cash, cash equivalents and restricted cash  Net increase (decrease) in cash, cash equivalents and restricted cash 156 (11,660) Cash, cash equivalents and restricted cash at the beginning of the period 36,784 45,833	Net cash provided by (used in) investing activities	(4,184)	1,081
Proceeds from exercise of stock options  Payment of debt issuance costs  (10) —  Repurchase of common stock (2,233) —  Payments on account of repurchase of common stock (117) —  Net cash used in financing activities (3,865) (3,276)  Effect of exchange rate changes on cash, cash equivalents and restricted cash  Net increase (decrease) in cash, cash equivalents and restricted cash Cash, cash equivalents and restricted cash at the beginning of the period  245 1,224 100 110 110 110 111 111 111 111 111 11	Cash flows from financing activities:		
Payment of debt issuance costs  Repurchase of common stock  Payments on account of repurchase of common stock  (2,233)  Payments on account of repurchase of common stock  (117)  Net cash used in financing activities  (3,865)  (3,276)  Effect of exchange rate changes on cash, cash equivalents and restricted cash  Net increase (decrease) in cash, cash equivalents and restricted cash  Cash, cash equivalents and restricted cash at the beginning of the period  (10)  (2,233)  (3,276)  (3,865)  (3,276)  (3,276)	Repayment of long-term loans	(1,750)	(4,500)
Repurchase of common stock Payments on account of repurchase of common stock(2,233)—Net cash used in financing activities(3,865)(3,276)Effect of exchange rate changes on cash, cash equivalents and restricted cash285439Net increase (decrease) in cash, cash equivalents and restricted cash156(11,660)Cash, cash equivalents and restricted cash at the beginning of the period36,78445,833	Proceeds from exercise of stock options	245	1,224
Payments on account of repurchase of common stock (117) —  Net cash used in financing activities (3,865) (3,276)  Effect of exchange rate changes on cash, cash equivalents and restricted cash  Net increase (decrease) in cash, cash equivalents and restricted cash  Cash, cash equivalents and restricted cash at the beginning of the period 36,784 45,833	Payment of debt issuance costs	(10)	_
Net cash used in financing activities  (3,865)  (3,276)  Effect of exchange rate changes on cash, cash equivalents and restricted cash  Net increase (decrease) in cash, cash equivalents and restricted cash  Cash, cash equivalents and restricted cash at the beginning of the period  36,784  45,833	Repurchase of common stock	(2,233)	_
Effect of exchange rate changes on cash, cash equivalents and restricted cash  Net increase (decrease) in cash, cash equivalents and restricted cash  Cash, cash equivalents and restricted cash at the beginning of the period  285  439  (11,660)  36,784  45,833	Payments on account of repurchase of common stock	(117)	<u> </u>
Net increase (decrease) in cash, cash equivalents and restricted cash  Cash, cash equivalents and restricted cash at the beginning of the period  156 (11,660)  36,784 45,833	Net cash used in financing activities	(3,865)	(3,276)
Cash, cash equivalents and restricted cash at the beginning of the period 36,784 45,833	Effect of exchange rate changes on cash, cash equivalents and restricted cash	285	439
	Net increase (decrease) in cash, cash equivalents and restricted cash	156	(11,660)
Cash, cash equivalents and restricted cash at the end of the period \$ 36,940 \$ 34,173	Cash, cash equivalents and restricted cash at the beginning of the period	36,784	45,833
	Cash, cash equivalents and restricted cash at the end of the period	\$ 36,940	\$ 34,173

# Reconciliation from GAAP to Non-GAAP Results (U.S. dollars in thousands)

	Three Months Ended September 30,				Nine Months Ended September 30,				
	2024			2023		2024		2023	
Reconciliation of gross profit and gross margin									
GAAP gross profit	\$	29,541	\$	27,699	\$	86,825	\$	83,587	
Stock-based compensation expense		259		295		807		827	
Amortization of acquired intangibles		107		107		320		319	
Non-GAAP gross profit	\$	29,907	\$	28,101	\$	87,952	\$	84,733	
GAAP gross margin		67%		64%		65%		64%	
Non-GAAP gross margin		68%		65%		66%		65%	
Reconciliation of operating expenses									
GAAP research and development expenses	\$	12,427	\$	12,558	\$	36,460	\$	39,663	
Stock-based compensation expense		1,268		1,162		3,597		3,439	
Amortization of acquired intangibles		_		_		_			
Non-GAAP research and development expenses	\$	11,159	\$	11,396	\$	32,863	\$	36,224	
GAAP sales and marketing	\$	11,830	\$	11,683	\$	35,421	\$	36,489	
Stock-based compensation expense		684		776		2,183		2,347	
Amortization of acquired intangibles		13		13		39		115	

Non-GAAP sales and marketing expenses	\$	11,133	\$	10,894	\$	33,199	\$	34,027
GAAP general and administrative expenses	\$	9,750	\$	11,767	\$	35,250	\$	36,298
Stock-based compensation expense		3,424		5,137		14,478		15,343
Amortization of acquired intangibles		_		_		_		_
Facility exit and transition costs (b)	\$	_	\$	_	\$	_	\$	154
War related costs <sup>(d)</sup>	\$	_	\$	_	\$	22	\$	
Non-GAAP general and administrative expenses	\$	6,326	\$	6,630	\$	20,750	\$	20,801
Reconciliation of operating income (loss) and operating margin								
GAAP operating loss	\$	(4,466)	\$	(8,314)	\$	(20,306)	\$	(29,836)
Stock-based compensation expense		5,635		7,370		21,065		21,956
Amortization of acquired intangibles		120		120		359		434
Restructuring (c)		_		5		_		973
Facility exit and transition costs (b)		_		_		_		154
War related costs <sup>(d)</sup>		_		_		22		_
Non-GAAP operating income (loss)	\$	1,289	\$	(819)	\$	1,140	\$	(6,319)
GAAP operating margin	-	(10)%		(19)%		(15)%		(23)%
Non-GAAP operating margin		3%		(2)%		1%		(5)%
Reconciliation of net loss								
GAAP net loss attributable to common stockholders	\$	(3,610)	\$	(10,726)	\$	(24,710)	\$	(34,299)
Stock-based compensation expense		5,635		7,370		21,065		21,956
Amortization of acquired intangibles		120		120		359		434
Restructuring (c)		_		5		_		973
Facility exit and transition costs (b)		_		_		_		154
War related costs <sup>(d)</sup>		_		_		22		_
Non-GAAP net income (loss) attributable to common stockholders	\$	2,145	\$	(3,231)	\$	(3,264)	\$	(10,782)
Non-GAAP net income (loss) per share - basic and diluted	\$	0.01	\$	(0.02)	\$	(0.02)	\$	(0.08)
Shares used in non-GAAP per share calculations: GAAP weighted-average shares used to compute net income per share - basic and diluted Weighted average number of ordinary shares outstanding		149,306,274		139,186,364		147,074,320		137,033,800
used in computing basic and diluted net loss per share (non-GAAP)	_	149,306,274	_	139,186,364	_	147,074,320	_	137,033,800

## Adjusted EBITDA (U.S. dollars in thousands)

	Three Months Ended September 30,				Nine Months Ended September 30,			
	2024		2023		2024			2023
Net loss	\$	(3,610)	\$	(10,726)	\$	(24,710)	\$	(34,299)
Financial expenses (income), net (a)		(2,160)		(95)		(1,672)		(3,047)
Provision for income taxes		1,304		2,507		6,076		7,510
Depreciation and amortization		1,254		1,248		3,834		3,409
EBITDA		(3,212)		(7,066)		(16,472)		(26,427)
Non-cash stock-based compensation expense		5,635		7,370		21,065		21,956
Facility exit and transition costs (b)		_		_		_		154
Restructuring (c)		_		5		_		973
War related costs (d)		_		_		22		_
Adjusted EBITDA	\$	2,423	\$	309	\$	4,615	\$	(3,344)

<sup>(</sup>a) The three months ended September 30, 2024 and 2023, and the nine months ended September 30, 2024, and 2023, include \$725, \$789, \$2,131 and \$2,400 respectively, of interest expenses.

<sup>(</sup>b) Facility exit and transition costs for the nine months ended September 30, 2023, include losses from sale of fixed assets and other costs associated with moving to our temporary office in Israel.

- (c) The three and nine months ended September 30, 2023 include one-time employee termination benefits incurred in connection with the 2023 Reorganization Plan and the 2022 Restructuring Plan.
- (d) The nine months ended September 30, 2024 include costs related to conflicts in Israel, attributable to temporary relocation of key employees from Israel for business continuity purposes, purchase of emergency equipment for key employees for business continuity purposes, and charitable donation to communities directly impacted by the war.

## Reported KPIs

	2024	2023	
	 (U.S. dollars, amounts in thousands)		
Annualized Recurring Revenue	\$ 168,879	\$	163,069
Remaining Performance Obligations	\$ 187,846	\$	163,995

As of September 30,

Three Months Ended	Three Months Ended September 30,			
2024	2023			
101%	101%			