



**Gartner® Names Kaltura the Company to Beat in the AI Race for Video Platform Services AI report,
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Kaltura's offers end-to-end AI capabilities across the video life cycle, deep integration into enterprise workflows, and Agentic Avatars and Genies that turn video into interactive, actionable knowledge

New York, New York, Sept. 15, 2026 (GLOBE NEWSWIRE) -- [Kaltura](#) (Nasdaq: KLTR), the Agentic Digital Experience company, today announced that Gartner has named Kaltura the Company to Beat in its latest analysis of the AI race in Video Platform Services AI.

The new report, *AI Vendor Race: Kaltura is the Company to Beat for Video Platform Services AI*, identifies Kaltura as the current front-runner in a rapidly evolving market where AI is transforming video from content that organizations primarily host and watch into knowledge they can search, interact with, and act upon.

We believe, this recognition marks a notable shift in the competitive landscape. In its August 2026 analysis, Gartner states that Kaltura is now at the forefront, pointing to the breadth of its AI capabilities across video production, management and delivery, and its focus on productivity, engagement and accessibility.

Kaltura's provides coverage of the complete video life cycle - spanning creation, editing, streaming, management, moderation and analytics - with AI integrated throughout. Kaltura's ability to integrate AI into existing enterprise automation and transform video libraries into searchable and actionable knowledge, rather than treating AI as a standalone feature or limiting it to capabilities such as transcription and translation is noteworthy.

Kaltura's Agentic Avatars and Genies are central to that approach. Rather than simply generating videos or having avatars narrate scripted text, Kaltura's agents can interpret context, draw on approved organizational knowledge, operate within enterprise guardrails and interact with users in real time. Combined with governance, SDKs, APIs and multimodal context, they enable organizations to turn existing and newly created content into interactive experiences for employees, customers, learners and audiences.

"Enterprises have spent years pouring some of their most valuable knowledge into video, and most of that knowledge still sits idle," said Ron Yekutieli, Co-Founder, Chairman, President and Chief Executive Officer of Kaltura. "We believe the next chapter of video is not about watching more of it. It is about making video intelligent and agentic - able to understand, converse, personalize and act. We hold the view that Gartner naming Kaltura the Company to Beat is powerful validation of the direction we have been pursuing: turning video and digital experiences into an active intelligence layer for every organization."

Kaltura believes its combination of enterprise-grade video infrastructure, content intelligence, conversational AI and real-time agents positions it strongly as these markets converge.

"We built AI into the video stack, not alongside it," said Eynav (Navi) Azaria, Chief Product and Engineering Officer at Kaltura. "That means AI can create and transform content, understand what is inside it, govern and moderate it, connect it to enterprise systems, and turn it into an experience people can converse with. The opportunity now is to make all of that intelligence available programmatically to enterprises and to the AI agents they increasingly rely on."

We think, this recognition follows a year of continued expansion of Kaltura's AI portfolio, including its Avatar Video Production Studio, Avatar-Powered Roleplay for enterprise learning and training, and advances in real-time emotional intelligence for Agentic Avatars. Kaltura and PathFactory, a Kaltura company, have also received recent recognition from Forrester, IDC, ISG Research, Frost & Sullivan and Aragon Research across conversational AI, enterprise video, virtual events and related digital experience markets.

Gartner Report, AI Vendor Race: [Kaltura Is the Company to Beat for Video Platform Services AI](#), By Amol Nerlekar, Forest Conner, August 2026.

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About Kaltura

Kaltura's mission is to power rich, agentic digital experiences across organizational journeys for customers, employees, learners, and audiences. Its platform combines intelligent content creation, enterprise-grade content management and intelligence, and multimodal conversational engagement capabilities. Kaltura serves leading enterprises, financial institutions, educational institutions, media and telecom providers, and other organizations worldwide. For more information, visit www.kaltura.com.

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